



2019 ANNUAL REPORT

RONALD McDONALD HOUSE CHARITIES® OF THE CENTRAL VALLEY, INC.

RMHC°

Message Board President, Gina Cuttone



Dear Friends of Ronald McDonald House Charities of the Central Valley,

At the close of another year, it is extremely pleasing to see the continued success and positive impact Ronald McDonald House Charities of the Central Valley has had on the children and families in our communities. I am privileged to have served as the Board President another year, and to be able to partner with a team of committed Board members, employees, volunteers and community donors. Through their dedication, everyone has helped to make these families' lives better, along with delivering on the organization's annual goals.

As the need for Ronald McDonald House continues to be a reality for many families with ill children, our mission to provide a home away from home for those who experience one of life's greatest struggles continues to be of the utmost importance in the counties we serve.

We look forward to many more years of supporting families, sustainability and growth. Please contact Ronald McDonald House to learn how you can partner with our team as we climb and build on our continued success together.

Please review this year's 2019 annual report that reflects many of our successes. We are thrilled about our accomplishments and look forward to increasing our impact in the years ahead. Thank you again for your continued partnership and support. We truly know and believe our mission is attainable each year – if we all continue to work together, lives will be changed and growth will continue to be seen at the Ronald McDonald House Charities of the Central Valley.



Your greatness is not what you have, it's what you give."

- Unknown



Greetings FROM OUR Executive Director



This year our organization celebrated a significant milestone as we celebrated 35 years of service in the Central Valley! Since we opened our doors in 1984, we have served thousands of families from across the Valley and Central Coast. As we strive to serve more families in need, we continue to increase our capacity for providing meals, additional short-term stays utilizing our "Hotels From the Heart" program, and added family support, such as a "Clothing Closet" to support basic and important outfitting needs.

Thanks to each and every one of you for supporting the Ronald McDonald House Charities of the Central Valley in countless ways. Many of you attended our events, ordered and purchased "Wish List" items, reposted our social media highlights and requests, and helped our financial endeavors. Your generosity continues to enhance our mission, and we are extremely thankful for your commitment.

As stewards of your gifts, we gratefully submit this 2019 annual report. In it, you will find the information you need to make sound decisions regarding your future giving. We will continue to work together to ease the burdens families face in crisis by seeking additional capacity and resources to meet the needs of Central Valley residents.

As you will read, 2019 was a year in which we were able to increase our impact and serve so many families in new ways. We thank you for your continued support!

Dr. Kent KarsevarExecutive Director

House Staff

Kent Karsevar, Ed.D.

Executive Director

Desiree Garcia
Executive Assistant

Tanya Dale Administrative Assistant

Crystal Macias
Administrative Assistant

Gary Pigg, M.B.A. Bookkeeper

Vilya Osa Bookkeeper

Raiehanna Espinoza Processing Manager

Dominique Alvarez
Operation Assistant

Natalie Nugent
Volunteer Services &
Community Outreach
Coordinator

David Ashjian
Director of Promotions

Frank Venegas
Director of Operations

Lucy Vasquez
Lead of Hospitality

Joni Fisher
Family Support Coordinator

Deisy Lemus-Ceballos Family Support Coordinator

Rene Rodriguez Family Support Associate

Jasmine Buenrostro Family Support Associate

David Diaz
Family Support Associate

Dolores Vivar Family Support Associate Alene Mestjian

Director of Development & Communications

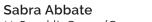
Megan Starr

Development & Event Coordinator

Cortney Chatoian
Marketing & Communications
Coordinator



Our Board



McDonald's Owner/Operator

Mike Agostini McDonald's Owner/Operator

James Blade
Board Treasurer
K-Coe Isom

John III Bodden
Bayer Crop Sciences

Luanne Crater-Ragsdale

Gina Cuttone

Union Bank

Board President Barthuli and Associates Insurance Services

Sharan Dosanjh Opti, Inc.

Brandon Eachus 101 Media LLC.

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Vicky Tilton Valley Children's Healthcare



Jay Virk
Bottom Line Development

Gabriel Waddel
Board Vice President
Fear Waddell, PC

Brett Zall Lyons Magnus



Thank you to our donors, volunteers and staff for believing in our mission and helping us deliver the care and compassion that all families deserve.

35 Years of Support!

2019 marked the Ronald McDonald House's 35th anniversary of community service. The House first opened in Fresno in 1984 to provide a "Home Away from Home" and resources to parents and families who had a child staying at a nearby medical facility. In 2001, we moved to Madera with our partner hospital, Valley Children's, just across the river from the City of Fresno. With the support of our community, we now operate 18 guest suites, a 'Day Room,' a 'Spare Room,' and the Happy Wheels Hospitality Cart, all at no charge to visiting families.

In 2019, the House provided food, shelter and support for over **1,600** families. Unfortunately, another **823** families were turned away because the House was at full capacity. This proves the on-going need for financial and in-kind support from our Valley community, and beyond.

Our 35 years of service have been largely sustained by key fundraising events. These events not only bring in critical funds that help support our House, they also serve as the perfect venues to educate different audiences on the purpose that Ronald McDonald House serves in our community.

•



SPORTING CLAYS CLASSIC



"We are so proud to be able to support families in need at the Ronald McDonald House Charities of the Central Valley," said Dr. Kent Karsevar, Executive Director of RMHCCV. "We rely on the support of our Board of Directors, donors and volunteers to provide a safe and peaceful space for families. We thank our community for their continued support."

