

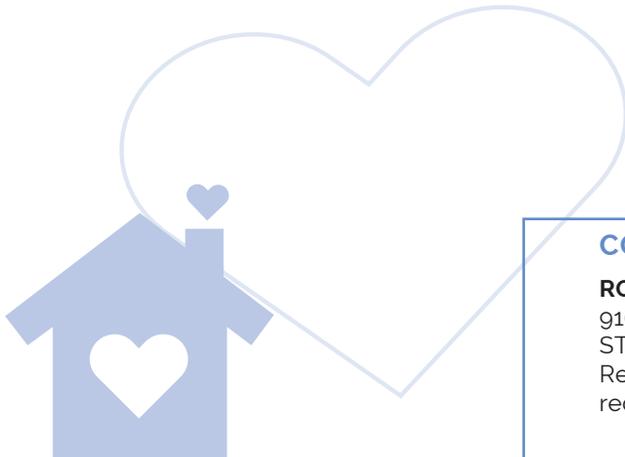


Supporting RMHC® #KeepingFamiliesClose

## Guild Overview

The Red Shoe Society is a group of fun, motivated, young professionals with a collective goal of making a difference in the lives of families with seriously ill children who are hospitalized at Valley Children's Hospital.

As stewards of the Central Valley Ronald McDonald House, Red Shoe Society members work together to raise money, volunteer their time, talents, and utilize their network. Red Shoes are not the only thing to make society members stand out. Red Shoe Society members are leaders. Join the Red Shoe Society today to help improve the lives of those in need!



### CONTACT US!

**RONALD MCDONALD HOUSE | Central Valley**  
9161 Randall Way, Madera, CA 93636  
STEPHANIE GERMAN  
Red Shoe Society Chairwoman  
redshoesocietycv@gmail.com

## Dear Friend,

Thanks so much for joining the Red Shoe Society! We're excited to team up with you to spread the word about this worthy cause, raise money for families in need and - most importantly - have a lot of fun! This ain't your mama's fundraising group and we've got a lot of great events planned for the year.

Our community is fortunate to have state-of-the-art medical facilities for our children. However, many families have to travel great distances for this level of care. The Central Valley Ronald McDonald House provides a "home away from home" for families at no cost to them. A family is never turned away based on their ability to pay. That's why it's so important we get involved and ensure this great cause continues to flourish.

I warmly invite you to experience the joy of keeping families close when they need it the most. The Ronald McDonald House Charities of the Central Valley believes that when a child is hospitalized, the love and support of their family is often as powerful as the strongest medicine prescribed.

If you haven't yet taken the tour of the House, please do so. It's not only a beautiful place, but it's also a place filled with beautiful and inspiring stories, like the Abrahamsen family from Denmark. The Abrahamsen family's trip to Yosemite National Park took an unexpected turn when Maria fell suddenly and seriously ill while on their family vacation. Maria had to be rushed to Valley Children's Hospital to receive emergency pancreatitis treatment and her family had nowhere to stay. Traveling from Denmark, Maria's parents worried about how they would afford an extended hotel stay far from their home. That was when they learned about the Ronald McDonald House.



"Thanks to the Ronald McDonald House, we found a place to stay and security for our family. Our stay was so motivating because of all the different amenities that the House had to offer. We have received incredible comfort and care," Jan said. Throughout their time in the United States, the Abrahamsen family experienced all the comforts of home, along with support from the House staff and volunteers. The Central Valley Ronald McDonald House was their "home away from home" and helped ease their financial and emotional burdens.

The Abrahamsen family is just one of the over 4,000 families who have stayed at the House since we opened our doors 1985. Your annual donation of \$70 is the same as the cost to fund a family for one night in the House. So, your contribution makes a tangible difference for the people you're supporting. And, if that's not enough, you're going to get invited to some pretty great parties, too!

Cheers to a great year ahead and to all the things we'll accomplish together.

