



# KEEPING FAMILIES CLOSE

**2018 ANNUAL REPORT**

RONALD McDONALD HOUSE CHARITIES®  
OF THE CENTRAL VALLEY, INC.

# HOME AWAY

## A Message From Our BOARD PRESIDENT

Dear Friends,

It is extremely gratifying to see the positive impact the Ronald McDonald House Charities of the Central Valley (RMHCCV) has on the children and families in the communities we serve. I am honored to continue to serve as the Board President and to partner with our



team of committed Board members, employees, volunteers and donors. Through generosity and dedication, the Ronald McDonald House Charities of the Central Valley is able to help make families' lives better and exceed our annual goals.

As the need for the Ronald McDonald House continues to be a reality for families, we look forward to the continued ability to provide a "Home Away from Home" for many families as they experience one of life's greatest struggles

of having a child who is seriously ill. We look forward to another successful year in 2019 and I encourage you to contact us about opportunities to partner with our team.

Please review this year's 2018 Annual Report that reflects many of our successes. We are truly proud of our accomplishments and look forward to increasing our impact in the years ahead. Thank you for your continued partnership, support and investment.

As said by Helen Keller, "Alone we can do so little, together we can do so much."

Sincerely,

**Gina Cuttone**

*President, Board of Directors*

*Owner, Barthuli & Associates*



## Our Mission

*The mission of RMHCCV is to provide a "Home Away from Home" and resources to children and their families.*

## Our Vision

*A world where all children have access to medical care, and their families are supported and actively involved in their children's care.*

# FROM HOME

## *A Message From Our* **EXECUTIVE DIRECTOR**

Dear Friends,

In 2018, our organization celebrated 34 years of service in the Central Valley! Since we opened our doors in 1984, we have served thousands of families within our nine-county territory, ranging from the Valley to the Central Coast. Yet, we strive to do more. We are constantly looking for new and innovative ways to serve families in need. In recent years, we



launched the Hotels From the Heart program to increase our capacity, and in 2018, we converted two of our rooms to Short-Term Stay quarters. This small adjustment enabled the Ronald McDonald House to serve an additional 235 families last year.

The Happy Wheels Hospitality Cart continued to aid the Valley Children's Hospital community. We rolled the cart down the Hospital's halls four days a week and provided snacks, water bottles, hygiene items, and toys to those who needed them. We were able to bring a little relief and joy to many individuals, and we believe that had a tremendously positive impact on our campus community.

Lastly, many of you donated to our Dollars for Dinner campaign last year, in addition to being volunteer supporters and meal providers for our Meals From the Heart program. I'm pleased to report that because of your support, very few dinner hours went by without generous volunteer groups who cooked and served hearty evening meals for our families to enjoy. On those few evenings we didn't have a volunteer group scheduled, we filled those gaps with meals provided by Valley Children's Hospital Food Services or a local area restaurant.

As you can see, 2018 was a year in which we were able to increase our capacity and offer support for hundreds of families in many, many ways. We thank you for your continued support as we move into 2019.

Sincerely,

**Dr. Kent Karsevar**

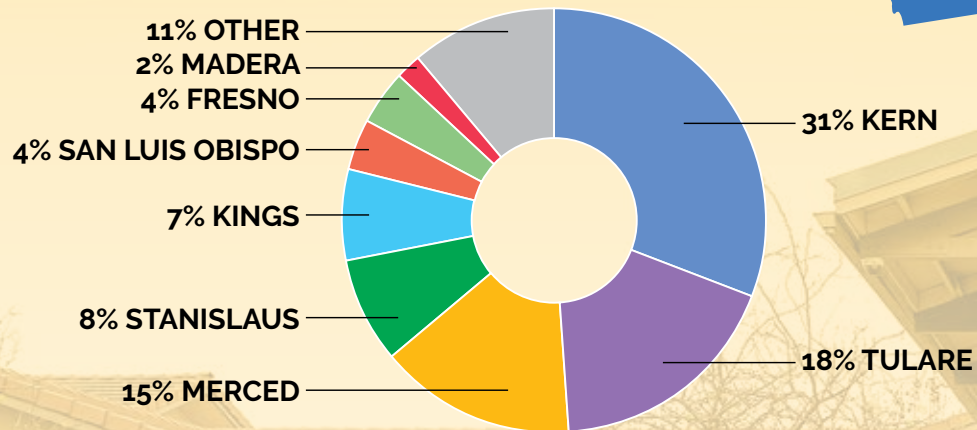
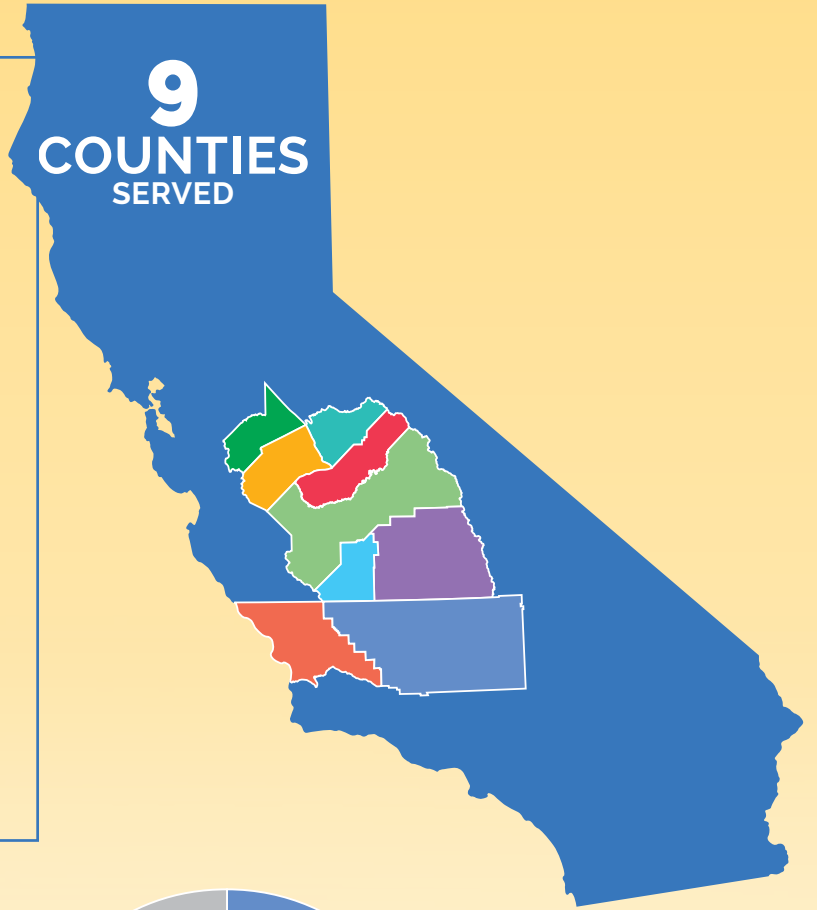
*Executive Director*

