



2017

ANNUAL REPORT

RONALD MCDONALD HOUSE CHARITIES®  
OF THE CENTRAL VALLEY



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*Director of Operations*



## Message from our **BOARD PRESIDENT**

Dear Friends,

*It is extremely gratifying to see the positive impact Ronald McDonald House Charities of the Central Valley has had on the children and families in the communities we serve.*

I am honored to serve as the Board President and to be able to partner with our team of committed Board members, employees, volunteers and donors. Through their dedication, the Ronald McDonald House Charities of the Central Valley is able to make families' lives better and reach annual goals year after year.

As the need for Ronald McDonald House continues to be a reality for many families, we look forward to the continued ability to provide a home away from home for many families as they experience one of life's greatest struggles of having a child who is seriously ill.

We look forward to a great 2018 and encourage you to contact Ronald McDonald House about opportunities of how to partner with our team.

Please review this year's 2017 Annual Report that reflects many of our successes. We are truly proud of our accomplishments and look forward to increasing our impact in the years ahead.

Thank you for your continued partnership and support.

Sincerely,

Gina Cuttone



**Gina Cuttone**  
*President, Board of Directors*



*We look forward to a great 2018 and encourage you to contact Ronald McDonald House about opportunities of how to partner with our team.*



## *Message from our* **EXECUTIVE DIRECTOR**

Dear Friends,

The Ronald McDonald House Charities of the Central Valley is driven by the single mission: to provide a "Home away from Home" and resources to children and their families. In 2017, we had the honor of providing critical support for 517 families of children treated at Valley Children's Hospital. Though our impact in the community is strong, we are committed to exploring ways to grow our programs to increase our level of impact.

Since we opened our doors in 1984, we've made a significant impact on the lives of families in need. We provide all the comforts of home for a family in crisis. When their child is suddenly seriously ill and has to be rushed to the hospital, many families quickly become shattered both emotionally and financially.

To alleviate some of their stress while their child is treated at the hospital, the Ronald McDonald House Charities of the Central Valley provides a safe haven for parents, grandparents and siblings struggling to acclimate to this newfound, devastating situation.

2017 was a year in which we were able to increase our impact by strengthening our programs. We thank you for your continued support and look forward to a successful 2018.

Sincerely,

Dr. Kent Karsevar

*2017 was a year  
in which we were  
able to increase  
our impact by  
strengthening our  
programs.*

**Kent Karsevar, Ed.D.**  
*Executive Director*







## OUR MISSION

Our mission is to provide a **"Home away from Home"** and resources to children and their families.

# Ronald McDonald

*House Charities of the Central Valley*

The Central Valley's Ronald McDonald House opened in Fresno in 1984 to provide a "Home away from Home" and resources to parents and families who had a child staying at a nearby medical facility. In 2001, we expanded to an 18-bedroom House adjacent to Valley Children's Hospital.

# 2017 STATISTICS

# 9

COUNTIES SERVED

Our House primarily serves these nine counties in California:

1. Fresno
2. Kern
3. Kings
4. Madera
5. Mariposa
6. Merced
7. San Luis Obispo
8. Stanislaus
9. Tulare



# 33

YEARS IN OPERATION



# 422

MEALS SERVED

# 517

RMHC FAMILIES SERVED

# 841

DAY ROOM FAMILIES SERVED

# 119

HOTELS FROM THE HEART FAMILIES SERVED

# 210

SPARE ROOM FAMILIES SERVED

# OUR Programs



## RONALD MCDONALD HOUSE

The Ronald McDonald House is the core program of the Ronald McDonald House Charities of the Central Valley. Our House is located in Madera, California and has 18 rooms to serve families in need. Additionally, our Day Room and Spare Room provide short-term lodging for families.

## MEALS FROM THE HEART

The Meals from the Heart program unites volunteers from across the Central Valley to prepare and serve meals for families staying at the RMHCCV. Volunteer groups are serving meals at our House nearly every evening. This program provides much needed relief for families in need.

## HAPPY WHEELS

The Happy Wheels Hospitality Cart was established in 2016 to bring comfort and care to children and families receiving treatment at Valley Children's Hospital. The Happy Wheels Cart serves various snacks, beverages, hygiene items, toys and activities for parents and children.

## HOTELS FROM THE HEART

Our Ronald McDonald House has only 18 bedrooms and our house is at 100 percent capacity every night, often forcing us to turn away more families than we are able to serve. In an effort to minimize the number of families we turn away, we created the Hotels from the Heart program in 2016 – which utilizes a partnership with a local hotel chain to provide families with overnight accommodations.



# RONALD MCDONALD HOUSE

*The Ronald McDonald House is the core program of our organization. Our House has 18 guest rooms furnished with 2 queen beds, satellite TV, and private bathroom.*

Guests share kitchens, laundry rooms, a living room, and playroom. In 2018 we were able to serve 517 families with a "Home Away from Home" while their child was treated in a local hospital. We realized not all families need or want overnight accommodations, but need a place to get away from the hospital environment, so we created the Day Room.