2019 A YEAR in review >>



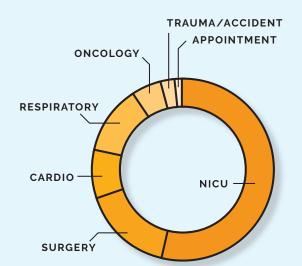
640
Day Room
Families

162 Spare Room Families

823
Turned away due to capacity

1,630 families served





Diagnosis	Family Stays	Percentage of Stays
NICU	317	51.59%
Surgery	88	15.47%
Respiratory	47	8.26%
Cardio	66	11.6%
Oncology	29	5.1
Trauma/Accident	14	2.46%
Appointment	8	1.41%

Key Stats



35 Years in

Operation



543



513

d Volunte



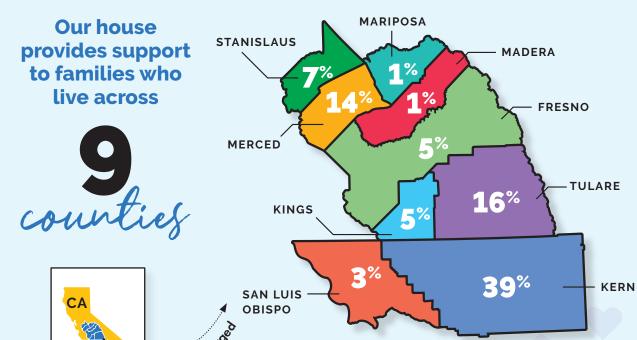
8,172

Happy Wheels
Items Distributed



12,037

Volunteer Hours Served



Thank You

to our donors,
volunteers and staff
for believing in our
mission and helping us
deliver the care and
compassion that all
families deserve.

Ronald McDonald House Charities of the Central Valley

9% — OTHER

9161 Randall Way Madera, CA 93636

Phone: 559.447.6770 | Fax: 559.447.6778 | rmhccv.org | Email: info@rmhccv.org

Ronald McDonald House Charities® is

Keeping Families (**)

A Unique Role in Family-Centered Care

n efore family-centered care became a Drecognized movement in health care, the Ronald McDonald House® (RMH) program was founded with a mission to keep families of seriously ill or injured children physically and emotionally close to the place their child received medical care. A growing body

of research has provided strong evidence that demonstrates the value of our mission, highlighting the physical, emotional and social needs of families with a hospitalized child and confirming the importance of proximity, involvement, education and partnership that are the cornerstones of family-centered care.

Families believe that staying close to their

Research confirms the importance of family proximity in Family-Centered Care.

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hospitalized child improves their child's recovery.

> Families who stay in the House playroom report more positive hospital experiences and greater participation in their child's care.

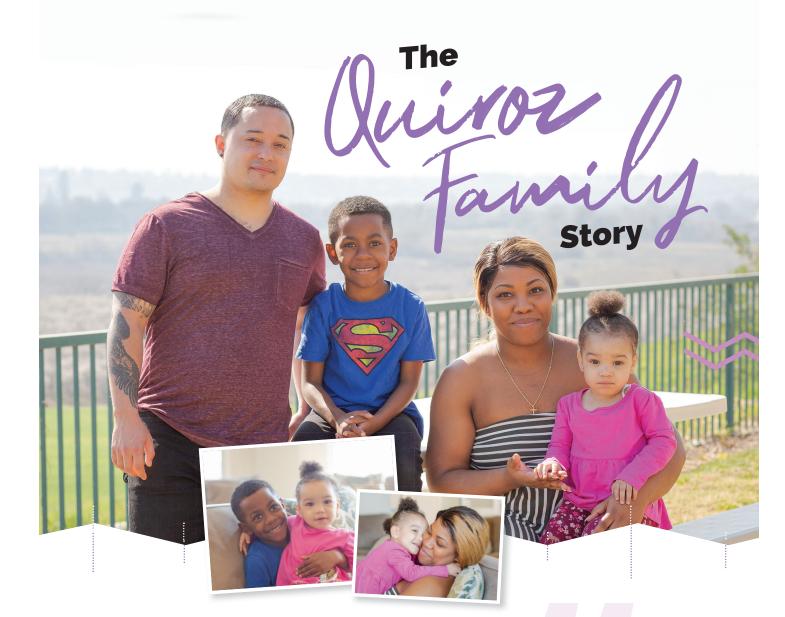
Distance from the House to Hospital 1000 steps

VALLEY CHILDREN'S HOSPITAL

Accommodations designed with family needs in mind deliver essential rest for parents, while providing proximity to their hospitalized child.

Hospital leaders worldwide increasingly understand that nearby purpose-built accommodations support families and contribute to high quality, family-centered care.

RONALD MCDONALD



A akyra and Jorge Quiroz found themselves facing a situation no **J** parent ever dreams of being in. Their newborn son, Jiari, was born with Hypoplastic Left Heart Syndrome at the Naval Health Clinic Lemoore and had to be flown to Valley Children's Hospital to undergo open heart surgery. A dedicated military family, the Quirozes were originally from Florida but were stationed in Lemoore, with limited family nearby.

While Jakyra and Jorge visited Jiari in the hospital, Jorge's mother, Vivian, spent time with their two older children in the playroom and outside patio to help create some normalcy for the children while their parents dealt with difficult decisions and worry. The Quiroz family stayed at the House for 60 nights. Today, Jiari is a healthy and active little boy who is thriving under his family's love and attention!

"We thank the House for the care and compassion they gave us while Jiari was in the hospital. Being able to stay near the hospital, eliminating our need to drive back and forth from Lemoore, was life-changing. On top of that, having a place for our older children to just be kids while we were dealing with serious matters at the hospital made all the difference for our family."

– Jakyra

Source: https://www.rmhc.org/RMHC_PositionPaper-External_061818.pdf?v=2 ANNUAL REPORT 2019 . 9



DAY Room

SPARE
Room

823 Families TURNED AWAY Our Programs strive to meet the demand for more space, resources and support for growing families who seek food, shelter and peace of mind during a difficult time. As the organization moves into 2020, the House is at 100 percent capacity every night, yet requests for shelter and food pour in from families who need our support. It is the House's goal to expand our services in the future, to ensure no family is ever turned away when they reach out for help.