# 2018: A YEAR

Our Ronald McDonald House primarily serves families in these California counties:

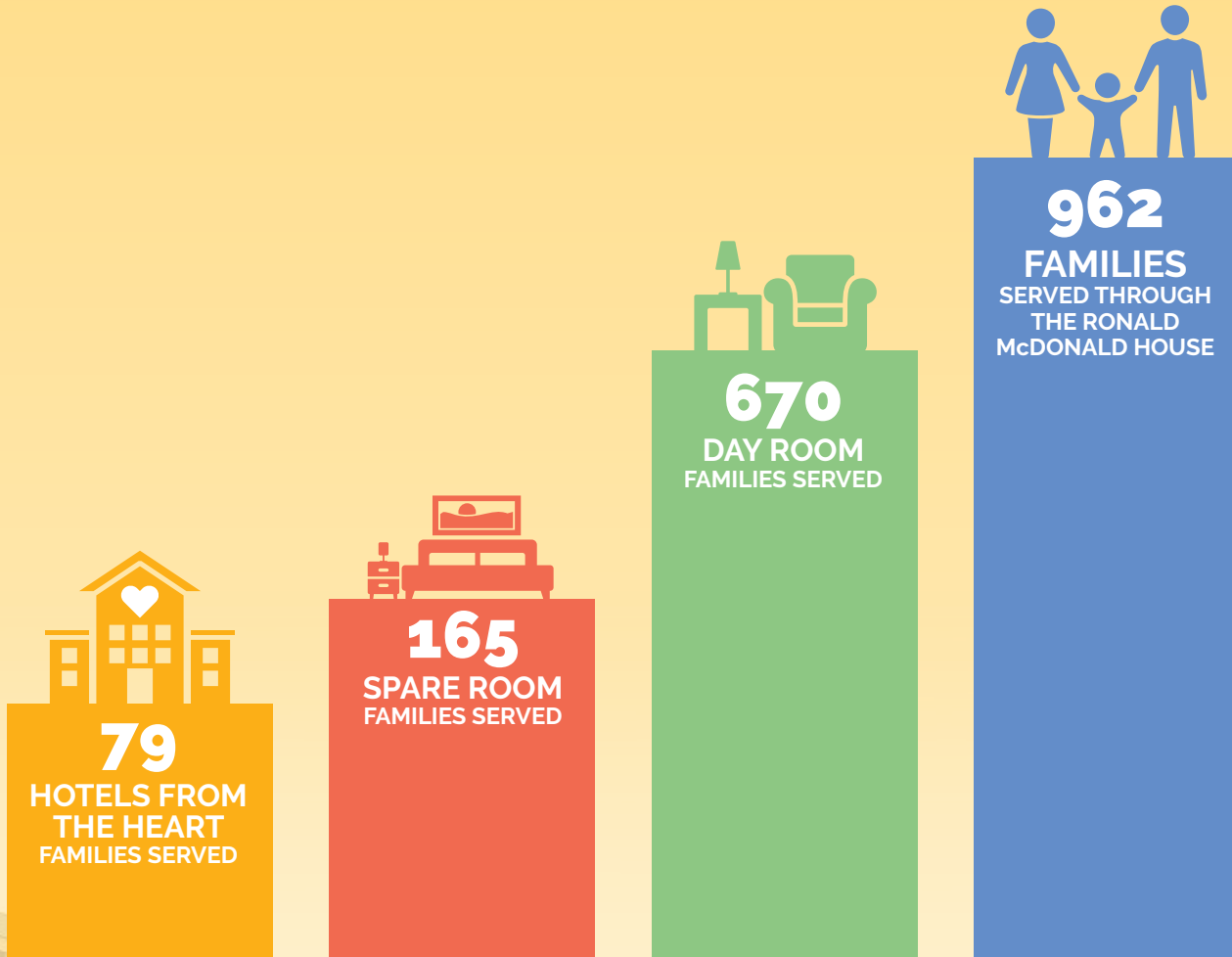
**FRESNO**  
**KERN**  
**KINGS**  
**MADERA**  
**MARIPOSA**  
**MERCED**  
**SAN LUIS OBISPO**  
**STANISLAUS**  
**TULARE**