## DAY ROOM

The Day Room is a separate suite at our Ronald McDonald House facility and includes a living room, kitchen, laundry room, full restroom, and a bedroom. Families who utilize the Day Room typically do not need over-night accommodations, but need a place to get away from the stresses of being in the hospital environment. A guest can come for a few hours and watch TV, take a nap, or prepare a meal. Since tragedy can strike at any time, some guests arrive to the hospital with their sick or injured child packing only the clothes on their back. Having a laundry room and shower available is crucial. In 2017, 841 families utilized at least one service provided by the Day Room.

## SPARE ROOM

The Spare Room is the bedroom from the Day Room utilized from 8pm to 8am. Many families who utilize this room typically have an early morning appointment at the Hospital. This allows them to come from out of town a day early and stay overnight in the Spare Room and head over to the hospital first thing in the morning. Other guests utilize the Spare Room until one of the more permanent 18 rooms of the Ronald McDonald House becomes available. We were able to accommodate an additional 210 families in this room in 2017.



## ADOPT-A-ROOM

The 18 rooms in our House are supported by the Adopt-a-Room program. The program allows individuals or businesses to be an "exclusive" sponsor of a room or common living area. Funding supports all of the families who use that room throughout the year and also aids in major room remodeling projects. The **Adopt-a-Room** program expands to the common living areas of our House. Our kitchens, laundry rooms, living room and playroom are adopted by community leaders as well.

**The team at VF Outdoor is proud to support the Ronald McDonald House Charities of the Central Valley. We have been able to sponsor two rooms and two kitchens, and the support from our employees has been overwhelming! We are proud to partner with the House and make a difference for families in need.**

- Lisa Vitorino,  
VF Outdoor, Quality Control Manager

## Thank you to our 2017 Adopt-A-Room Sponsors!

Barthuli & Associates  
Cargill  
California Highway Patrol  
Central California Women's Conference  
Central California Women's Facility  
The Delph Family  
The Giannola Family  
HateDust Project  
Lyons Magnus

Macy's  
Martin Brower  
McDonald's CVO  
Murphy Bank  
McDonald's (Sponsored by The Torres Family)  
Rabobank  
U.S. Cold Storage  
Wasco State Prison  
VF Outdoor



## MEALS FROM THE HEART

*Through our Meals from the Heart program, volunteer groups and local businesses gather at our House almost every night to provide a meal for our families. When a family has a sick or injured child in the hospital, the last thing on their mind is what they're going to eat.*

When a family knows a meal is going to be provided for them at the Ronald McDonald House, it is a huge stress reliever. For a majority of our families, it is also a huge financial relief. Whether you prepare a full spaghetti dinner or bring pizza from a local restaurant, it is a huge benefit to the families we serve. If you don't have the time to provide a meal in person, you can always donate money for us to purchase meals on nights no meals are provided by a volunteer group. In 2017, we launched our first social media crowdfunding campaign to support this program. This Dollars-for-Dinner campaign raised over \$12,000 in just four weeks!



## Sign up

for the Meals from the Heart program today!

- 1 Visit [rmhccv.org/serve-a-meal](http://rmhccv.org/serve-a-meal) and review our Meals from the Heart guidelines
- 2 Check the calendar online for availability
- 3 Submit the request form online
- 4 Take a tour of the House & kitchen
- 5 Serve a meal for our families!



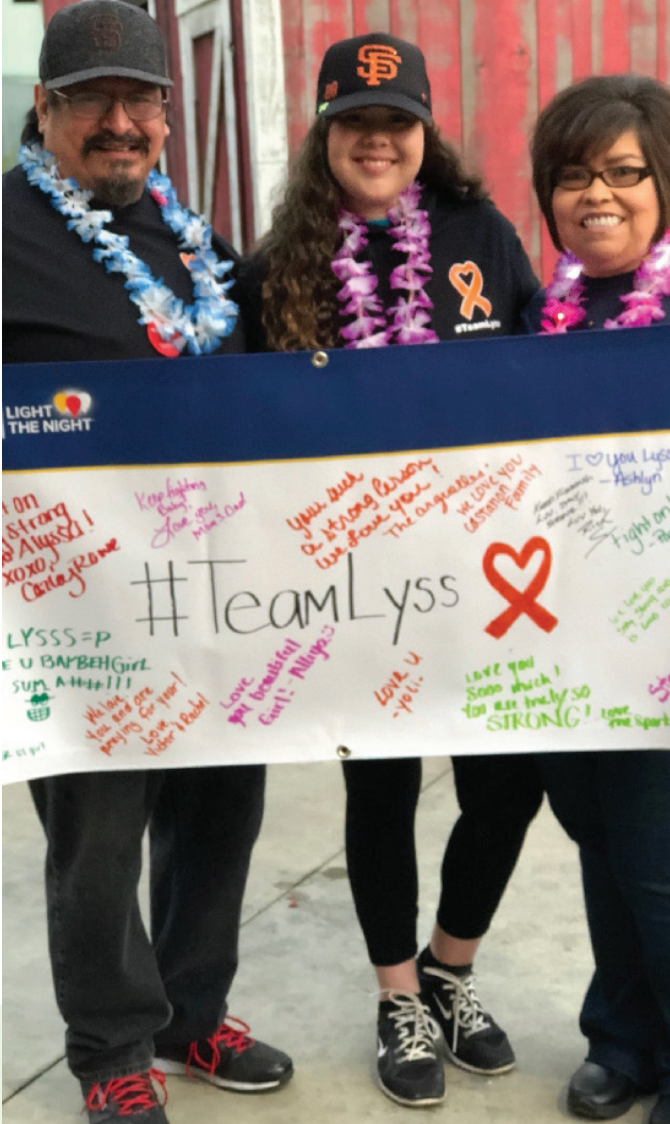
## HOTELS FROM THE HEART

*The 18 rooms at the House are at 100% capacity every night, often forcing us to turn away families who need our services. In an effort to minimize the number of families we turn away, we created the Hotels from the Heart program in 2016.*