There is a minimal donation requested of families who stay at the House. However, many are not in a position to contribute financially, so our success relies on the support of donors, sponsors and volunteers who work tirelessly to deliver all the comforts of home for these families at no cost to them.

We are so thankful to work with passionate people who donate in-kind services, food and cleaning supplies, valuable time, and financial support to create a "Home Away from Home!"



We offer 18 hotel-like guest suites for families who need a place to stay for a single night, several weeks or sometimes even months! Each room features two queen beds, satellite TV, Wi-Fi and a private bathroom with access to shared spaces like kitchens, laundry rooms, a living room, a playroom and outdoor garden.

The Adopt A Room Program is the very heartbeat of the House. With a single annual donation, a business or family becomes one of just 18 exclusive room sponsors. Your generous gift allows numerous families to stay with us completely free of charge, no matter how long their child is in the hospital.

Thank You 2019 Adopt a Room Sponsors

#101 Lyons Magnus

#102 Gusmer Enterprises, Inc.

#103 Valley Children's Healthcare

#104 Macy's

#105 Barthuli and Associates

Insurance Services

#106 Realty Concepts

#107 Opti, Inc.

#108 Red Shoe Society

#109 Mechanics Bank

#110 VF Outdoor

#111 Martin Brower

#112 The Fresno Donut Run

#113 Brandon and Nicole Eachus

#114 Murphy Bank

#115 Cargill, Inc.

#116 The Delph Family

#117 McDonald's Central Valley

Owner-Operators

#118 The HateDust Project

Be the heartbeat that keeps our families going, and sponsor one of our 18 exclusive rooms today! Contact Alene Mestjian at alene@rmhccv.org or call 559-447-6793

Day Room

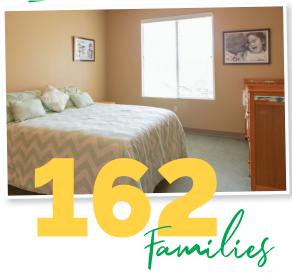




The Day Room at the Ronald McDonald House is a space where families can take a mental and physical break from the stress they are under. Families who have a child that is hospitalized can use the space for up to four hours per day to take care of simple needs. In 2019, 640 families used the Day Room to rest, eat, do laundry, take a shower, and get a break from the intense environment surrounding the care of their hospitalized child.

640 Families





The Spare Room is the bedroom inside the Day Room where families can spend the night from 8pm to 8am. Many families who use this room typically have an early morning appointment at the hospital. This allows them to come in from out of town a day early, stay overnight, then head over to the hospital first thing in the morning, refreshed and ready to take on the day. Other guests utilize the Spare Room until one of the regular guest rooms of the House becomes available. In 2019, the House was able to accommodate an additional 162 families overnight in this room.

Be the heartbeat that keeps our families going, and sponsor one of our 18 exclusive rooms today!

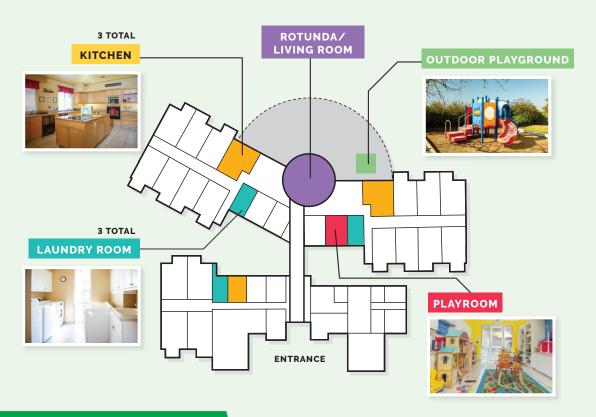
Contact Alene Mestjian at alene@rmhccv.org or call 559-447-6793

Additional Sponsorship Opportunities

The common living areas within our walls are the most sacred parts of the House. Families of all walks of life, from all different parts of the world, gather in our kitchens, living rooms and playrooms to lean on each other while their children are hospitalized. These rooms are where families check in on each other, lend an empathetic ear, and connect

on what are the most challenging parts of their situation. Volunteers who worked full, busy days buzz into our kitchens at all hours of the day to prepare meals for our guest families. The selflessness shown in these common living spaces are the saving grace of so many families at RMHCCV.

RONALD MCDONALD HOUSE COMMON AREAS



Guest Suites
Day Room
Spare Room
Peace Garden
Family Room
Playground
Fully enclosed play area
North or South Kitchen
North or South Laundry Room

Our common areas are used by nearly everyone who visits the House, and are in constant need of supplies, renovations and repairs. By sponsoring one of these central areas, you can help support over 1,600 families annually with beautiful, functional and most importantly, safe areas that help them connect, relax and rejuvenate.

Hotels FROM THE Heart Partnership



With just 18 bedrooms, the Ronald McDonald House is at 100 percent capacity every night, which means some families are turned away because the House is unable to accommodate them. In an effort to minimize that situation, we created the Hotels From the Heart program in 2016.

We partner with local hotels in Fresno who offer us discounted rates to place families for short term stays. Through this partnership, we were able to serve an additional 75 families in 2019. Without this program, many of these families would have been forced to sleep in their cars or in cramped hospital rooms. Others may have had to stay home completely, missing valuable time with their sick or injured child. We're grateful to our hotel partners for their support!

Families
PLACED IN
PARTNER HOTELS

Clothing Closet



When families leave their home in an emergency, they don't always have a lot of time to pack; most of their personal belongings are left behind. Many times when they arrive at the House, the clothes they are wearing may be all they have to wear until their child is better. In 2019, we realized this was the case for many families living in our House. With the help from our friends at VF Outdoor, we created the Family Clothing Closet to offer new and gently used clothing to families in need. House residents are welcome to help themselves to what they need at no charge. This means they can stay by their child's bedside, rather than having to worry about a change of clothes or anything else they may need.

Donate today!

