

2020 ANNUAL REPORT

Ronald McDonald
House Charities®
Central Valley



1,898
OVERNIGHT STAYS
PROVIDED TO FAMILIES



70
CHILDREN
SERVED IN 2020



54
HOTELS FROM THE HEART
FAMILIES SERVED



219
FAMILIES TURNED AWAY,
DUE TO LACK OF SPACE



15 DAYS AVERAGE
LENGTH OF STAY

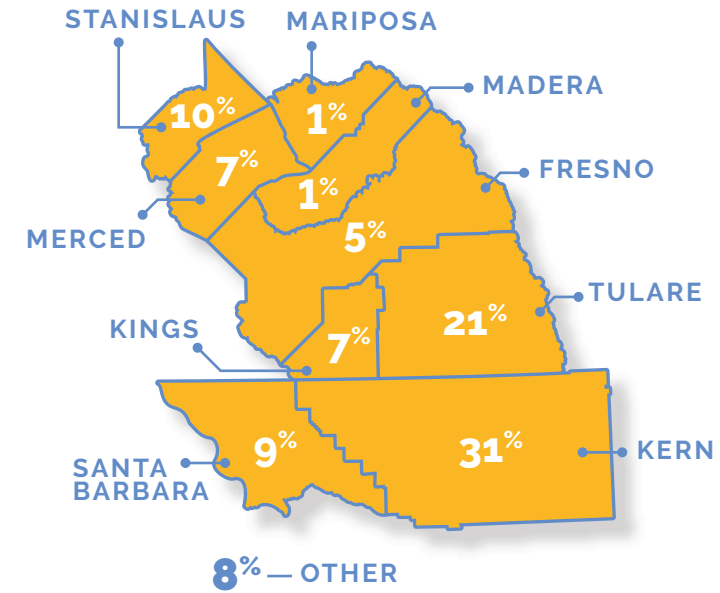


220
CHAPTER AND
EVENT
VOLUNTEERS

A YEAR IN REVIEW



9
COUNTIES SERVED
IN CALIFORNIA



135
DAY ROOM
FAMILIES SERVED



1000
STEPS FROM VALLEY
CHILDREN'S HOSPITAL
TO THE RONALD
MCDONALD HOUSE

A MESSAGE FROM

GABE WADDELL

BOARD PRESIDENT



Wow, what a year 2020 was. As you undoubtedly experienced yourself, it was a year of changes and challenges. Those changes and challenges hit Ronald McDonald House Charities of the Central Valley hard, but as we look back on the year, we see far more than just the adversity. We are blessed to look back and see the three things that make our theme for the year – resilience, agility, and inspiration.

RESILIENCE

The need for the work of RMHCCV didn't just disappear when the going got rough. Families still needed a place to stay while their children were being cared for at Valley Children's Hospital. In fact, the demands on those families went higher, if that's possible – navigating not just a child in the hospital, but doing so in a world where family often couldn't pitch in because of social distancing rules, where schooling for other kids was always up in the air, and while job situations were fluid.

Throughout the challenges 2020 threw at RMHCCV, our House not only survived, but thrived. In spite of the pandemic, we kept on serving. We never had to close. As a result, we continuously provided a "home away from home" for families with little ones at Valley Children's Hospital throughout all of 2020. Our work on mission stayed strong through it all!

AGILITY

You can imagine the challenges faced in running a multi-family

residence in a pandemic. Yes, 2020 threw a lot of punches, but I am proud to say we rolled with all of them. Our Executive Director, Dr. Kent Karsevar, was the man for the job, leading the RMHCCV team through it all with wisdom and passion for the mission of the House.

As a result of this agility, we kept the families we serve and our staff safe while we continued to serve. Thanks to the tireless efforts of House staff to implement safety protocols, we successfully kept Covid out of RMHCCV.