Our partner hotel is TownePlace Suites by Marriott. When they heard about our dilemma, they knew they wanted to help. They offer us an extremely discounted rate to host additional families in their hotel.

Without this program, many families would have been forced to sleep in their cars or in cramped hospital rooms. Others may have had to stay home completely, missing valuable time with their sick or injured child. Your donations to the Hotels from the Heart program allow us to make an impact on families like the Flores Family.

**In 2017, we served 119 families through the Hotels from the Heart program!**



## Flores Family STORY

***Melissa Flores knows how difficult it is to have a child with cancer.***

The Ronald McDonald House welcomed Melissa and Lonnie, providing some relief when it became possible to stay closer to Alyssa. Though the Ronald McDonald House was at full capacity during Alyssa's treatment, the House coordinated for Melissa and Lonnie to participate in the newly formed Hotels from the Heart program and stay at the nearby Towneplace Suites by Marriott.

"The program allowed us to stay closer to our daughter, even when there was no room at the House," said Melissa. "The great people at the House were so considerate of our situation—they provided a listening ear, comfort and kindness during a very difficult time in our lives."

Even while staying at the hotel, Melissa and Lonnie were encouraged to visit the House to use the kitchens, eat home-cooked meals, and freshen up in the Day Room. "It was such a blessing to be able to stay close to Alyssa. The Ronald McDonald House made our difficult situation a little easier."

Alyssa is now in remission, and Melissa and Lonnie are forever thankful for the relief Ronald McDonald House provided to their family during their time of need.

If you would like to support the Hotels from the Heart program, please contact **Alene Istanbulian**, Director of Development and Communications, at **559-447-6793** or **alene@rmhccv.org**.



# Annual CAR DRAWINGS



## 1965 CHEVROLET CORVETTE CONVERTIBLE

Winner: Brandon Shepperd from Texas

**T**he 2017 annual Collector Car Drawing was a great success! Each year, we search for the most highly desired collector cars that will grab everyone's attention — whether they're a casual car fan or the most avid car aficionado. **This year, we gave our donors the opportunity to win a 1965 Chevrolet Corvette Convertible, 1965 Backdraft Cobra Replica and 2017 Corvette Z06.**

Our 2017 drawings began in January. We sold tickets to our dedicated donors through direct mailers and email blasts. Our team attended major car shows throughout the United States during the year to showcase the cars and explain the impact their donations make on our House.

The Barrett Jackson Car Auction in Scottsdale, Arizona is one of the most popular and biggest shows we attend. Spanning nine days, the show attracts over 300,000 attendees and more than 1,500 cars are sold throughout the week. Our team attended car shows and events around the greater Fresno area, Florida, Las Vegas and even went as far east as Connecticut in order to sell tickets for our beautiful collector cars.

Travel to all of these car shows and events would not be possible without Pilot Transport, our transportation sponsor. Pilot Transport donates transportation of our vehicles to each show, which saves us thousands of dollars each year.

**This 1965 Corvette has gorgeous styling and fantastic performance, all wrapped in one.**

The winner of this car is the proud owner of a no-expense spared nut & bolt frame-off restoration. The chrome bumpers, hood inserts, door handles and emblems are in show-quality condition. The red leather seats, red door panels, red dash and red carpeting are also in impeccable condition. Under the hood, you will find a meticulously detailed engine bay with a completely rebuilt 396/425HP L78 motor wearing its factory correct colors.

***Congratulations Brandon on winning this beautiful car!***

In 2018 we're giving away a 2018 Callaway Corvette Z06, a NCRS Award winning 1962 Chevrolet Corvette, and a custom 1967 Chevrolet Camaro.

*Suggested minimum donation is only \$5.00.*

Visit **[www.rmhc-car.com](http://www.rmhc-car.com)** or call **(559) 447-6300** for more information.

***Thank you for your support!***



### 1965 BACKDRAFT COBRA REPLICA

Winner: Robert Adler from New York



The Backdraft Racing RT3 roadster is one of the best Cobra recreations you can find. Of course, everyone wants an original Cobra, but those cost more than \$1,000,000 and are next to impossible to get your hands on. The Backdraft Cobra gives you looks of an original, but the performance and handling of modern technology. The winner of this car will shift into gear with a performance TKO 600 5 speed manual transmission, powered by a 550 horsepower ROUSH 427R crate engine.