Contact Alene at alene@rmhccv.org

We accept new and gently used clothing for men, women and children, including shoes. We ask that all donors be mindful of providing clothing that is clean and wearable. Your donation of new or gently used, any size clothing and shoes goes a long way in helping create a "Home Away from Home" at our House.



New small sized toys, coloring books & crayons Cases of bottled water

Pre-packaged snacks crackers, fruit snacks and cookies toiletries deodorant, wipes, etc. Donate today!
Contact Alene at

alene@rmhccv.org



Many families who have children treated at Valley Children's Hospital never see the Ronald McDonald House, but they certainly have access to our resources! The Happy Wheels Hospitality Cart was created in 2016 to bring comfort and care

to families inside the hospital. Ushered by cheerful attendants, the Happy Wheels Cart offers assorted snacks, beverages, hygiene items, toys and activities for parents and children while they are inside various units of the hospital. The cart is staffed by Valley Children's Hospital and House volunteers, who often offer a comforting hug or smile while they serve.

Completely free of charge, items distributed via the Happy Wheels Cart are donated by generous community members and numerous house partners, such as Lyons Magnus and Dr Pepper. The Happy Wheels program allows donors and volunteers to participate in providing meaningful hands-on support for children and families inside the hospital on a daily basis.

As you might imagine, the cart is very popular among our families, patients and staff. We replenish items daily, and always have a need for supplies!



Meals, FROM THE ECONOMICS OF THE PROMETRIC PRO





The Meals from the Heart program invites volunteers to the House to prepare, cook and serve breakfast, lunch or dinner to our guest families. Just as salt and pepper are staples in any kitchens, our Meals from The Heart partners are essential when it comes to caring for our families!

After preparing a delicious meal, the volunteers make a point to stay and eat with the guest families. Typically, family members have spent their day talking to doctors and nurses about their sick child and dealing with stress and worry. Sitting down to a warm home cooked meal with someone that lends an empathetic ear is so comforting to someone with a critically ill child. Our volunteers are honored to share those moments and offer their quiet support.

Along with providing warm meals and the comfort of companionship for the families, our volunteers help alleviate the financial burden of feeding up to 150 people each day.



Each month, the team at Ruiz Foods comes together to provide a meal at the Ronald McDonald House.



Ruiz Cares was born out of a passion for Team Members wanting to help others. "I'm proud to share that our Team Members are committed to helping others"

- Kim Ruiz, Chairman - Ruiz Foods



If you are interested in 'Adopting a Meal' for the Ronald McDonald House, visit: rmhccv.org/serve-a-meal

"And preparing meals at RMHC through our Ruiz Cares program is just one way our Team Members enjoy helping others. Not every one of us has experienced a child in the hospital but we can certainly only imagine how a parent feels. Add to that the stress of living away from home, we can only hope that providing a home-cooked meal removes one small detail from their mind so they can focus on their child."

Blanca Santana,
 Community Relations Administrator



Our annual holiday Christmas party, organized by dedicated volunteers, is often the only holiday celebration that our guest families can enjoy while far from home. We are so grateful to the Dale Call family and our volunteers for organizing a delicious dinner, visits with Santa Claus complete with great presents and entertainment for guests of all ages to enjoy.

Our North Valley donors in Modesto organize the "Fill the Boat Toy Drive" each year and donate toys for Santa Claus to distribute to the children at this party each year. We are so grateful to our friends Michael Rafatti and Linda Bradon for helping us secure these gifts year after year.



House ANNUAL

Annual events are one of the largest revenue streams that allows the House to operate. Through generous sponsorships, donations and volunteers, we can provide our families services and resources absolutely free of charge.

Whether they need a place to sleep, a hot meal to eat, somewhere to do laundry, or just a green outdoor space to breathe or play, we strive to make our House feel like their home! We do this with the financial support generated through three key annual events.



Friends and community leaders are invited to the annual Red Heart Ball to celebrate accomplishments and raise money for the House. The event is so popular in the community that tickets often sell out months in advance.

The 12th Annual "Queen's Ball: Alice In Wonderland" was held on February 16, 2019 at the Clovis Veterans Memorial Building. The night was filled with an amazing silent and live auction, delicious food and beverages, and a touching story from a family who stayed at RMHCCV. Thanks to our many sponsors and guests, 2019 generated our largest net revenue over the last 12 years.







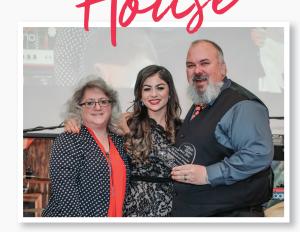
Lyons Magnus sponsored and created the recipe for the coveted "Taste of the Valley" dessert. Cargill donated the delicious filets, and as always, our local McDonald's owner-operators were our hosting sponsors for an unforgettable evening in celebration of our mission.











Andrea and I are so very honored to be recognized by RMHCCV, a place that does so much for so many in their time of need."

- Rob Baptie, Founder of the HateDust Project



The annual Heart of the House Award honors businesses and individuals who go above and beyond for the Ronald McDonald House.

This coveted award is given to those who invest in the House along with our mission of providing a "Home Away from Home" for families in crisis.

We were proud to present Rob and Andrea Baptie of The HateDust Project with the 2019 Heart of the House Award. Rob and Andrea's generosity towards the Ronald McDonald House is unparalleled; they pledged to continue their support in 2020.

donated nearly \$121,000 in 2019 and have

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SPORTING CLAYS

The 14th annual Sporting Clays Classic kicked off on April 26th at the San Joaquin Winery in Madera. More than 200 guests and sponsors joined us for a delicious dinner, along with a live and silent auction that included a very special gun raffle!

On Saturday, April 27th the clay tournament began at the Sun Mountain Gun Club in Coarsegold. Over 300 participants, split into AM and PM flights, enjoyed a day out on the course shooting for a good cause. We are so grateful for our partners at Kids and Clays who continue to sponsor the tournament each year, raising critical funds for our House.