**9**  
**COUNTIES**  
SERVED





# R IN REVIEW



**34**  
YEARS  
IN OPERATION

**422**  
MEALS  
SERVED BY  
VOLUNTEERS

**10,000+**  
HAPPY WHEELS  
ITEMS  
DISTRIBUTED

**3,417**  
VOLUNTEERS

**12,796**  
VOLUNTEER  
HOURS

## BOARD DIRECTORY

**SABRA ABBATE** *Board Member*  
McDonald's Owner-Operator

**MIKE AGOSTINI** *Board Member*  
McDonald's Owner-Operator

**JAMES BLADE** *Board Treasurer*  
K-Coe Isom

**JOHN BODDEN III** *Board Vice President*  
Inland Star Distribution Centers, Inc.

**LUANNE CRATER-RAGSDALE** *Board Past President*  
Union Bank

**GINA CUTTONE** *Board President*  
Barthuli and Associates Insurance Services

**DANNY DAVIS** *Board Member*  
Valley Children's Hospital

**LUZ GONZALEZ, Ph.D.** *Board Member*  
Fresno State

**BRAD KIRK** *Board Secretary*  
Lyons Magnus

**GUY LAMB** *Board Member*  
Wells Fargo

**DOUG LARSEN** *Board Member Legal*  
Fishman Larsen & Callister

**MATT LEU** *Board Member*  
Cargill

**JOHN RUTOWICZ** *Board Member*  
ArcPointe Real Estate Investment Group, LLC

**DEANNA SPELLMAN** *Board Member*  
Realty Concepts

**LISA PERRY** *Board Member*  
VF Outdoor

**GABRIEL J. WADDELL** *Board Member Legal*  
Fear Waddell, PC



*Ronald McDonald House Charities Central Valley Staff Members*

## STAFF DIRECTORY

**KENT KARSEVAR, Ed.D.**  
Executive Director

**DAVID ASHJIAN**  
Director of Promotions

**FRANK VENEGAS**  
Director of Operations

**ALENE MESTJIAN**  
Director of Development & Communications

**DESIREE GARCIA**  
Executive Assistant

**GARY PIGG, M.B.A.**  
Bookkeeper

**CORTNEY CHATOIAN**  
Marketing & Communications Coordinator

**MEGAN STARR**  
Marketing & Communications Intern

**KATY BRENNER**  
Volunteer Services & Community Outreach Coordinator

**JONI FISHER**  
Family Services Coordinator

**DEISY LEMUS-CEBALLOS**  
Intake Coordinator

**RAIEHANNA ESPINOZA**  
Processing Coordinator

**DOMINIQUE ALVAREZ**  
Lead Family Services Associate

**LUCY VASQUEZ**  
Lead of Hospitality

**CRYSTAL GORDON**  
Administrative Assistant

**TANYA ARCE**  
Administrative Assistant

**JASMINE BUENROSTRO**  
Family Services Associate

**JESSENIA RIVERA**  
Family Services Associate

**RENE RODRIGUEZ**  
Family Services Associate





## Jessica & Baby Ezra

Jessica was planning to spend just a couple of weeks in Porterville visiting her mom when she suddenly went into labor two and a half months early. Jessica delivered her very first baby, Ezra, at just 28 weeks old. Ezra weighed in at 2 pounds and 2 ounces and was transferred to the NICU immediately. Luckily, the Ronald McDonald House was able to accommodate Jessica while Ezra received treatment at Valley Children's Hospital.

Having a room at the Ronald McDonald House allowed Jessica to spend quality time with Ezra, and allowed her to be just minutes away from him at all times.

*Being able to stay at the house helped me at a time when I had little left to give. It meant I could have a warm shower, eat at a table and have a nap in a bed. But more importantly, staying at the house allowed me to get to and from the NICU in minutes and spend as much time as possible with Ezra. I truly believe that being so close made all the difference.*

Jessica used all her time and energy to focus on getting her extremely premature baby healthy and strong enough to leave the hospital. Ezra began eating and breathing on his own and was released from Valley Children's Hospital to go home in September, 2018.





# PROGRAMS

## KEEPING FAMILIES CLOSE FOR 34 YEARS

In 1984, the Central Valley Ronald McDonald House opened in Fresno to provide a “Home Away from Home” and resources to parents and families who had a child staying at a Central Valley medical facility. In 2001, we expanded to a 22,000 sq.ft. house adjacent to Valley Children’s Hospital in Madera.



## THE RONALD McDONALD HOUSE

The Ronald McDonald House is the core program of the Ronald McDonald House Charities of the Central Valley. Our house is located in Madera, California and has 18 rooms to serve families in need. Additionally, our Day Room and Spare Room provide short-term accommodations for families.

Our house guest rooms are furnished with 2 queen beds, satellite TV, and a private bathroom. Guests share kitchens, laundry rooms, a living room, and a playroom. In 2018, we were able to serve 962 families with a “Home Away from Home” while their child was treated in the hospital.





## DAY ROOM

The Day Room at the Ronald McDonald House is a space where families can take a mental and physical break from the stressful hospital environment. Families can use the space for up to eight hours per day to take care of their daily needs. In 2018, 670 families used the Day Room to rest, eat, do laundry, take a shower, and just get a general break from the intense environment surrounding the care of their hospitalized child.



## SPARE ROOM

The Spare Room is the bedroom inside the Day Room where families can spend the night from 8pm to 8am. Many families who use this room typically have an early morning appointment at the hospital. This allows them to come in from out of town a day early, stay overnight, then head over to the hospital first thing in the morning. Other guests utilize the Spare Room until one of the regular guest rooms of the Ronald McDonald House becomes available. In 2018, we were able to accommodate an additional 165 families overnight in this room.



## THE HAPPY WHEELS HOSPITALITY CART

The Happy Wheels Hospitality Cart was established in 2016 to bring comfort and care to families at Valley Children's Hospital. The Happy Wheels Cart serves assorted snacks, beverages, hygiene items, and toys/activities for parents and children. The cart is staffed by Valley Children's and RMHCCV volunteers and serves various units in the Hospital.



Completely free of charge, items distributed via the Happy Wheels Cart are donated by generous community members and numerous house partners, such as Lyons Magnus and Dr. Pepper.