*Congratulations to Robert!  
Try not to wake the neighbors!*



### 2017 CHEVROLET CORVETTE Z06

Winner: James Focht from Oklahoma

Supercar and super style come together in this 2017 Corvette Z06. The 2017 Corvette Z06 is the fastest car we've ever offered! Equipped with the optional Z07 Package, this is the most track-ready car General Motors has ever produced. Under the hood, you'll find a 6.2L V8 supercharged LT4 engine pushing out 650 horsepower. Hang on to your seat because that kind of power will rocket you 0-60 in 2.95 seconds! Other options include competition sport seats, carbon fiber ground effects, adjustable rear spoiler and heads up display.

*Congratulations to James on winning this incredible machine!*

### 2017 CAR SHOWS ATTENDED

#### January 14-22

Barrett Jackson | Scottsdale, AZ

#### January 28-29

The Classic Auto Show | Los Angeles, CA

#### April 6-8

Barrett Jackson | Palm Beach, Florida

#### June 21-24

Barrett Jackson | Mohegan Sun, CT

#### October 19-21

Barrett Jackson | Las Vegas, NV

### 2018 UPCOMING CAR SHOWS

#### January 13-21

Barrett Jackson | Scottsdale, AZ

#### March 2-4

The Classic Auto Show | Los Angeles, CA

#### April 12-15

Barrett Jackson | Palm Beach, FL

#### June 20-23

Barrett Jackson | Mohegan Sun, CT

#### August 23-26

Corvettes at Carlisle | Carlisle, PA

#### September 27-29

Barrett Jackson | Las Vegas, NV

*Thank you  
everyone who  
participated  
in 2017 – we  
look forward  
to your  
support in  
2018!*



RONALD MCDONALD HOUSE CHARITIES PROGRAM

## HAPPY WHEELS

*The Happy Wheels Cart provides children and families at Valley Children's Hospital with a moment of joy. Established in 2016, the Happy Wheels Cart travels throughout the hallways of Valley Children's to provide parents and siblings of children being treated at the hospital with snacks, toiletries, toys and more.*

Valley Children's Hospital and Ronald McDonald House volunteers staff the Happy Wheels Cart. Completely free of charge, items distributed via the Happy Wheels Cart are donated by generous community members and various House partners, such as Lyons Magnus and Dr. Pepper.

The Happy Wheels program allows donors and volunteers to participate in providing hands-on support for children and families. **In 2017, the Happy Wheels Cart served 6,750 people at the hospital.**

To learn more about the Happy Wheels program, contact **Sven Hamilton**, Director of Volunteer Services & Community Outreach, at 559-261-3667 or [sven@rmhccv.org](mailto:sven@rmhccv.org).



## HAPPY WHEELS Wish List

**You can support our Happy Wheels Cart by donating:**

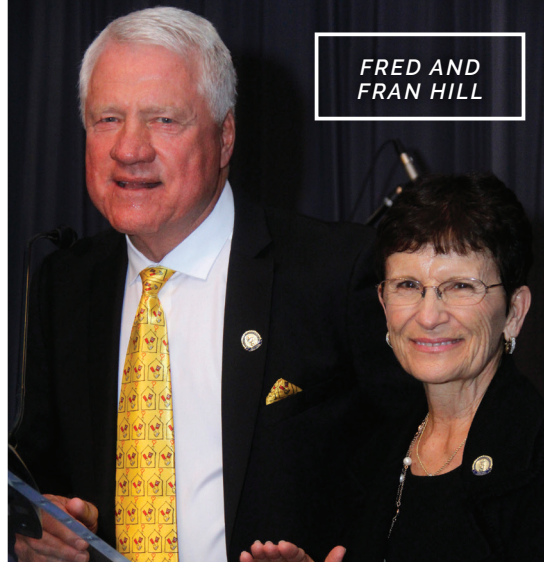
- New small-sized toys
- Coloring books
- Crayons
- Cases of bottled water
- Books
- New stuffed animals
- Pre-packaged snacks (crackers, fruit snacks, granola bars, cookies, chips).

*All donations can be dropped off at our House.*

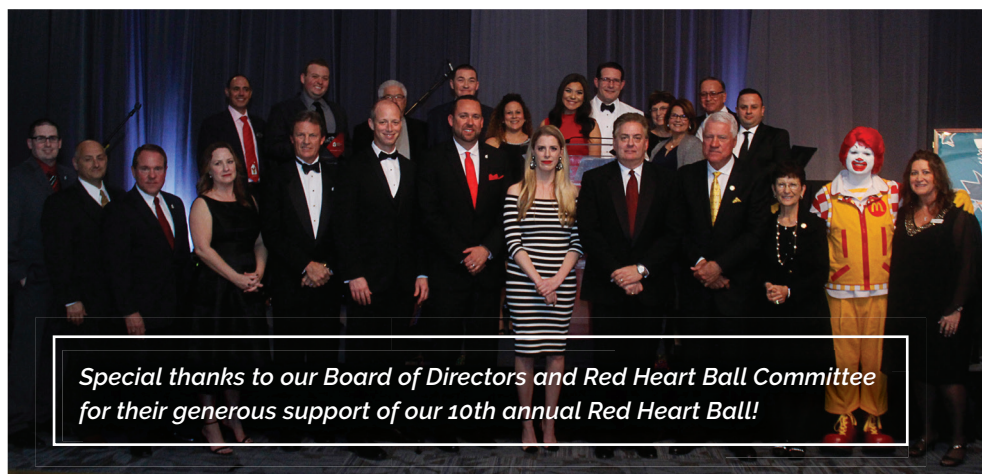


# RED HEART *Ball*

*The 10th annual Red Heart Ball was a milestone anniversary for one of the most beloved events our House puts together. The "A Diamond Affair" theme was popular among our guests, who arrived in fabulous black-tie attire to enjoy an evening of glitz and glamour at the newly renovated Clovis Veterans Memorial District.*