We are thankful for Kids and Clays who continues to sponsor the tournament each year.



The tournament is shepherded year after year by our long-standing committee members. We are so grateful for their years of support and commitment to our mission.

Mike Schafer, Schafer Ranch Trevor Meyers, Meyers Farming Dan Whitehead, Champion Association Kirk Squire, Horizon Nut Company



The 8th annual FORE! The House Golf
Tournament was held at the Copper River
Country Club on Monday, October 21, 2019.
The sold-out tournament, led by our friends at
Cargill, was another smashing success! The
'mini invitational' featured top vendors like
Puma, McDonald's, Ampersand Ice Cream
and Dutch Bros. With an activity on every
hole, there was always something to look
forward to - and eat! The day ended with
a catered lunch at our afternoon reception,
where Matt Delph from RLMK, Inc. was
announced as the winner of the tournament!

The House

GOLF TOURNAMENT

We are so thankful to Cargill for hosting this fun-filled event for us each year and look forward to another round in the fall.



413 VOLUNTEER HOWS

I participate in the RMHC FORE!
The House golf tournament because it helps raise funds that assists families battling childhood illness. The FORE! tournament brings our community together for a day of fun, and also reminds us of the critical needs of children and their families."

- Kenneth Seim, Cargill, Inc.

ANNUAL FUNDRAISERS CONTINUED

It's safe to say Greyson received a miracle. Jennifer and Oliver Aniag were married for 19 years and had always dreamt of having children. After Jennifer's seventh miscarriage, they were overjoyed when they discovered Jennifer was pregnant with a baby boy, who they named Greyson.

MCDONALD HOUSE

Due to complications, Greyson entered the world 16 weeks earlier than expected. The family was airlifted from Dinuba to Saint Agnes Medical Center to receive further treatment. They were 40 miles from home with no place to stay.

Greyson was quickly transferred to Valley Children's Hospital and was admitted to the NICU for emergency treatment. Hospital staff encouraged Oliver to secure a place on the Ronald McDonald House waiting list so they could stay close to Greyson while he received extended care.

After 55 days of Greyson being confined to an incubator, Jennifer and Oliver were finally able to hold their miracle baby. On Feb. 13, Greyson achieved three milestones: he reached six pounds, he reached his 100th day staying at Valley Children's Hospital and he had his first bottle.

With the help of the Ronald McDonald House and generous donors like you, Jennifer and Oliver were able to stay near their son when he needed their comfort the most.

> We are beyond thankful for the Ronald McDonald House and the assistance the House provided when we needed it the most."

> > - Jennifer Aniag

in Action

They say many hands make for lighter work, and our House is always in need of more to help care for and support our families in crisis. Volunteer opportunities span many different areas and hours. Our Front Desk volunteers are on set schedules, while our Event volunteers are really needed during special events that occur throughout the year. Volunteers are also needed to man our Happy Wheels cart, pick up donations, and to provide home-cooked meals through the Meals from the Heart program.

Our volunteers also assist with other community events. There's sure to be a cause that is near and dear to everyone's heart.

Contact us today and let's work together to find the perfect fit for your busy schedule!

12796
VOLUNTEER how S DONATED



2,089 **Event Hours**



4,092 House

Volunteers



6,615 Meals from the **Heart Hours**

Volunteer

GOLDEN HEART AWARD Tom and Aleen Neumeier

HELPING HANDS AWARD Red Shoe Society

VOLUNTEER OF THE YEAR Karen Lindquist

2019 **VOLUNTEERS OF THE MONTH**



JANUARY Mr. Rooter Plumbing

FEBRUARY Skylar Lopez

MARCH Juan Rivera

APRIL Tom and Aleen Neumeier

MAY Shelbe Van Zwol

JUNE Angela Vasquez

JULY Nicole Eachus

AUGUST Michael Ryan

SEPTEMBER Ellen Knapp

OCTOBER MaryAnn Meyer NOVEMBER Karen Lindquist

DECEMBER Carmen Barsoom





In the summer of 2019, the new Ronald McDonald House of the Central Valley Ambassador Program launched. We invited young men and women of social influence to the House for a luncheon and tour of our and be included as part of their content sharing across their social media channels. which had thousands of followers.

What resulted was a beautiful partnership with a new generation of donors in the Central Valley. With countless mentions on social media and hundreds of new donors acquired, the social awareness generated the most precious new initiatives of 2019.

and look forward to expanding the program in 2020!

CORNHOLE FOR A CAUSE **ROCKIN' WITH** RED SHOES



The Red Shoe Society is a group of young professionals with a collective goal to help make a difference in the lives of families with seriously ill

children. As stewards of the Ronald McDonald House Charities of the Central Valley, Red Shoe Society members work together to raise money, volunteer their time and talents, and network with other active community members to raise awareness of the House.

Our Central Valley Red Shoe Society members planned and executed two extremely successful fundraisers in 2019 including the "Rockin' with Red Shoes" concert in April and "Corn Hole for a Cause" in October. The guild raised over \$5,000 at these fundraisers and applied the proceeds to the Adopt A Room program, providing a "Home Away From Home" for families.

We thank the Red Shoe Society for their tremendous contributions to the Ronald McDonald House year after year and look forward to the guild's continued success in advocating for the Ronald McDonald House throughout our community.