INSPIRATION

At RMHCCV, inspiration is all around us. We find inspiration in the families we serve, as they navigate their way through unimaginably difficult circumstances. I personally find inspiration in the dedicated and talented staff members who make the House a home for families in need, welcoming them with compassion and open arms (even when those open arms stay socially distanced for safety!).

But in 2020 we were constantly reminded of one of our most profound sources of inspiration – YOU. Through a crazy and challenging year, you and this local community rallied around us. You gave wish list items to keep our families supplied with necessities. You donated to Dollars for Dinner, to make sure our families were fed even when we couldn't have volunteers in to cook. You came alongside our staff and families in innumerable ways, big and small, to keep the work of the House moving forward.

Even in the best of years, Ronald McDonald House could not accomplish its mission without this community. In a year like 2020, this community's unwavering support is nothing short of inspiring.

So thank you. Thanks for being the inspiration that enables us to be agile and resilient regardless of the challenges thrown our way. With your support, we look forward to thriving through 2021 and beyond!

Gabe Waddell
Board President

A MESSAGE FROM

DR. KENT KARSEVAR

EXECUTIVE DIRECTOR



Dear RMHC Central Valley Supporters,

Thank you for taking the time to review our 2020 Annual Report. Last year was quite different for the RMHC Central Valley as the pandemic affected our daily operations just as it affected almost every aspect of life, as we knew it before COVID19. During the pandemic, the Ronald McDonald House remained open and we were grateful to continue to serve the caregivers of hospitalized patients of our valued partner Valley Children's Hospital. Like many others in the medical community and the region-at-large, we made the changes required to keep caregivers and staff members safe. Social distancing, face mask wearing, frequent hand washing and sanitization practices were in place at all times. Due to the layout of the Ronald McDonald

House, we found it necessary to space families apart and close common areas so caregivers did not have the opportunity to gather. Unfortunately, we also lost a large resource in our wonderful volunteers as we suspended all programs of that nature. For obvious reasons, we could not have volunteers at the RMH and we look forward to the day when we can welcome them back.

One of our most requested volunteer activities has been our "Meals from the Heart" program as many organizations, faith-based communities, school groups, and others would come together to put on daily meals for those that we serve. As our dining rooms remained closed, our focus shifted

to providing individually prepared pre-packaged meals to caregivers and this presented challenges to make sure our guests had ongoing access to healthy food. We also provided hygiene products, clothing and other items required for daily life.

The Ronald McDonald House serves 9 counties and our caregivers come from great distances during a critical time of need in their lives. No one plans a trip to the Ronald McDonald House, but some find themselves staying with us with only the clothes they are wearing at the time. Your dollars supported these needs during 2020 and into 2021.

Dr. Kent Karsevar
Executive Director

HOUSE STAFF

Kent Karsevar, Ed.D.
Executive Director

Desiree Garcia
Executive Assistant

Tanya Dale
Administrative Assistant

Crystal Macias
Administrative Assistant

Gary Pigg, M.B.A.
Bookkeeper

Vilya Osa
Bookkeeper

Alene Mestjian
Director of Development & Communications

Cortney Chatoian
Marketing & Communications Coordinator

Megan Starr
Marketing & Communications Coordinator

David Diaz
Volunteer & Meal Planning Coordinator

David Ashjian
Director of Promotions

Raiehanna Espinoza
Processing Manager

Frank Venegas
Director of Operations

Dominique Alvarez
Operations Assistant

Joni Fisher
Family Support Coordinator

Deisy Lemus-Ceballos
Family Support Coordinator



Rene Rodriguez
Family Support Associate

Jasmine Buenrostro
Family Support Associate

Dolores Vivar
Family Support Associate

Lucy Vasquez
Lead of Hospitality

BOARD OF DIRECTORS



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BOARD MEMBER
McDonald's Owner/Operator

Mike Agostini
BOARD MEMBER
McDonald's Owner/Operator

James Blade
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K-Coe Isom

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Jay Virk
BOARD MEMBER
Bottom Line Development