FRED AND  
FRAN HILL



*Special thanks to our Board of Directors and Red Heart Ball Committee for their generous support of our 10th annual Red Heart Ball!*



Over 500 guests enjoyed a champagne toast as they entered the venue, a gourmet dinner by Pardini's Catering and Banquets and an assortment of remarkable silent and live auction items on which to bid. In honor of our theme, one lucky guest walked away with a beautiful 1-carat diamond, courtesy of Rogers Jewelry Co.!

Our guests of honor for the evening were Fred and Fran Hill, the original founders of the first Ronald McDonald House. The Hills shared their story about their daughter Kim, the inspiration behind the first Ronald McDonald

House in Philadelphia, PA in 1974. It is because of the Hill family's vision and dedication that the Ronald McDonald House Charities has continued to grow and serve so many families. Today, Ronald McDonald House Charities operates 365 Houses in 64 countries and regions!

After dinner, our guests danced the night away to the awesome music of the Valley Cats Band. It was a record-breaking year for the Red Heart Ball and we thank everyone who supported this spectacular event!

For more information please contact **Alene Istamboulian**, Director of Development and Communications, at **559-447-6793** or **alene@rmhccv.org**.



# Annual EVENTS

## SPORTING CLAYS CLASSIC

*Supporters from all over the Central Valley came together to support our House at the 12th annual Sporting Clays Classic on Friday, April 7, 2017. Our sponsors and guests attended the event kickoff dinner at the San Joaquin Winery in Madera, bid on live and silent auction items and even participated in a gun raffle!*

On Saturday, April 8, the competition began at the Sun Mountain Gun Club in Coarsegold, California. Over 300 participants, split into AM and PM flights, took aim at clay pigeons and enjoyed a catered breakfast and lunch. Special thanks to our fantastic committee for their support of our event year after year!

## FORE!

### THE HOUSE GOLF TOURNAMENT

*The 6th Annual FORE! The House Tournament was held at Copper River Country Club on Monday, October 9, 2017. We are proud that our tournament sold out for the third year in a row!*

The fun-filled day of golf started with a morning pick-me-up from our friends at Dutch Bros., and throughout the day, our guests enjoyed refreshments from Whole Foods, Lyons Magnus, Bobby Salazar's and more. Golfers shopped in the Copper River pro shop to buy some amazing gear from TaylorMade and Adidas. With an activity on every hole, there was always something to look forward to. The day ended with a catered lunch at our afternoon reception, where RLMK Inc. was announced as the winners of the tournament. We are so thankful to Cargill for hosting this fun-filled event for us each year!



### SPORTING CLAYS CLASSIC WINNERS

**AM**

SCORE  
**88**

NSCA Shooter  
*Dennis Statham*

SCORE  
**92**

Hunter Class  
*Rod Sabbatini*

**PM**

SCORE  
**90**

NSCA Shooter  
*Rob Robinson*

SCORE  
**90**

Hunter Class  
*Mike Panella*







## WISH LIST RUN

*The third annual Wish List Run was a great success!*

Organized by dedicated community leader Monique Jacques, lovingly known as "Runner Moe," the 2017 event received record participation! Over 100 runners met at Woodward Park on December 16, 2017 and ran nearly five miles to our House, carting wagons and strollers to deliver over 650 much-needed items from our Wish List. After dropping off the items, the runners ran back to the park, where they enjoyed coffee and donuts at the finish line. Many participants dressed up in their festive holiday gear, and even decorated their wagons as sleighs to transport the items. Thank you to Runner Moe and all of the Wish List Run participants!



## FILL THE BOAT TOY DRIVE

*The US Coast Guard Auxiliary Flotilla 10-02, located in Modesto, California, held the third annual Fill the Boat Toy Drive in support of our House on December 9, 2017.*

Our neighbors in Modesto rallied together to collect new, unwrapped toys for the children staying at our House during the holidays. This year's toy drive collected over 300 gifts for our children! These toys bring holiday cheer to families who could not be home for the holidays. Community partners, including the Stanislaus County Sheriff's office, Modesto Fire Department and Big Dog Radio Station 92.9 were generous supporters of the event. Mr. and Mrs. Claus even stopped by to greet and pose for photos with donors! Major thank you to Tom Hoisington, the founder of the event, and his friend Mike Raffati, for hosting this great event!