The Happy Wheels program allows donors and volunteers to participate in providing hands-on support for children and families.



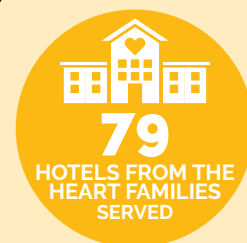


For more information, contact **Alene Mestjian**,  
Director of Development & Communications,  
at **(559) 447-6793** or **alene@rmhccv.org**.

## HOTELS FROM THE HEART

With just 18 bedrooms, the Ronald McDonald House is at 100 percent capacity every night, often forcing us to turn away families we are unable to serve.

In an effort to minimize the number of families we turn away, we created the Hotels From the Heart program in 2016. We use a discount rate to place some families into rooms at our partner hotel, TownePlace Suites in Fresno.



Through the Hotels From the Heart program, we were able to serve an additional 79 families in 2018. Without this program, many families would have been forced to sleep in their cars or in cramped hospital rooms. Others may have had to stay home completely, missing valuable time with their sick or injured child.





## MEALS FROM THE HEART

The Meals From the Heart program invites volunteers to the house to cook and serve breakfast, lunch or dinner to our guest families. Just as salt, pepper, oil and vinegar are staples in your kitchens, the Waddell, Irmeler and Goldsborough families are staples of our Meals From the Heart program.



Over a dozen people are involved in this extended family. Even though they have full-time jobs, responsibilities at home, and families of their own to support, they take time one evening each month to make the Ronald McDonald House their priority. For the monthly meal, they prepare their famous “RMHCCV Chicken,” creamy mashed potatoes, and an impressive salad bar with all the fixings.

After preparing the delicious meal, the volunteer families make a point to stay and eat with the guest families. More often than not, the families staying at the Ronald McDonald House have spent their day talking to doctors and nurses about their sick child. These dedicated volunteer families know that lending an empathetic ear is paramount to someone with a child who is critically ill.





*Meals From the Heart is such a great opportunity for us. Not only do we spend time with our family and friends, but we get to serve the families that are calling the Ronald McDonald House their 'Home Away from Home.' After all, nothing says 'home' like a home-cooked meal.*

— Gabriel Waddell

Gabriel Waddell currently serves on the Ronald McDonald House Charities of the Central Valley Board of Directors and organizes this volunteer effort each month.

## RMHCCV CHICKEN

A Favorite of Our Families at the Ronald McDonald House

### INGREDIENTS

*Marinade:*

- 1 Cup Stone Ground Mustard*
- 1 Cup White Wine Vinegar*
- 1 Cup Canola or Vegetable Oil*
- 1/2 Cup White Wine*
- 1-1/2 Tablespoons Salt*
- 1-1/2 Tablespoons Cracked Pepper*
- 2 Tablespoons Garlic Powder*
- 2 Tablespoons Dried Oregano*
- 3 Tablespoons Sugar*

*30 Pounds Boneless Skinless Chicken Breasts*

### DIRECTIONS

*Mix together marinade ingredients and pour over chicken. Cover and place in fridge for 24 hours. Grill chicken until done. Enjoy!*

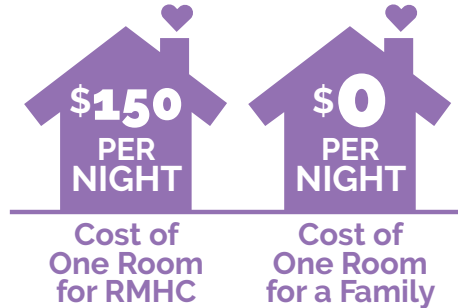


If you would like to participate in our Meals From the Heart program visit [rmhccv.org/volunteer](http://rmhccv.org/volunteer).

## ADOPT A ROOM

At the Ronald McDonald House of the Central Valley, we provide families with all the comforts of home when their child is hospitalized at Valley Children's Hospital.

The Adopt A Room partnership allows businesses or families to be the exclusive room sponsor of one of the 18 guest rooms at our house.



### Sponsorships Provide Families with:

♥  
**\$5,000**  
ANNUALLY

♥  
**\$1,250**  
QUARTERLY

♥  
**\$417**  
MONTHLY

- A private room and bathroom each night
- Close proximity to their hospitalized child
- Access to complimentary laundry services, TV, Wi-Fi and play areas for siblings
- Food and beverages, with a fully equipped kitchen for families to prepare meals



2018 Garden Dedication to Jaspal Malhi Singh

## THANK YOU

2018 Adopt a Room Sponsors

- Barthuli and Associates Insurance Services
- Cargill
- Central California Women's Facility
- The Delph Family
- The Giannola Family
- Gusmer Enterprise, Inc.
- HateDust Project
- Lyons Magnus
- Macy's
- McDonald's CVO
- Murphy Bank
- Opti Trucking
- Rabobank
- Realty Concepts
- Valley Children's Healthcare
- VF Outdoor (2)
- Wells Fargo





# HOW YOU CAN HELP

## SUPPORT OUR FAMILIES

Our house would never be able to support the thousands of people we serve each year without help from our community! We provide all the amenities that make up a home, from cleaning supplies to food, small toys to paper goods and toiletries. When you think about the thousands of individuals who come through our doors every year, it's a huge undertaking to ensure everyone has what they need to make their stay as comfortable as possible. Our donors are at the heart of that service and comfort, and we appreciate everything they so generously provide. If you haven't thought about donating house items, please take a look at our Wish List to the right. There might be a perfect match you or your company can help fulfill for our families in need!



For more information, contact **Alene Mestjian**,  
Director of Development & Communications,  
at (559) 447-6793 or [alene@rmhccv.org](mailto:alene@rmhccv.org).