VOLUNTEERS CONTINUED



2019 **RED SHOE SOCIETY** ROSTER

Stephanie German, PRESIDENT

Anna Jierian, VICE CHAIR

Jennifer Walch, TREASURER

Jenna Gurnard,

Alyssa Patton, MEMBER CHAIR

Lisa Crossley, **EVENTS CHAIR**

Natalie Mehling, SOCIAL MEDIA

Alyssa Ochoa

Amanda Giel

Carina Gilio

Cynthia Carr

Dylan Wieland

Joanna Luna

Kailee Woods

Kashay Battle Kolten Keene

Kristin Raymer

Mia Garcia

Rochelle DeLong

Will Oliver

facilities. Our goal was to gain their support

by our House Ambassadors became one of

We are so appreciative of their support

Dollars For Dinner



The Dollars for Dinner crowdfunding campaign leans on our loyal social media followers to raise critical funds for our House. The goal of the annual campaign is to raise

money to help offset the cost of purchasing meals for our guest families on days our Meals from the Heart volunteers are not scheduled to cook. One hundred percent of the money raised went towards purchasing meals for families with hospitalized children.



The campaign kicked off in August with the support of our Board of Directors, staff, Red Shoe Society and RMHCCV Ambassadors. We were extremely blessed to have a match of up to \$10,000 from our friends at The HateDust Project! We're so proud of our extended team who raised over \$24,000 for Dollars for Dinner in just four short weeks!





We're very thankful for the support of our volunteer families who have provided their time and talent to the House over several generations. Without their knowledge, experience and gracious donations over the years, the House would not have been able to deliver services to our families, nor raise funds for operational needs.

Mike and Tisha Schafer have been longtime supporters of the Ronald McDonald House. Mike has served on our Sporting Clays committee for 13 years. His knowledge, support and dedication to our Sporting Clays tournament is greatly appreciated and noticed by all. Tisha plays a critical role in securing delicious and one-of-a-kind desserts for our Sporting Clays dessert auction at our kick-off dinner. The kick-off dinner is hosted at the San

Joaquin Winery, which is owned and operated by Mike's brother and sister-in-law, Steve and Cindy Schafer. This is truly a family affair!

The Schafer family's support doesn't stop there. In 2019, Mike and Tisha's niece and nephew, Mark and Katelyn Nocito (daughter of Steve and Cindy), became very involved with the Ronald McDonald House. Mark has followed in Mike's footsteps and serves on our Sporting Clays committee, securing new sponsors for our tournament. Katelyn, an RMHCCV Ambassador, is a mother of two (with another on the way), a local influencer and assists at her family's winery.

The family's generational support is unique and something RMHCCV is very proud of.

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Menor and Brad Kirk, BOARD SECRETARY (2019)

We are thankful for his service and contributions to the Ronald McDonald House Charities of the Central Valley.

In 2019, the Ronald McDonald House Charities of the Central Valley lost a key member of its Board of Directors. Brad Kirk, Vice President with Lyons Magnus, passed unexpectedly while fulfilling a mission calling in the Philippines through The Church of Jesus Christ of Latter-day Saints. During his tenure at Lyons Magnus, Brad served on the Board of Directors at the Ronald McDonald House and was integral in the establishment of many RMHCCV programs. Dedicated to his position as the Board Secretary, Brad spearheaded many initiatives, including the launch of the Happy Wheels Cart. Anchored with support from Lyons Magnus, Brad's influence on the Happy Wheels Cart program directly improves patients' experience in the hospital,

for both young patients and their parents. A devoted family man, Brad was happily married to his wife Shirley for 39 years, and they were blessed with three children and nine grandchildren. The Kirk family volunteered for and participated in many Ronald McDonald House events, including ice-cream socials for our guest families during the summer months and the annual Family Christmas Party. Brad's unmatched work ethic and commitment to civic duty made him an irreplaceable addition to both Lyons Magnus and the Ronald McDonald House. We thank Brad and honor him for his tremendous dedication to the Ronald McDonald House and the care and compassion he showed to our guest families in the Central Valley.

House Supplies

Imagine having a family of three staying in your house – completely dependent on you - for a full year. Can you gauge the amount of food and other basic resources they would need just to get by?

Our House modestly serves the needs of over 5,000 people each year. Regardless of age, our goal is to provide everything they need during their stay to alleviate added stress, worry over their next hot meal, or where they will lay their head down at night. Creating a "Home Away from Home" is our mission, but it takes the hands and hearts of many to deliver on that promise.



HERE'S A LIST OF ITEMS THAT THE HOUSE IS IN CONSTANT NEED OF:

HOUSEHOLD ITEMS:

- Paper plates, cereal bowls, paper towels, paper napkins, facial tissues, Ziploc bags, plastic wrap, foil & coffee filters
- 13 & 33-gallon garbage bags
- Plastic cutlery
- Plastic laundry baskets
- New white washcloths, hand towels & bath towels
- Cream or white fleece blankets

TOILETRIES:

- Shampoo and conditioner
- Toothpaste and toothbrushes
- Soap
- Feminine hygiene products
- Nursing pads
- Diapers, newborn and toddler size

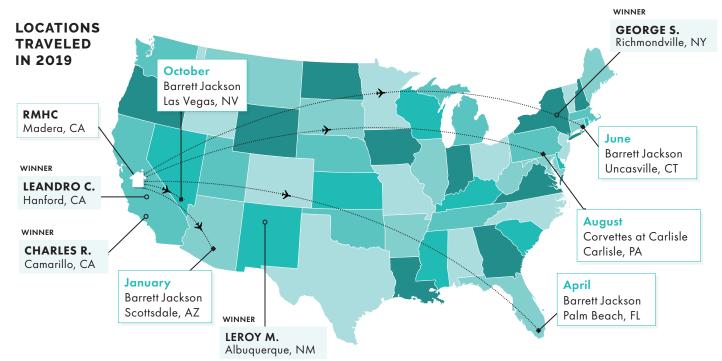
FOOD ITEMS:

- Fresh fruit & vegetables
- Coffee, tea, sugar substitute
 & powdered creamer
- Individually packaged snacks
- Frozen foods such as burritos, Uncrustables & dinners
- Milk & eggs
- Meat & lunch meat fresh or frozen
- Cases of bottled water

CLEANING SUPPLIES:

- Laundry soap, fabric softener, dryer sheets & bleach
- Dish soap & dishwashing liquid
- Pine-Sol
- Sponges, S.O.S pads, Mr. Clean Magic Erasers & Lysol wipes
- Swiffer pads wet and dry
- Oven cleaner
- Air freshener

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The 2019 Annual Collector Car Drawing was a great success! Each year, we search for the most highly desired collector cars that will grab anyone's attention – whether you are a casual car fan or the most avid car aficionado. This year, we gave our donors the opportunity to win a 1967 Corvette Sting Ray convertible, a 2019 Callaway Corvette Z06, a Backdraft Cobra replica, and a dream Vacation.