Gabe Waddell
BOARD PRESIDENT
Fear Waddell, PC

Brett Zall
BOARD MEMBER
Fowler Packing



ADDRESSING THE

COVID-19 PANDEMIC

It was only through the generosity of our community that we were able to continue serving families throughout the COVID-19 pandemic. Our trusted partners at Cargill were there for us every step of the way, donating critical funding to ensure the safety of our House and the families we serve. The safety of our guest families has always been top of mind, and the pandemic

forced us to quickly adjust our operations to guarantee that we were taking every precaution to remain as safe as possible. Our partners at Cargill donated \$20,000 for us to purchase personal protective equipment, such as touchless temperature scanners in our foyer, disinfectant spray machines, masks and gloves for our guest families and staff.

“Cargill is very grateful for the work that the house is doing in our community to help support children and families when they need it most. Cargill also recognized the negative impacts that COVID had on charities like the Ronald McDonald House,” said Katrina Robertson, Cargill Fresno Plant Manager and RMHC Central Valley Board Member. **“In order to help keep families close Cargill is committed and honored to continue to partner with the Ronald McDonald House Charities of the Central Valley.”**



A LETTER FROM NANCY

RMHCCV ALUMNI MOM



Hello, my name is Nancy and my family is from Merced, California. We are so thankful that we were able to stay at the Ronald McDonald House Charities of the Central Valley when our baby, Angel, was born prematurely with an extremely rare condition. From our first ultrasound, we were told that our son would be born with multiple issues that would affect his skull and face. Only one in every 35 million pregnancies have these specific conditions. The doctors did not know if he would make it past birth, or if the surgeries would help.

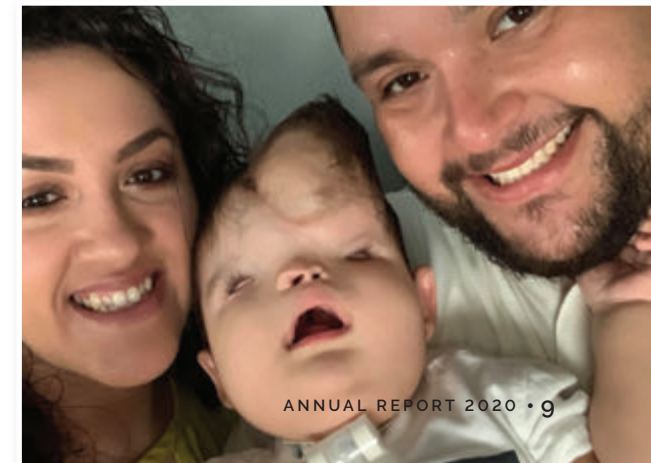
When Angel was born, his airway collapsed during birth, and he was quickly taken to the NICU at Valley Children’s where he was intubated. During Angel’s NICU stay, we were so fortunate to be able to stay near him at the Ronald McDonald House. We did not have to drive back and forth from Merced, and we could be right by Angel’s side. Everyone at the House was so warm and so kind during these hard times for our family. Our son has had seven surgeries so far, with two more coming up soon. Our son is a fighter! He has a trach, which is an artificial airway which bypasses his vocal cord. He has a tube for feeding, a shunt for access to his veins, and he has had plastic surgery to repair his cleft lip.

Being able to stay at the Ronald McDonald House was simply amazing. We felt at home. We met the amazing staff, and we made lifelong friends. All of the families at the House shared something in common, that our children were staying at the Hospital. During our stay, we experienced such amazing volunteers coming to the house, donating food or making food for all the families at the House. We would all hang out in the kitchen, eat together, and enjoy each other’s company when we were far from home and away from our families. The house was so warm, we

really enjoyed our stay. We would like to thank all of the donors for everything they did for us. Our stay was blessed.

