



RMHC[®]
Central Valley

RONALD MCDONALD HOUSE CHARITIES OF THE CENTRAL VALLEY

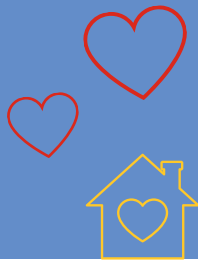
Adopt A Room

Q4 UPDATES INSIDE

We invite you!

CONTACT

Alene Mestjian, Director of Development
alene@rmhccv.org | 559-447-6793



Adopt A Room

PARTNERSHIP QUARTERLY UPDATE

4th
QUARTER
2022

MESSAGE FROM RMHC CENTRAL VALLEY

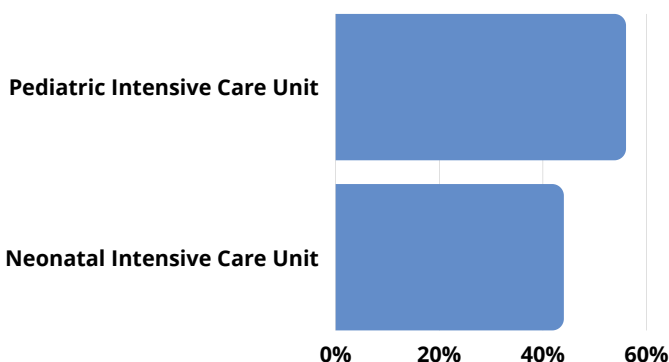
During the last quarter of the year and the treasured holiday season, we are mindful that our guest families cannot return home to their families while their child is hospitalized. On top of everything that our guest families are enduring while their child battles illnesses, we know that being away from home and loved ones must be especially devastating. Our operations staff focuses on transforming the House into a serene holiday environment while being mindful that this time is especially difficult for so many. With your donor dollars, we were able to make additional upgrades to the kitchens, purchase a much-needed, hotel-grade bell cart for our families to easily move in and out of the House, and continue to groom the House to optimal comfort and function for our guests.

Thank you,

Alene Mestjian

Director of Development and Communications

CHILD'S DIAGNOSIS:



Q4 UPDATES

These RMHCCV guest family statistics were made possible because of you.

BECAUSE OF YOUR SUPPORT...

13 GUEST FAMILIES

families were able to stay overnight at RMHC Central Valley, nearby their child while they were hospitalized.



THE AVERAGE LENGTH OF STAY

30 DAYS

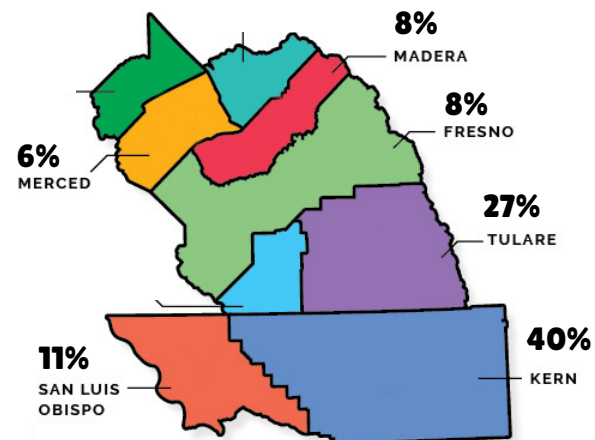


336 NIGHTS IN OUR GUEST SUITES

is a combination of all nights where a room was occupied at RMHC Central Valley



GUEST FAMILIES FROM THESE COUNTIES





House Updates

FOURTH QUARTER 2022



NEW KITCHEN GADGETS, LUGGAGE CART AND UMBRELLAS

This quarter with your donor dollars, we were able to make additional upgrades to the kitchens, purchase a much-needed, hotel-grade bell cart for our families to easily move in and out of the House, and continue to groom the House to optimal comfort and function for our guests. As many of us have been spending more time in the kitchens these days, so have our families. As we have been slowly welcoming back our Meals From The Heart volunteers, we needed to update some of our kitchen gadgets and accessories. We were able to purchase new blenders, crockpots and update many of our coffee stations with Keurig's. We continue to try and make our House a comfortable place for the families staying with us.



"The addition of the bell cart has been very helpful for our families, when checking in we wanted to make the process of checking in as easy as possible and help relieve any added stress of having to carry their belongings or make trips back and forth to their vehicle. During a family stay we provide them with items provided by our donors, the amount of belongings they leave with are greater than what they arrived with. The Bell cart helps them move their belongings quickly so the family and their child can begin their journey home."

-Frank Venegas, Director of Operations





House Updates

CHRISTMAS CHEER FROM OUR COMMUNITY



During the holiday season, we received many generous donations from our community. We are so grateful to be a part of a community that cares. See below some of the holiday highlights from our generous donors.