## WISH LIST

### HOUSEHOLD ITEMS

- Paper plates, cereal bowls, paper towels, paper napkins, facial tissues, Ziploc bags, plastic wrap, foil & coffee filters
- 13 & 33-gallon size garbage bags
- Plastic forks, knives & spoons
- Plastic laundry towels & bath towels
- Cream or white fleece blankets

### TOILETRIES

- Shampoo, conditioner, toothpaste, toothbrushes, soap, feminine hygiene products, nursing pads & diapers—newborn to toddler size

### FOOD ITEMS

- Fresh fruit & vegetables
- Coffee, tea & creamer
- Snack foods such as: granola bars, Cup 'O Noodles, Top Ramen, individual packaged snacks, juice boxes & dried fruit
- Crackers & cookies
- Frozen meals
- Milk & eggs
- Meat & lunch meat
- Cases of bottled water

### CLEANING SUPPLIES

- Laundry soap, fabric softener, dryer sheets & bleach
- Dishwasher soap & dish washing liquid
- Pine-Sol
- Sponges, S.O.S pads, Mr. Clean Magic Eraser & Lysol wipes
- Swiffer pads—wet & dry
- Oven cleaner
- Air freshener

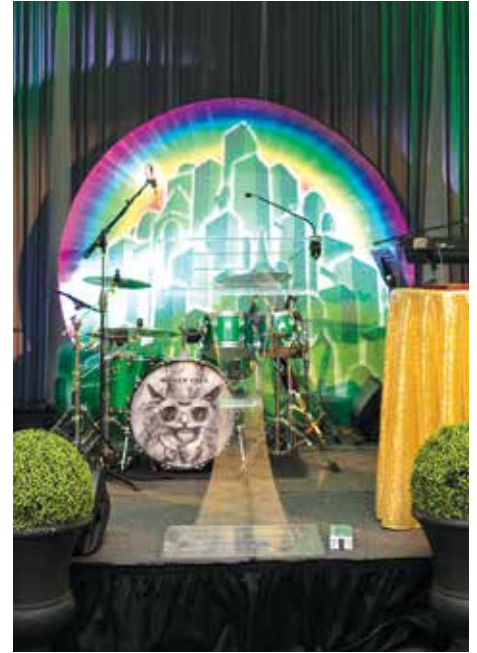
### HAPPY WHEELS HOSPITALITY CART

- New small sized toys, coloring books & crayons
- Cases of bottled water
- Pre-packaged snacks—crackers, fruit snacks, cookies, etc.

# RMHCCV ANN

## RED HEART BALL

The 11th Annual Red Heart Ball, "A Night In Oz," welcomed over 500 friends and community leaders to the Clovis Veterans Memorial Building on February 17, 2018. The night featured a fabulous silent and live auction, music by the Valley Cats Band, and moving stories about the impact the Ronald McDonald House has on families in the Central Valley. Cargill donated the delicious filet mignon for dinner, and Lyons Magnus sponsored and created the recipe for the coveted "Taste of the Valley" dessert. As always, our local McDonald's owner-operators were our hosting sponsors for an unforgettable evening in celebration of our mission.



## Heart of the House Recipient

Local McDonald's Owner-Operators Roger, Linda, Matt and Kevin Delph of RLMK, Inc. were recognized for the endless amount of generosity they bestow upon RMHCCV each year. The Delph's are longtime supporters of the local Ronald McDonald House and are strong advocates both locally and internationally with RMHC Global.



*The Delph Family*

RLMK, Inc. sponsors a guest room through the Adopt A Room program and hosts a restaurant-wide "Wish List Drive" that typically raises over \$10,000 in much-needed house supplies. In addition, the Delph family supports our three major events, serves monthly through Meals From the Heart, and are wonderful examples of a family that gives generously of its time, treasure and talent.

# ANNUAL EVENTS

## SPORTING CLAYS CLASSIC

The 13th Annual Sporting Clays Classic kicked off on April 20, 2018 at the San Joaquin Winery in Madera, CA. More than 200 guests and sponsors joined us for a delicious dinner catered by Jim Pacini Catering, bid on live and silent auction items, and participated in a very special gun raffle. On April 21, the competition began at the Sun Mountain Gun Club in Coarsegold, CA. Over 300 participants, split into AM and PM flights, took aim at clay pigeons and enjoyed a catered breakfast by Whole Foods Fresno and a prime rib lunch by Adam Shashky. Thank you to our fantastic committee for their support of this event year after year!



*The HateDust Project*

For more information about our events, contact **Alene Mestjian**, Director of Development & Communications, at **(559) 447-6793** or **alene@rmhccv.org**.



*CD Simonian Insurance*

## FORE! THE HOUSE

The 7th Annual FORE! The House Golf Tournament was held at the Copper River Country Club on October 8, 2018. Because of you, we can proudly say the tournament sold out for the fourth year in a row. The fun-filled day of golf started with breakfast burritos and a Bloody Mary bar. Throughout the day, our guests enjoyed refreshments from Cargill, McDonald's, Lyons Magnus, Pop's Emporium, and more. Golfers shopped in the Copper River pro shop to purchase some amazing gear from Puma. With an activity on every hole, there was always something to look forward to. The day ended with a catered lunch at the afternoon reception, where RLMK, Inc. was announced as winners of the tournament! We are so thankful to Cargill for hosting this fun-filled event for us each year!





# ANNUAL CA

The 2018 Annual Collector Car Drawing was a great success! Each year, we search for the most highly desired collector cars that will grab anyone's attention – whether you are a casual car fan or the most avid car aficionado. This year, we gave our donors the opportunity to win a 1962 Corvette convertible, a 2018 Callaway Corvette Z06, and a custom 1967 Camaro.