Our 2019 drawings began in January. We sold tickets to our dedicated list of regular donors, through magazine advertisements, and sold tickets at car shows across the country. The first show we attend each year

is the Barrett Jackson Collector Car Auction in Scottsdale, AZ. If you've never had the chance to go to a Barrett Jackson Auction, the January Auction in Scottsdale, AZ is the one to go to. Spanning nine days, the show attracts over 300,000 car enthusiasts and more than 1,500 cars are auctioned off. Our team attended other shows as far east as Florida and Connecticut. Participating in these events would not be possible without the support from Pilot Transport. Pilot Transport has been donating the transportation of our cars to and from car shows for the past three years. Their continual support has helped us save tens of thousands of dollars each year.

To enter our 2020 Collector Car Drawing, visit our website at rmhc-car.com or call 559-447-6300

ENTER TO WIN OUR 2020 COLLECTOR CAR DRAWINGS

VISIT RMHC-CAR.COM

1967 Corvette Sting Ray Convertible



The winner of this car is the proud owner of a no-expense spared restoration.

Under the hood, you will find a 427Cl engine pushing out 435 horsepower. This Corvette was painted in beautiful Marina Blue with white stinger on the hood.

Congratulations to LeRoy M. from Albuquerque, NM on winning this piece if American muscle car history.

Backdraft RT3 Cobra



A Cobra is one of the most sought after, unique classics in America. We offered our donors a chance to win one of the best Cobra replicas on the market, a Backdraft RT3 Cobra. It looks like an original, but features all modern equipment; body, Roush 427SRX engine, TREMEC transmission, and more!

Congratulations Charles R. from Camarillo, CA on winning this amazing Cobra!

2019 Callaway Corvette Zo6



This 2019 Callaway Corvette Z06 is truly the fastest car we have ever given away. With the Callaway 757 Package upgrade, this Corvette puts out 757HP and 777 LB-FT torque. 2019 was the last year of this generation Corvette. We would like to give a special Thank You to Callaway Cars, Inc. for donating the Callaway SC757 Package and Callaway Performance Exhaust, valued over \$20,000!

Congratulations to Leandro C. from Hanford, CA on winning this amazing American muscle car.

Dream Vacation Getaway



We decided to mix things up this year and we also had a drawing for an amazing vacation. The winner was able to choose between a relaxing 7-day Hawaiian Vacation, or a romantic 5-day European vacation. Whichever vacation they chose, the winner also received \$5000 spending money!

Congratulations to George S. from Richmondville. NY. Bon Voyage!

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Our Central Valley McDonald's Owner/ Operators are the foundation of the Ronald McDonald House. Championing our mission from the very start, the Abbate, Agostini, Delph and Torres families make our House a home. We value their leadership on our Board of Directors and thank our local Owner/ Operators for their tremendous contributions to the mission of the Ronald McDonald House.

Local McDonald's locations actively seek ways to support our House. In December of 2019, our generous Owner/Operators began the "Round-Up for RMHC" program at McDonald's restaurants across the Central Valley. This allowed McDonald's patrons to Round-Up their purchase to the nearest whole dollar and give their change to the House. It was as simple as pressing a button on the digital ordering kiosks or letting their cashier at the front counter know they wanted to give!

McDonald's has also historically given a percentage of the sales from Happy Meals, Shamrock Shakes, McFlurries, and more to the House. These generous donations have tremendously helped the families served by the Ronald McDonald House.

Your small change can make a big difference

Find a McDonald's restaurant near you and Round-Up for RMHC or drop your spare change in a RMHC Donation Box. Little by little, your change can change the lives of families with sick children.





can help allow a parent to read a bedtime story to their sick child

can help provide 10-minutes for a family to sing together



can help ensure five minutes of laughter with the entire family Thank Jou All Sponsors
WE APPRECIATE YOUR DONATIONS

\$25,000+

Caraill MRU Caraill Inc. Martin Brower Distribution

McDonald's McDonald's Central Valley Operators, Inc.

\$15.000-\$24,999

Anonymous Barthuli & Associates Insurance Callaway Cars Gina Cuttone Insurance Auto Auctions Kids & Clays Foundation Macy's Mechanics Bank Pilot Transport Sleep Number VF Outdoor

\$10,000-\$14,999

Restaurants Backdraft Racing Kohls National Giving Lyons Magnus Robert and Susan Musick Tempur Pedic International Inc

\$5,000-\$9,999

Brandon and Nicole Eachus Constellation Wines D&L Roses Disneyland Fear Waddell PC Gusmer Enterprises, Inc. Holy Spirit Catholic Church Outreach John and Heather Rutowicz McClatchy Newspapers Inc Murphy Bank Nelson Chang OPTI, Inc. Packaging Coporation of America Packers Sanitation Services, Inc. Provisur Technologies Realty Concepts Red Shoe Society

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Victoria Framsted Visalia Target Walter Plachta Wanger Jones Helsley, PC Westside Auto Club Wheel of Fortune Willow Dental Group

Yogurtland

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Financials

Assets, Liabilities & Net Assets	2019	2018
Total Assets	\$11,068,329	\$9,839,520
Total Liabilities	142,439	104,969
Net Assets	10,925,890	9,734,551

*Excess revenue over expenses is restricted to our Comprehensive Capital Campaign toward the building of our future facility.