Principal Financial Group



Trevor Jobinger from Minarets High School



CHP Merced and Atwater



The McCann Family



'Bear With Us' organization



Corvettes of Fresno



St. Aloysius 4-H Club, Tulare, CA



RMHC
Central Valley



Events

FOURTH QUARTER 2022



FROM OUR HOUSE TO YOURS TELETHON

MARCH 3, 2022

Please join us in support of our 2nd Annual From Our House to Yours Telethon that airs live, all day on March 3, 2022. Our 2021 telethon raised over \$185,000 that directly impacted families who have a sick or injured child receiving treatment at Valley Children's Hospital.

Our telethon will allow us to continue to raise the funds we typically raise during our beloved Red Heart Ball so that we can continue serving families whose children are receiving lifesaving medical attention at Valley Children's Hospital.

Sponsorship opportunities are on our website. Become a sponsor today!

Your sponsorship of the telethon will allow RMHC Central Valley to continue to provide shelter, food, and resources to thousands of families who find themselves in one of the hardest times in their life. It is only with the support of community leaders like you that we can truly make a difference in the lives of these families.



BECOME A SPONSOR FOR OUR 2ND ANNUAL



PRESENTED BY **KSEE 24**
LOCAL NEWS THAT MATTERS

MARCH 3, 2022

FROM OUR HOUSE TO YOURS TELETHON

Become a sponsor at our 2nd Annual **From Our House to Yours** Telethon that airs live, all day on March 3, 2022. Our 2021 telethon raised over \$185,000 that directly impacted families who have a sick or injured child receiving treatment at Valley Children's Hospital.

Ronald McDonald House Charities Central Valley is a "home away from home" that provides comfort, support and resources to families who must travel away from home for the medical care their child needs. We are located just steps away from Valley Children's Hospital—named one of the Best Children's Hospitals in the nation for various specialties. In 2020, our house was able to provide resources and overnight stays for 1898 families. Our success would not be possible without the help of our sponsors and volunteers.


2020 IN REVIEW



1,898
OVERNIGHT STAYS
PROVIDED TO FAMILIES


70
CHILDREN
SERVED IN 2020


9
COUNTIES SERVED
IN CALIFORNIA


135
DAY ROOM
FAMILIES SERVED


219
FAMILIES TURNED AWAY,
DUE TO LACK OF SPACE


54
HOTELS FROM THE HEART
FAMILIES SERVED



1000
STEPS FROM VALLEY
CHILDREN'S HOSPITAL
TO THE RONALD
MCDONALD HOUSE

WITH YOUR HELP
RONALD MCDONALD HOUSE
CHARITIES CENTRAL VALLEY
CAN SUPPORT FAMILIES IN NEED!



WHY A TELETHON?

While we have continued our work of keeping our guest families close throughout the pandemic, social distancing and our concern for the health and safety of our beloved supporters and volunteers is prompting us to again substitute our annual Red Heart Ball gala with a virtual, televised fundraiser in March. We do so with a successful track record, as last year's telethon raised over \$185,000 for our guest families!

RMHC Central Valley's 2nd Annual **From Our House to Yours** Telethon will broadcast on KSEE24 and stream online on Thursday, March 3, 2022. Our telethon will allow us to continue to raise the funds we typically raise during our beloved Red Heart Ball, so that we can continue serving families whose children are receiving lifesaving medical attention at Valley Children's Hospital. The telethon will also provide airtime to focus on our generous donors and feature their volunteer work and businesses that are the champions and patrons of RMHC Central Valley.

Your sponsorship of the telethon will allow RMHC Central Valley to continue to provide shelter, food and resources to thousands of families who find themselves in one of the hardest times in their life. It is only with the support of community leaders like you that we can truly make a difference in the lives of these families.

FROM OUR HOUSE TO YOURS TELETHON SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$20,000 SPONSORSHIP

All benefits from the lower level sponsorships PLUS:

- Opportunity for on-air check presentation during prime time viewing
- Opportunity to give away product as incentive during the telethon

DIAMOND SPONSOR

\$10,000 SPONSORSHIP

All benefits from the lower level sponsorships PLUS:

- Opportunity to have a featured segment on Central Valley Today on KSEE24
- Professionally recorded video showcasing your impact in the community to air on KSEE24 and be published on RMHC Central Valley's social media
- Opportunity to have your company logo featured in The Business Journal

GOLDEN SPONSOR

\$5,000 SPONSORSHIP

All benefits from the lower level sponsorships PLUS:

- Company logo featured on yourcentralvalley.com and rmhccv.org/telethon

SILVER SPONSOR

\$3,000 SPONSORSHIP

All benefits from the lower level sponsorships PLUS:

- Sponsorship recognition plaque

BRONZE SPONSOR

\$1,500 SPONSORSHIP

- Sponsor recognition in **From Our House To Yours Telethon** pre-and post-promotional materials
- Company logo featured on rmhccv.org/telethon and on RMHC Central Valley's social media
- Company logo featured on phone bank set signage during telethon