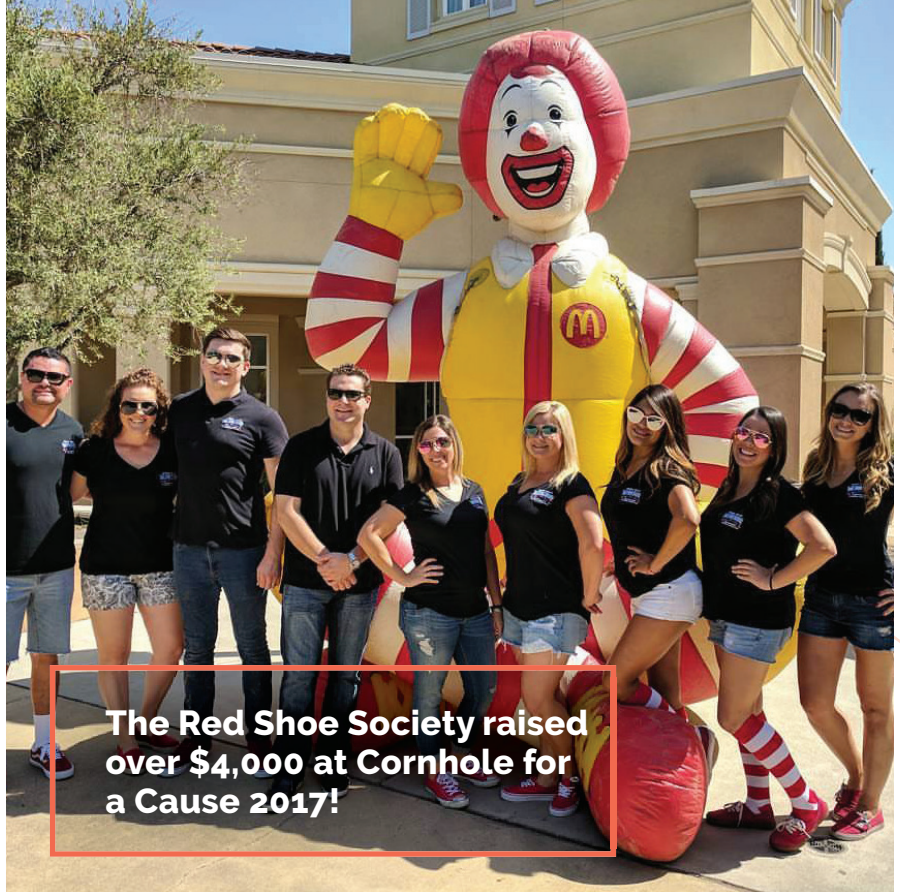
For more information please contact **Alene Istamboulia**,  
Director of Development and Communications, at 559-447-6793  
or [alene@rmhccv.org](mailto:alene@rmhccv.org).



# Red Shoe Society

## MISSION

The Red Shoe Society is a group of young professionals who build awareness for the Ronald McDonald House Central Valley within the community. The group works with the collective goal to help make a difference in the lives of families with children who are seriously ill and receiving treatment at a nearby hospital. Red Shoe Society members work together to raise money, volunteer their time and talents and network with other active community members.



**The Red Shoe Society raised over \$4,000 at Cornhole for a Cause 2017!**



**Red Shoe Society Cornhole Winners**



CENTRAL VALLEY  
**RED SHOE SOCIETY**

Supporting RMHC® #KeepingFamiliesClose





## *A message from the* **CHAIRWOMAN OF RED SHOE SOCIETY**

**T**he Red Shoe Society has been a huge part of my life for about six years! I joined the guild in 2012 after volunteering for the House through a course at Fresno State, and it was then that I learned exactly how impactful the cause really is. From the volunteers, to the staff, to the families themselves, the love and compassion for each other overflows at our House. I've been beyond grateful to carry the position as Chairwoman of the Red Shoe Society, working alongside members as we build events that not only raise funds for the House, but also awareness.

It's quite often that when I speak with people in the community about our mission, they don't know the scope of what Ronald McDonald House Charities does for the community. It's not just a place for families to stay while their child is receiving treatment, it is a place to connect with other families walking the same journey, a place to get a home-cooked meal, a place to unwind and a place to truly call home. I've always had a tender heart for those in need and I'm honored to be involved with such an amazing group of young professionals who share the same passion!

Our Red Shoe Society chapter hosts one large event and one to two smaller events each year, in addition to cooking meals for our House families once per quarter. As we plan each event, it's quite rewarding to see the generosity of the community when it comes to donations, contributions and volunteering. On the evenings we come together to prepare a home-cooked meal for the families, it's fun to develop the menu, see who really shines in the kitchen and most of all, connect with the families as they come in to unwind. A simple smile and genuine compassion goes a long way.

I'm a firm believer that people are good and our Red Shoe Society chapter aims to be just that. Our guild of young professionals is full of talent, creativity, love for others and commitment... something that I'm very proud to be a part of! Big thanks to the House and the Board for always supporting our efforts. It is a team effort to make sure our mission is carried out – and being part of this team is simply awesome!

Sincerely,

Rochelle DeLong



**Rochelle DeLong**  
*Chairwoman of the Red Shoe Society*

### **Red Shoe Society Members**

Kyli Aluisi  
Brittany Beal  
Allison Case  
Michael Champion  
Lupe Dees  
Rochelle DeLong  
Michelle Dunn  
Nick Dunn  
Stephanie German  
Amanda Giel  
Kristi Kruger  
Laura Maciel  
Jacob Myers  
Will Oliver  
Kristin Raymer  
Kailee Woods

For more information about the Red Shoe Society,  
follow us on Facebook @[CentralValleyRedShoeSociety](#)  
or email us at [redshoesocietycv@gmail.com](mailto:redshoesocietycv@gmail.com).