After two months, we were able to take Angel home. He has many follow up appointments and scheduled surgeries, but our son is simply amazing. He is strong, happy and has a huge will. He brightens our days and makes our lives better. We cherish all of his big and small accomplishments. He is a rare baby, and he will be in the medical books. Our son is a huge blessing. We are so thankful to everyone who makes the Ronald McDonald House what it is. Without the Ronald McDonald House, I don’t know what we would have done. Being able to stay near Angel while he was in the hospital was a huge help during these stressful times for our family, and we are so grateful.

Thank you,
Nancy



RONALD MCDONALD HOUSE CHARITIES

PROGRAMS AT A GLANCE

RMHC Central Valley opened in Fresno in 1984 to provide a home away from home and resources to parents and families who had a child staying at Valley Children's hospital.

In 2001, we expanded to an 18 bedroom House adjacent to Valley Children's Hospital. In 2020, 1,898 family nights were provided for an average of 15 days.



KEY STATS

Total family nights provided
1,872

Total number of Day Room families
135

Total number of families turned away
219

Total number of families served as part of the Hotels From The Heart Program
26

Total number of children served
70

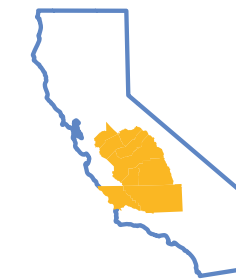
Total number of Spare Room families
99

Years in operation
36



COUNTY DEMOGRAPHICS OF FAMILIES SERVED

Fresno 5%	Merced 7%	Tulare 21%
Kern 31%	San Luis 1%	Other 8%
Kings 7%	Santa Barbara 9%	<i>(including Mariposa, San Joaquin, and unknown)</i>
Madera 1%	Stanislaus 10%	



Day Room

The Day Room at the Ronald McDonald House Charities is a space where families can take a mental and physical break from the stressful hospital environment. Families can use the space for up to eight hours per day to take care of some of their daily needs. In 2020, **135 families used the Day Room** to rest, eat, do laundry, take a shower, and just get a general break from the intense environment surrounding the care of their hospitalized child.



Happy Wheels

The Happy Wheels Hospitality Cart was established in 2016 to bring comfort and care to children and families receiving treatment at Valley Children's Hospital. The Happy Wheels Cart provides a 'moment of joy' for hospitalized patients and their parents, serving snacks, beverages, personal hygiene items, and toys, books and activities. The cart is staffed by RMHC Central Valley volunteers and travels throughout the various units at the hospital. In 2020, we limited usage of the Happy Wheels Cart throughout the hospital to keep children and families as safe as possible throughout the COVID-19 pandemic. We look forward to resuming usage of the Happy Wheels Cart in 2021.



Hotels from the Heart

Because our Ronald McDonald House has only 18 bedrooms, our house is at 100 percent capacity every night, often forcing us to turn away more families than we are able to serve. In an effort to minimize the number of families we turn away, we created the Hotels from the Heart program in 2016. We use a discount rate to place some families into rooms at our partner hotels, the Hyatt Place and Marriott TownPlace Suites in Fresno.

Because of the Hotels from the Heart program, **we were able to serve an additional 26 families in 2020.** Without this program, many families would have been forced to sleep in their cars or in cramped hospital rooms. Others may have had to stay home completely, missing valuable time to be with their sick or injured child.

“We considered being partners with the Ronald McDonald House because we saw an opportunity to help our community through the Hotel From The Heart Program. We enjoy caring and connecting with these families during their time of need and we just want to help and hope to make their situation a little better.”

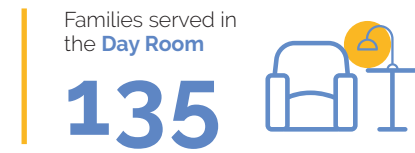
– Abby Johnson
Director of Sales, Hyatt Place Fresno



DAY ROOM

AND SPARE ROOM

The Day Room at RMHC Central Valley is a shared space where families can take a mental and physical break from the hospital. As our House is typically at full capacity every single night, the Day Room offers respite for families who do not have an overnight stay room. We reserve the Day Room for families to use for up to eight hours per day to rest, eat meals, relax and recharge. The 1,000 square-foot Day Room is one of the most utilized parts of the House.