Our 2018 drawings began in January. We sold tickets to our dedicated list of regular donors, through magazines advertisements, and sold tickets at car shows across the country. The first show we attended was the Barrett Jackson Collector Car Auction in Scottsdale, AZ. This show takes place every January. Spanning nine days, the show attracts over 300,000 car enthusiasts and more than 1,500 cars are auctioned off. Our team attended other shows as far east as Florida and Connecticut. Participating in these events would not be possible without the support from Pilot Transport. Pilot Transport has been donating the transportation of our cars to and from car shows for the past three years. Their continual support has helped us save tens of thousands of dollars.



## 1962 CORVETTE CONVERTIBLE

The winner of this car is the proud owner of a no-expense spared nut and bolt restoration. Under the hood, you will find a 327CI engine pushing out 340 horsepower. Inside the cockpit you'll find an all new interior dash pad, seats, door panels, and carpet. This numbers matching Corvette was recipient of the highly coveted NCRS award in 2017.

***Congratulations to Dan D. from Ohio on winning this beautiful classic!***

# R D R A W I N G

## 1967 CHEVROLET CAMARO

Thank you to the Classic Auto Show and Jeff Allen from Flat 12 Gallery for putting this awesome 1967 Camaro custom together. This Camaro is equipped with brand-new Hotchkis Sport Suspension, monster Baer Pro3 Big Brake kit, Black Widow Exhaust and more!

***Congratulations Todd B. from Virginia on winning this one of a kind Camaro!***



## 2019 CALLAWAY CORVETTE Z06

This limited edition 2019 Callaway Corvette is truly the fastest car we have ever given away. With the Callaway 757 Package upgrade, this Corvette puts out 757HP and 777 LB-FT torque. We would like to give a special Thank You to Callaway Cars, Inc. for donating the Callaway SC757 Package, valued at almost \$20,000!

***Congratulations to Gerald F. from Illinois on winning this amazing Corvette!***

In 2019 we're giving away  
**a 1967 Corvette Sting Ray,  
a 2019 Callaway Corvette Z06,  
and a Backdraft RT3 Cobra**

Visit [www.rmhc-car.com](http://www.rmhc-car.com) or call  
**(559) 447-6300** for more information.

# VOLUNTEERS

## THE HEART OF OUR HOUSE



The Ronald McDonald House is always in need of more helping hands to help care for and support our families. We have a variety of volunteer opportunities available. Our front desk volunteers are on set schedules, while our event volunteers are really needed during special events that occur throughout the year. Volunteers are also needed to man our Happy Wheels Cart, pick up donations, and to provide home-cooked meals through the Meals From the Heart program. Contact us to find the perfect volunteer opportunity for your busy schedule.







<b>TOTAL NUMBER OF VOLUNTEERS</b>	<b>3,417</b>
<b>EVENT VOLUNTEERS</b>	<b>HOURS</b>
<b>RED HEART BALL</b>	<b>286</b>
<b>SPORTING CLAYS CLASSIC</b>	<b>771</b>
<b>FORE! THE HOUSE</b>	<b>413</b>
<b>VOLUNTEER APPRECIATION</b>	<b>85</b>
<b>THIRD PARTY EVENTS</b> [WE PROVIDE VOLUNTEERS]	
• COLOR ME RAD	<b>452</b>
• CORNHOLE-FOR-A-CAUSE	<b>40</b>
• SUPER RUN	<b>42</b>
<b>TOTAL EVENT HOURS</b>	<b>2,089</b>
<b>HOUSE VOLUNTEERS</b>	
<b>TOTAL HOUSE HOURS</b>	<b>4,092</b>
<b>MEALS FROM THE HEART VOLUNTEERS</b>	
<b>ESTIMATED TOTAL MEAL HOURS</b>	<b>6,615</b>
<b>TOTAL NUMBER VOLUNTEER HOURS</b>	<b>12,796</b>

For more information, contact **Alene Mestjian**,  
Director of Development & Communications,  
at (559) 447-6793 or [alene@rmhccv.org](mailto:alene@rmhccv.org).

## 2018 VOLUNTEER AWARDS

GOLDEN HEART AWARD  
*Susan Guzetta*

HELPING HANDS AWARD  
*Arc Fresno*

VOLUNTEER OF THE YEAR  
*Pat McAbee*

## 2018 VOLUNTEERS OF THE MONTH

JANUARY  
*Kim Cochran*

FEBRUARY  
*Ramon Vasquez*

MARCH  
*Linda Gutierrez*

APRIL  
*Alan Becker &  
Paul Schramm*

MAY  
*Kelly Jantz, Jenna Amaro,  
Juliette Amaro &  
Ashley Nguyen*

JUNE  
*Crystal Gordon*

JULY  
*Mike Jensen &  
Nick Bruno*

AUGUST  
*Chue Vang*

SEPTEMBER  
*Pat McAbee*

OCTOBER  
*Annee Saenz*

NOVEMBER  
*ARC Fresno*

DECEMBER  
*Morgan Reschman*

# RED SHOE SOCIETY

## MAKING A DIFFERENCE

Thanks so much for supporting Ronald McDonald House Charities of the Central Valley. As Chair of the Red Shoe Society, I invite you to



help spread the word about this worthy cause. Our community is fortunate to have state-of-the-art medical facilities for our children, however, many families have to travel great distances for this level of care. The Central Valley Ronald McDonald House provides a "Home Away from Home" for families at no cost to them. That's

why it's so important we get involved and ensure this great cause continues to flourish.

If you haven't yet taken a house tour, please call and schedule one. It's a beautiful place filled with inspiring stories, like the Abrahamsen family from Denmark. The family's trip to Yosemite National Park took an unexpected turn when their daughter, Maria, fell seriously ill. Maria had to be rushed to Valley Children's Hospital to receive emergency pancreatitis treatment and her family had nowhere to stay.