# Our Volunteers



# are the **Heart of our House.**



## 2017 VOLUNTEER AWARDS

**GOLDEN HEART AWARD**  
*Nicanor Garcia*

**HELPING HANDS AWARD**  
*His Heart Beats*

**ANGEL AWARD**  
*Skylar Lopez*

**VOLUNTEER OF THE YEAR**  
*Linda Harris*



## VOLUNTEERS OF THE MONTH

**JANUARY**  
Tom and Charlene Hoisington

**FEBRUARY**  
Crystal Bohm

**MARCH**  
Susan Guzzetta

**APRIL**  
Michelle Lowery

**MAY**  
His Heart Beats Group

**JUNE**  
Morgan Reschman

**JULY**  
Linda Harris

**AUGUST**  
Michael Emo

**SEPTEMBER**  
Emma Guerrero

**OCTOBER**  
Tom and Aleen Neumeier

**NOVEMBER**  
Charlotte Lander

**DECEMBER**  
Maria Mendoza

## How to get involved in our House

### Volunteer

Volunteering is a great way to give back to our House! We are always in need of helping hands and there are different opportunities to fit your schedule. These include our Front Desk Volunteers, who are regularly scheduled volunteers, and Event Volunteers, who are needed when we host our special events throughout the year. Another great way to get involved is to provide a home-cooked meal for our families through the Meals from the Heart program. Whatever type of volunteering you are interested in, we have an opportunity for you!

To learn more about volunteering, visit our website [www.rmhccv.org/volunteer](http://www.rmhccv.org/volunteer) or contact **Sven Hamilton**, Director of Volunteer Services & Community Outreach at (559) 261-3667 or [sven@rmhccv.org](mailto:sven@rmhccv.org).

### Sponsor

If you are looking for a way to promote your business and increase visibility within the community, consider becoming a sponsor. We have event sponsorships available for our three annual fundraising events: Red Heart

Ball, Sporting Clays Classic, and FORE! The House Golf Tournament. You can also sponsor one of our programs like our Adopt a Room program. This allows us to cover the nightly cost of a family's stay for a year and a room renovation. Each sponsor will also have prominent signage outside of the room as that designated room sponsor. Our hope is to align your passion for our mission and promotional goals for your business.

### Donate

We rely on the generosity of the community to keep our House in operation. As an 18-bedroom House, we tend to go through everyday household items very quickly. We created our Wish List as a way for supporters to identify items we are in need of. If you are looking to give monetary support, you can easily donate online by visiting [www.rmhccv.org/donate](http://www.rmhccv.org/donate). We could not fulfill our mission of being a "Home Away from Home" without you.

To learn more about becoming a sponsor, contact **Aleen Istanboulian**, Director of Development and Communications, at (559) 447-6793 or [aleen@rmhccv.org](mailto:aleen@rmhccv.org).



# Hospitality *makes it happen.*

Our House is cared for with love by Lucy Vasquez, Lead of Hospitality, and our dedicated hospitality team. Our hospitality staff ensure families have a clean and welcoming space to relax after spending long days and nights with their child at the hospital. Lucy and the hospitality team are not only caring for the physical needs of the House, but are caring for our families' emotional well-being by always lending a compassionate, listening ear to families in need.



## HOUSEHOLD ITEMS

- **Toiletries:**  
Shampoo, conditioner, toothpaste, toothbrushes, soap, feminine hygiene products, nursing pads & diapers (newborn to toddler size)
- **Paper goods:**  
Plates, cereal bowls, paper towels, napkins, facial tissues, Ziploc bags, coffee filters, plastic wrap & foil
- **Garbage bags:** 13 & 33-gallon size
- Plastic forks, knives & spoons
- Plastic laundry baskets
- New white washcloths, hand towels & bath towels
- Cream or white fleece blankets

## FOOD ITEMS

- Fresh fruit & vegetables
- Coffee, tea, Sweet' N Low & creamer
- Snack Foods "Grab & Go" snacks: granola bars, Top Ramen, Cup Noodles, individual packaged snacks, juice boxes & dried fruit
- Individual crackers & cookies, frozen foods: frozen burritos, Uncrustables & dinners
- Milk & eggs
- Meat & lunch meat- fresh or frozen
- Cases of bottled water

## CLEANING SUPPLIES

- Laundry soap, fabric softener, dryer sheets & bleach
- Dishwasher soap & dishwashing liquid
- Pine-Sol
- Sponges, S.O.S pads, Mr. Clean Magic Erasers & Lysol wipes
- Air freshener
- Swiffer pads- wet & dry
- Oven cleaner

## HAPPY WHEELS HOSPITALITY CART

- New small sized toys, coloring books & crayons
- Cases of bottled water
- Pre-packaged snacks (crackers, fruit snacks, cookies, etc.)