The Spare Room is the bedroom inside the Day Room where families can spend the night, from 8 p.m. to 8 a.m. Many families who use this room typically have an early morning appointment at the hospital, or perhaps an outpatient surgery. This allows families to come in from out of town the night before, have a meal, stay overnight in a comfortable bed, then head

over to the hospital in the early morning hours, refreshed and ready to face a challenging day at the hospital. The Spare Room is also reserved for emergencies. As the House is typically at full capacity each and every night, the Spare Room is made available in the event that a family unexpectedly arrives at Valley Children's and needs a place to stay.

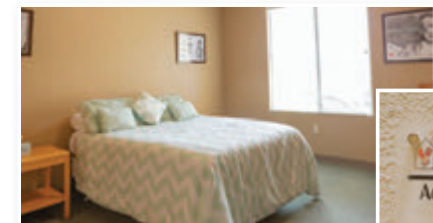
In March of 2020, due to COVID-19, we had to suspend usage of the Day Room and the Spare Room to focus on social distancing our guest families. For the first three months of 2020, we were able to serve 135 families in the Day Room and 99 families in the Spare Room.



In quarter 3 of 2020, we secured a generous grant from the Frank and Evelyn Schmidt Family Foundation, facilitated by our RMHCCV Ambassador, Ashley Webster Rudolph. The grant allowed us to begin renovation on the Day Room and Spare Room, providing a much-needed face-lift for the space. We partnered with our friends at Tangram Interiors to begin the renovation in 2020, in preparation to welcome families back to the Day Room and Spare Room in 2021.