## Sincerely,

Stephanie German  
Red Shoe Society Chairwoman



# Get Involved

There are many ways to get involved with the Red Shoe Society and help make a difference.

## Fundraising

The Central Valley Ronald McDonald House relies on philanthropic gifts from the community to sustain the needs of the House. Red Shoe Society members plan fun and unique fundraisers such as a Corn Hole for a Cause and Rockin' With Red Shoes concert. Members also develop and discuss new or upcoming fundraising programs.

## Social Events

Join us at our social events are a great way to recruit new members, mix with new and old Red Shoe Society members, and enjoy fun activities with the Central Valley's finest young professionals. Our events provide a relaxed and social atmosphere while staying connected to the mission of the charity.

## Volunteer

The Central Valley Ronald McDonald House is always in need of volunteers. Red Shoe Society members can cook a meal or bake treats for our families through our Meals from the Hearts program, host game nights, create fun activities for the families or help out with a special event. Red Shoe Society members serve a meal once a quarter at RMHCCV. Red Shoe Society members can also donate \$10-\$15 to cover the cost of a meal for a family.

## Leadership

There are a number of leadership opportunities within the Red Shoe Society. Leadership Team members can coordinate volunteers, chair one of the organization's various social and fundraising events, or serve on one of the Red Shoe Society's sub committees. Participating in the Red Shoe Society prepares young professionals for seat on a non-profit board.

## Subcommittees

There are various subcommittees, as well as chair subcommittee positions, that you can be involved in as well. This helps you to take ownership of a particular area of The Red Shoe Society. Subcommittees include Meals from the Heart, Events, Membership, and Volunteers.



### CONTACT US!

#### RONALD MCDONALD HOUSE | Central Valley

9161 Randall Way, Madera, CA 93636

STEPHANIE GERMAN

Red Shoe Society Chairwoman

redshoesocietycv@gmail.com



Supporting RMHC #KeepingFamiliesClose

## Who Can Join

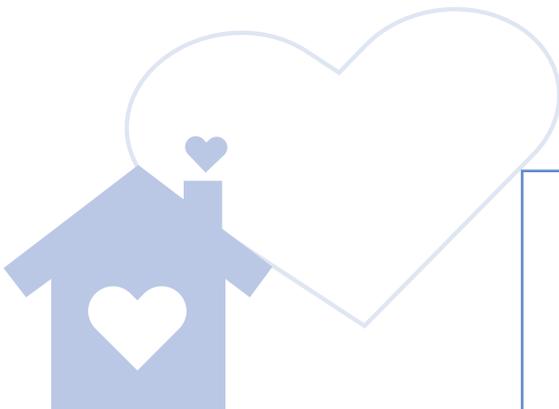
Membership fees are \$70 annually - this is the cost to fully fund a family's one night stay here at the Central Valley Ronald McDonald House and a Red Shoe Society shirt.

## We want you if:

- You're 20 to 40 years old and are looking for a great community cause to support.
- You like having fun and meeting new, like-minded people
- You're proud to support the Central Valley Ronald McDonald House and its mission!
- You'll share the Society with your friends (it's not a secret society, after all!).
- You like to volunteer at fundraisers, attend social events and support children who are sick.
- You can attend Red Shoe Society events.
- You can support Red Shoe Society events by soliciting sponsorships and auction items.
- You are interested in joining an Executive Committee of the Red Shoe Society.

## Membership Benefits:

- Fulfilling volunteer opportunities at the Ronald McDonald House of the Central Valley
- Networking opportunities with philanthropic and business leaders.
- Invitations to exclusive RMHC and Red Shoe Society events
- Having fun and meeting new, like-minded people
- Opportunities to take on leadership roles.
- Prepare for nonprofit board service.



### CONTACT US!

#### RONALD MCDONALD HOUSE | Central Valley

9161 Randall Way, Madera, CA 93636

STEPHANIE GERMAN

Red Shoe Society Chairwoman

redshoesocietycv@gmail.com