Your contribution as a Red Shoe Society member makes a tangible difference and your membership entitles you to attend some pretty awesome events, too!

Cheers to a great year ahead and to all the things we'll accomplish together.

Sincerely,

**Stephanie German**

*Chair, Red Shoe Society*

The Red Shoe Society is a group of fun, motivated young professionals with a collective goal of making a difference in the lives of families with children who are hospitalized at Valley Children's Hospital.



*Red Shoe Society Cornhole Day*

## 2018 RED SHOE SOCIETY MEMBERS

**STEPHANIE GERMAN** *Chairwomen*

**KRISTI KRUGER** *Vice Chairwomen*

**MICHAEL CHAMPION** *Treasurer*

**AMANDA GIEL** *Secretary*

**ALYSSA OCHOA** *Event Coordinator*

**LUPE DEES** *Membership & Mixers Coordinator*

**KAT BOREN** *Volunteer & Meals From the Heart Coordinator*

**LAURA MACIEL** *Social Media Coordinator*

**KAILEE WOODS**

**KRISTEN RAYMER**

**ROCHELLE DELONG**

**WILL OLIVER**

# FOUNDERS LEGACY

## THE FOUNDING DONORS OF RMHCCV

While it takes a village to support a child, it takes an even bigger village to support families in need. We rely heavily on our network of donors to continue to support the Ronald McDonald House. We're shining a bright light on Brandon, Nicole and Ellery Eachus in this inspiring story of generational support of the Ronald McDonald House.

Brandon Eachus remembers spending his adolescent summers at the original Ronald McDonald House on Millbrook Avenue, tearing raffle tickets and cleaning tables. His grandmother, Kay Scheidt, was part of the historic "Friends of the House" volunteer guild, thus Brandon's natural involvement in the house. When the house relocated near the newly built Valley Children's Hospital in 2001, Brandon and his family memorialized their support of the organization by becoming "Founding Donors," and were heavily involved in the capital campaign to raise funds for the house.



Twenty years later, the Eachus family's support continues. Brandon's wife, Nicole, is an influencer on Instagram and shares about the need for support of the house with her wide network of social media followers. In addition to her digital support, Nicole serves on the Red Heart Ball committee and donates through the Meals From the Heart program.

The third generation of Eachus family support continues with Brandon and Nicole's daughter, Ellery. Ellery joins her parents at the Ronald McDonald House monthly to deliver Wish List donations, cook meals for families, and most importantly, she enjoys the playroom at the house with her friend Minnie Mouse in tow.

For more information, contact **Alene Mestjian**,  
Director of Development & Communications,  
at **(559) 447-6793** or **[alene@rmhccv.org](mailto:alene@rmhccv.org)**.



*In loving memory of Shawn Eachus, who passed due to neuroblastoma*





# THANK YOU TO OUR DONORS

## LYONS MAGNUS

Community leaders like Lyons Magnus are essential to the success of the Ronald McDonald House. Fully committed to supporting the house in all aspects, Lyons Magnus is a valued partner of the Ronald McDonald House Charities of the Central Valley. Lyons Magnus continually has a presence on our Board of Directors, providing their expertise to help our house run as efficient as possible. They proudly sponsor our three major fundraising events and donate the delicious "Taste of the Valley"



dessert enjoyed at the Red Heart Ball. Additionally, Lyons

Magnus participates in our Adopt A Room sponsorship which allows families to stay at the house for no cost.

One of the most appreciated aspects of the Lyons Magnus partnership is their employees' dedication to furthering our mission. The staff holds multiple donation drives for the house each year, including bake sales and charity bowling tournaments. In addition, many Lyons Magnus staff generously donate their time through the Meals From the Heart program.

## CARGILL

For many years, Cargill has been a major sponsor of the Ronald McDonald House Charities of the Central Valley.

Cargill's Annual FORE! The House Golf Tournament has raised hundreds of thousands of dollars for RMHCCV in the past seven years. Cargill invites their vendors, employees and clients to the tournament each year as a fundraiser for the Ronald McDonald House.



## FOUNDING DONOR

### McDONALD'S CENTRAL VALLEY OWNER-OPERATORS

McDonald's is the founding partner of the Ronald McDonald House Charities of the Central Valley. Local McDonald's owner-operators are actively involved in the operation of the Ronald McDonald House. With leadership on our Board of Directors, membership in our event committees, continuous monetary and in-kind donations, the local McDonald's owner-operators support our house in many critical ways.

In 2018, McDonald's owner-operators were the Hosting Sponsor of all three major Ronald McDonald House events, renewed their sponsorship of multiple guest rooms through the Adopt A Room program, and advocated within the McDonald's network to increase support for the house.

"The work of the Ronald McDonald House Charities of the Central Valley is a critical asset for our community. Their family-centered care ensures parents can actively be involved in the recovery of their sick or injured child," said Mike Agostini, McDonald's owner-operator. "We're proud to continue to support RMHCCV."



## The Leos Family

We are the proud parents of Ingrid Leos, and this is our journey to recovery. Our family lives in Chicago, but we were on vacation in Bakersfield when I unexpectedly went into labor. Due to complications, we were transferred to Valley Children's Hospital, where we were assured little Ingrid would receive the necessary treatment following heart surgery.

When we arrived at Valley Children's Hospital, we did not know what to expect because we were unfamiliar with the area and all of our friends and family were so far away.

Thankfully, we were blessed to receive the best care – doctors and nurses treating us with tremendous care and compassion. We were then set up at the Ronald McDonald House, where the staff treated us like part of their family. Our little girl is finally healthy enough to go home, and we want to thank every single person at the Ronald McDonald House for providing us with what is truly a "Home Away from Home." We would have never been able to do it without your help! Thank you.