**I enjoy working for the House because we are all family. I love walking into work each day and seeing the smiling faces of the families and staff. It is my second home.**

- Lucy Vasquez







# Thank you to our **Donors!**



## **Gifts** **\$25,000+**

- Cargill Meat Solutions
- Cargill McDonald's Business Unit
- Insurance Auto Auctions
- Martin Brower Co., LLC
- McDonald's CVO
- RMHC Global
- The HateDust Project
- VF Outdoor

## **Gifts** **\$15,000-\$25,000**

- Macy's
- The Fresno Bee

## **Gifts** **\$10,000-\$15,000**

- Barthuli & Associates Insurance
- Coca Cola
- US Cold Storage

## **Gifts** **\$5,000-\$10,000**

- Aramark
- Chukchansi Gold Resort & Casino
- D&L Floral
- Packing Corporation of America
- RLMK, Inc.
- Valley Children's Hospital
- Valley State Prison

## **Gifts** **\$2,500-\$5,000**

- 12 COTTAGES, LLC
- Alia Corporation
- Bank of America
- Central California Women's Conference
- Dr. Pepper Snapple Group
- Fishman, Larsen & Callister
- Gabriel Waddell
- Giannola Management

- Horizon Nut Company
- Harris Construction
- Jt Ag Services
- Lisa Henry
- Lyons Magnus
- Beleza Salon
- Patrick Murphy
- Praxair
- Rivulis/Eurodrip

- Robert & Susan Musick
- Ruiz Food Products, Inc.
- Sem David Bravo
- Sierra HR Partners
- Vision Visalia Foundation, Inc.
- Wells Fargo Foundation
- Wonderful Giving
- Yogurtland Fresno





**Gifts**  
**\$1,000-\$2,500**

- Baker Peterson Franklin CPA
- Bank of America/Merrill Lynch
- Barbara Berberian
- Bender/Agostini Organization
- Bianchi Builders
- Bob Petrille
- California Teachers Association  
Merced Mariposa County
- Carol A. Denham
- Central California Women's  
Facility
- CH Robinson
- CHP Softball Game 401  
Association
- Coca Cola-North America
- Corcoran State Prison
- Crystal Creamery
- Donaghy Sales, LLC
- Donald Bastady
- Dutch Bros Fresno
- Eco Water System
- EECU
- EnerSys
- Enterprise Holdings Enterprise  
Rent A Car
- Fear Waddell, PC
- Foster Farms
- Gene Berban
- Gerald Como
- Gerald Waters
- Gregory Wright
- Guy Lamb
- ID Technology
- Jeff Garton
- Jonelle Borcich
- Komatsu Forklift
- KY Farming
- LandValue Management
- Laura Peters
- Luanne Ragsdale
- Lyons Transportation
- Marel
- Mark Miller
- McCormick Landscape Service
- Meyers Farms Family Trust
- Michael Habibe
- Packers Sanitation Services
- PAPE
- Super Mercado Las Palmas
- PINC
- Provisur Technologies
- Red Shoe Society
- Richard Erickson
- Robert Cozzi
- San Joaquin Valley Children's  
Health Association
- Schafer Ranch, Inc.
- Sealed Air Corporation
- Stangco Industrial Equipment
- Star-Tam, Inc.
- Sunfinity
- Sunrun
- The Wine Group
- Toyota Material Handling
- Van-G Logistics
- Veritiv Operating Company
- Vintage 559 Developments
- Wild Electric

*We Appreciate  
Your Donations*



# Financials






## ASSETS, LIABILITIES & NET ASSETS

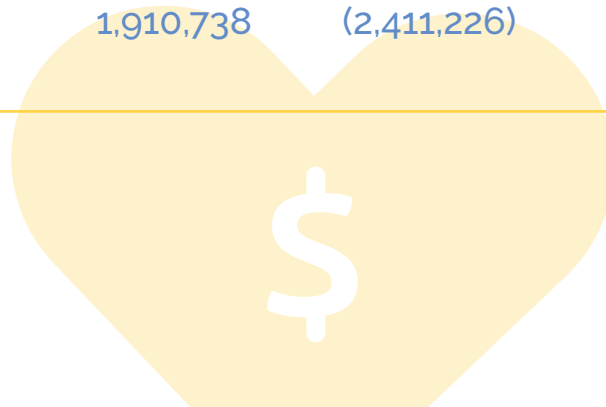


	<i>Total Assets</i>	<i>Total Liabilities</i>	<i>Net Assets</i>
<b>2017</b>	10,241,296	157,409	10,083,887
<b>2016</b>	9,522,394	193,936	9,328,458

*\*Excess revenue over expenses is restricted to our Comprehensive Capital Campaign toward the building of our future facility.*

## SUMMARY OF REVENUE & EXPENSES

	 CONTRIBUTIONS	 INVESTMENT REVENUE	 OTHER REVENUE & EVENTS	 TOTAL EXPENSES	 EXCESS REVENUE OVER EXPENSES
<b>2017</b>	502,765	695,523	1,771,378	(2,236,446)	733,220
<b>2016</b>	861,337	443,625	1,910,738	(2,411,226)	804,474



# RONALD MCDONALD HOUSE CHARITIES OF THE CENTRAL VALLEY, INC.

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**R M H C**<sup>®</sup>  
Central Valley

[rmhccv.org](http://rmhccv.org)