Revenue & Expenses	2019	2018
Contributions	\$1,621,880	\$1,611,021
Net Investments	1,182,472	(368,777)
Other Revenue & Events	829,269	610,683
Total Revenue	3,633,621	1,852,927
Total Expenses	2,406,290	2,202,261
Excess Revenue Over Expenses	1,227,331	(349,335)

Janaga Family

This is exactly the kind of life-changing support that you are giving families when you give a gift to RMHC. Our mission is only possible through the support of our community. As you read through this letter, you will see there are many ways that you can make an impact and help the families at RMHCCV. Connections that last for a lifetime. Support that spans decades. We were blessed to receive a letter from an alumni family who stayed with us 26 years ago.

3/26/20

DEAR RONALD MCDONALD HOUSE

ON MARCH 30TH, OUR SON TYNAN YANAGA WILL TURN 26 YEARS OLD . AS HIS PARENTS THOSE 26 YEARS HAVE BEEN A WONDERFUL BLECOING, WITH GRATEFUL HEARTS WE THANK YOU FOR THE HUGE PART YOU PLAYED IN HIS FIRST DAYS & WEEKS.

TYHAN HAD A TOUGH START IN CLOVE BACK IN 1994, HE WEIGHED 3LBG 14 076 AT HIS PREMATURE BIETH & HAD TO STAY IN VALLEY CHILDRENS HOSPITAL FOR 3 WEEKS, WHILE HE TOUGHED IT OUT & PECOVERED, OUR FAMILY RECEIVED TREMENDOUS SUPPORT AT THE ROHALD MCDONALD HOUSE.

TYNAN RECOVERED WELL OVER THE YEARS TRYING TO KEEP UP WITH HIS OLDER BROTHER & SIGTER, TYNDA WAS HOMESCHOOLED WITH HIS SIBLINGS THRU THE TIE GRADE, HE ATTENDED PUBLIC SCHOOL FROM 9TH GRADE THRU HIGH SCHOOL AND DID QUITE WELL, HE ESPECIALLY ENJOYED READING WHICH SHIFTED INTO LOVING TO WRITE, TYNAN CONTINUED HIS EDUCATION AT THE UNIV. OF CALIF AT GAN DIEGO. HE HAD A GRECIAL TIME AT UCSD INCLUDING WRITING FOR TH TRITON NEWSPAPER, WORKING PART-TIME ADVISING INTERNATIONAL STUDENTS, AND CONNECTING WITH THE CHRISTIAN CAMPIS MINISTRY, CRU, DURING THE PERIOD TYNAN DLGO STARTED A BLOG FOCUSING ON CLASSIC & JAPANESE FILMS, TYHAN GRADUATED

IN THE SPRING OF 2016.

AFTER GRADUATION TYNAN WORKED A YEAR FOR A COMPANY WHO HELPED INTERNATIONAL STUDENTS CONNECT WITH US, UNIVERSITIES, DURIN THIS PERIOD TYNAN WAS GIVING SERIOUS THOUGHT TO TEACHING ENGLISH IN JAPAN. WHILE AT UCSD, TYNAN HAD TRAVELED WITH US TWICE TO VIGIT HIS SIGTER IN TOKYO, THESE TRIPS RENLY SPARED A DEGIRE TO GO BACK TO JAPAN & WORK, & BIT OF THE DRAW WAS ALSO FAMILY PELATED AS FOUR OF TYNAN'S GREAT GRAND-PARBUTG WERE FROM JAPAN.

SO AFTER THE YEAR OF WORK IN SAN DIEGO, TYHAN APPLIED TO TENCH ENGLISH IN JAPAN, IN AUGUST OF 2017 TYNAN FLEW TO JAPAN TO TENY ENGLIGH AT A CHRANEGE HIGH SCHOOL FOR ZYEAR IT WAS A CHALLENGING, BUT AWESOME EXPERIENCE FOR TYNON.

IN SUGNET OF 2019 TYNAN RETURNED TO CAL AFTER SEVERAL MONTHS OF JOB SEARCHING, HE FOUND A POSITION AT UCI (IRVINE), HE'S NOW BACK TO ASSISTING INTERNATIONAL STUDENT WITH UCL'S EXTENSION PROGRAMS.

I GUESS OUR YOUNGEST SON IS NOW A FULL FLEDGED ADULT, TYNAN HAG FINIGHED COLLEGE. HE HAS WORKED ON THE OTHER SIDE OF THE WORLD FOR 2 YEARS, FINALLY HE HAS & CARBER JOB

HELPING OTHERS, IT'S BEEN A SPECIAL

SO ROHALD MCDONALD HOUSE, WE THANK YOU FROM THE BOTTOM OF OUR HEARTS, YOU PROVIDED GO MUCH TO OUR FAMILY & TO BARY TYNAN 26 YEARS AGO!



You're in Good Company!

There are so many ways you can get involved with the Ronald McDonald House Charities of the Central Valley! Your unique time, talent and access to resources will go a tremendous way in sustaining our families in need. One hundred percent of what you donate goes to our local House. Please consider adopting, sponsoring, donating or volunteering for one of these opportunities.

Thank you for considering our House worthy!

Adopt

Guest Suites Family Room
Day Room Playground
Spare Room
Peace Garden
Fully enclosed play area
North or South Kitchen
North or South Laundry Room



Volunteer

Meals from the Heart RMHCCV Ambassador House Volunteer Special Event Volunteer Red Shoe Society





Sponsor

Red Heart Ball
FORE! The House
Golf Tournament
Sporting Clays Classic



Donate

Family Clothing Closet
Happy Wheels Cart
Dollars for Dinner
Classic Car Drawing
House Necessities



RMHC Central Valley

----- CONTACT

Alene Mestjian, Director of Development & Communications 559.447.6793 | alene@rmhccv.org

To learn more, visit www.rmhccv.org