— The Leos Family

# WE APPRECIATE YOUR DONATIONS

## \$25,000+

McDonald's  
McDonald's Central Valley  
Operators, Inc.  
Cargill MBU  
Insurance Auto Auctions  
The HateDust Project

## \$15,000-\$24,999

Callaway Cars, Inc.  
Lyons Magnus  
Martin Brower Distribution  
RMHC Global  
VF Outdoor

## \$10,000-\$14,999

Barthuli & Associates Insurance  
McClatchy Newspapers, Inc.  
Murphy Bank  
Pape  
Rebellious Designs  
RLMK, Inc.  
Robert and Susan Musick

## \$5,000-\$9,999

Alia Corporation AR  
Chris Giannola  
Coca Cola—North America  
Dayka Hackett Worldwide Produce  
Source  
Educational Employees Credit Union  
Gusmer Enterprises, Inc.  
Holy Spirit Catholic Church  
Outreach Program  
Karlye Porveil  
OPTI  
Packing Corporation of America  
Ralph and Janet Hovannisian  
Realty Concepts  
Sandra Cook  
Sleep Number  
Starbucks—Friant and Fort  
Washington  
University of Phoenix  
Valley Children's Hospital

## \$2,500-\$4,999

12 Cottages, LLC  
ArcPointe Real Estate  
Investment Group  
Bank Of America  
Bud Rank Elementary  
Celebration Church  
Church on Wheels  
Corcoran State Prison  
Dr. Pepper Snapple Group  
Dianne Lane  
Enterprise Holdings Enterprise  
Rent-A-Car  
Familias Unidas Por La Virgen  
De Juquila  
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Fulton Market Group  
Gabriel and Katie Waddell  
Horizon Nut Company

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Peoples Church  
Praxair  
Rabobank  
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Royer Corporation  
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Seth Hettich  
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Teichert Foundation  
The Specialty Crop Company  
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Two Cities Marathon  
US Cold Storage  
Wells Fargo Foundation  
Weyerhaeuser

## \$1,000-\$2,499

A & M Garcia & Sons  
Agrian  
Better Digs Organic Farm  
Blake Smittcamp  
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C.D. Simonian Insurance Agency  
C.H. Robinson International, Inc.  
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Carnival  
Central California Women's  
Conference  
Central California Women's Facility  
Central Valley Community Bank  
Clovis Veterans Memorial District  
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Donaghy Sales  
Douglas and Heidi Larsen  
East Fresno Rotary  
Elayne and Randy Myers  
Elite RV Collision Repair  
Employnet  
EnerSys  
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Fresno Grizzlies  
Fresno State Lyes Center  
Golden Valley Grape Juice &  
Wine, LLC  
Granite Hills High School  
Greg Bianchi  
Greg Meyers  
Hank Bennett  
Herman Produce Sales  
ID Technology  
James Cassabon  
James Focht  
Jonelle Borcich

Kappa Alpha Theta  
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Kathleen West  
Kelly Hohenbrink  
Kelly Swanson  
Komatsu Forklift  
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Manco Abbott, Inc.  
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Merrill Lynch  
MFG Union Bank  
MSI  
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Packers Sanitation Service, Inc.  
Parreira Almond Processing  
Portugese Fraternal Society  
Council 108  
Premier Trailer Mfg, Inc.  
Provisur Technologies  
RCIS & Zurich  
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Russell and Luanne Ragsdale  
San Joaquin Valley Childrens  
Health Association  
Schafer Ranch, Inc.  
Sealed Air Corporation  
Star-Tam, Inc.  
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Thirty-One Gifts  
Tiffany Miller  
Toyota Material Handling  
Valley State Prison  
Vicki Flores  
Walter Carpio  
Warming Fresno Afgan Group  
Wild Electric  
Xpress Yourself

## \$500-\$999

Aetna Foundation  
Affinity Truck Center  
Agrovice, Inc.  
Alene Mestjian  
Almond Tree Huller  
Alyssa Wiebe  
AME Church Brooks Chapel  
Angie Whittaker  
Avenal California Department of  
Corrections & Rehabilitation  
B. P. O. Elks NO. 1918 Madera  
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Caefano and Oliveira Families  
California State University of Fresno  
Callaway  
Called to Prayer Ministries  
Cargill, Inc.  
Cecilia Massetti  
Christine Boehm  
Clovis West Girls Basketball JV Team  
Connie Davis

Constar Supply  
Culinary Institute of America  
Dan Whitehead  
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Dolphin Bay Resorts & Spa  
DonateWell General Fund  
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Ellen Knapp  
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The Garabedian Group, Inc.  
Total Wine & More  
Trevor Meyers  
Udeyvir S. Virk  
Valley Cats Band  
Valley Children's Hospital Laboratory  
Westside Auto Club



# FINANCIALS

FOR YEAR ENDING DECEMBER 2018

<b>ASSETS, LIABILITIES &amp; NET ASSETS</b>	<b>2018</b>	<b>2017</b>
<i>Total Assets</i>	\$ 9,839,520	\$ 10,241,296
<i>Total Liabilities</i>	104,969	157,409
<i>Net Assets</i>	9,734,551	10,083,887

*\*Excess revenue over expenses is restricted to our Comprehensive Capital Campaign toward the building of our future facility.*

<b>SUMMARY OF REVENUE &amp; EXPENSES</b>	<b>2018</b>	<b>2017</b>
<i>Contributions</i>	\$ 1,612,154	\$ 1,671,037
<i>Investment Revenue</i>	(368,777)	695,523
<i>Other Revenue &amp; Events</i>	609,549	665,869
<i>Total Expenses</i>	(2,202,261)	(2,299,210)
<i>Excess Revenue Over Expenses</i>	(349,335)	733,220





**R M H C**®  
Central Valley

**RONALD McDONALD HOUSE CHARITIES®**  
OF THE CENTRAL VALLEY, INC.

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