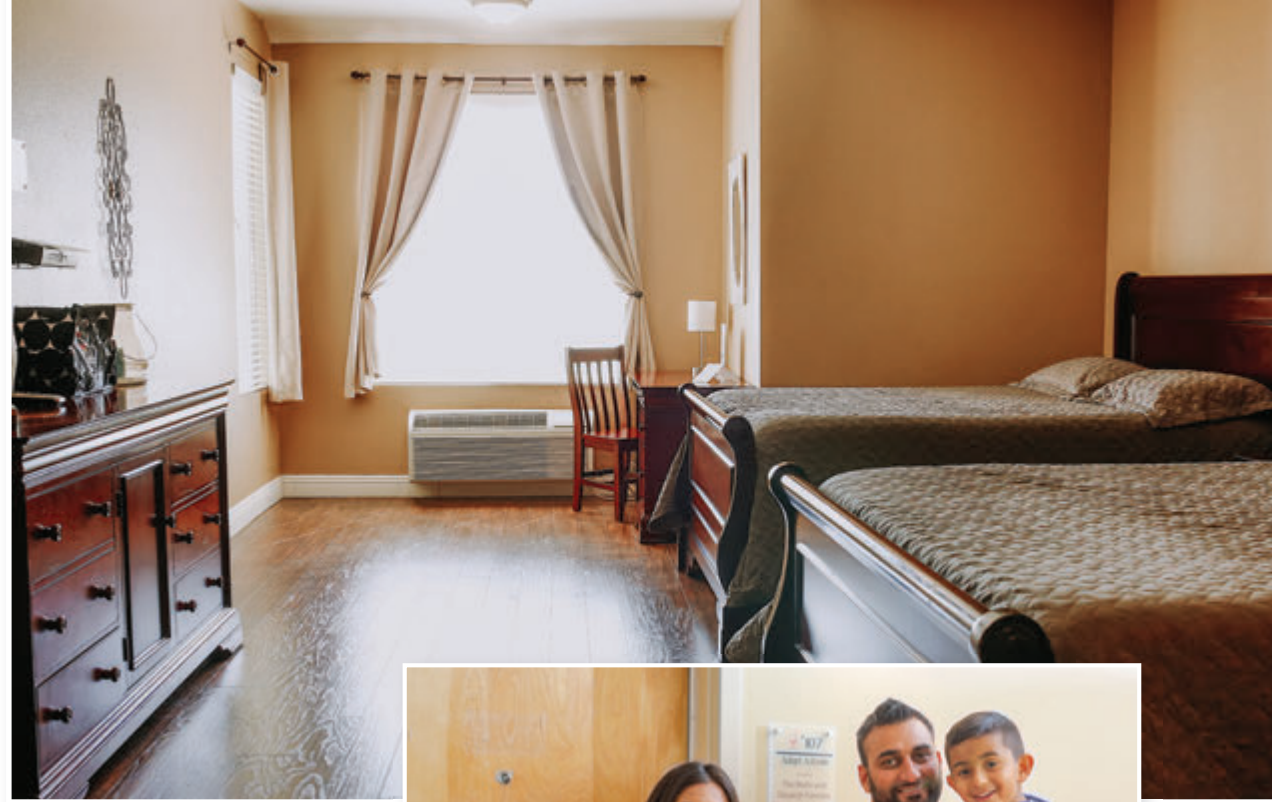
Jean and Ashley Webster-Rudolph



ADOPT-A-ROOM

We offer 18 hotel-like guest suites for families that need a place to stay while their child is hospitalized. Each room features two queen beds, satellite TV, WiFi and a private bathroom with access to shared spaces like kitchens, laundry rooms, living rooms, a playroom, outdoor play areas and patios.

We are grateful to our Adopt-A-Room partners for their generous investment in our House, allowing us to make much-needed updates. With their donations, we can buy new furniture, paint the House, make renovations and more. It is because of these Adopt-A-Room donors' investment in our mission that we can provide a 'home away from home' and resources for families of children that are hospitalized.



Rob and Andrea Baptie,
The HateDust Project



Roger, Sharan and Mason Dosanjh

If you would like more information about The Adopt-A-Room program or are interested in becoming a member, please contact Alene Mestjian at alene@rmhccv.org or call **559-447-6793**.



ADOPT-A-ROOM Sponsorship Benefits

- » **IMPACT**
Adopt-A-Room donors make a critical impact on guest families and their child's battle with illnesses.
- » **INFORMATION**
Donors will receive quarterly updates about RMHC Central Valley's plans regarding the growing needs of children and families. You, your family, and guests are also invited to an exclusive event hosted by RMHC Central Valley, during which employees of RMHC Central Valley and physicians of Valley Children's will present our plans for future growth and support for your consideration.
- » **CONNECTION**
Opportunities to build relationships with other members of the Adopt-A-Room program.



Neil and Karlee Zacky



Nicole, Ellery and Goldie Eachus



ADOPT-A-ROOM Donors

- Barthuli & Associates
- Bee Sweet Citrus
- Brandon and Nicole Eachus
- Cargill, Inc.
- Holland Nut Company
- Lyons Magnus
- Macy's
- Martin Brower
- McDonald's
- Mechanics Bank
- Murphy Bank
- Red Shoe Society
- Ruiz Foods
- The Delph Family
- The HateDust Project
- The Malhi and Dosanjh Families

- Shavinder K. Sran*
- Navtej K. Gill*
- Gavin Bhakta*
- Sumeet Malhi*
- Harjinder S. Dhillon*
- Sukhjeevan Brar*
- Navdep S. Sran*
- Tajinder Dosanjh*
- Rudolph Blankenship*
- Sukhjit Kaur*
- Ramandeep K. Malhi*
- Nasib K. Malhi*
- 24/7 Roadside*
- Elemar Oregon LLC*
- Mary Perez*

- The McCann Family
- The Richard and Kathleen Zacky Family Foundation
- The Wine Group
- Trinity Fruit Company
- Valley Children's Hospital

MEALS FROM THE HEART

VOLUNTEER PROGRAM

The popular Meals From the Heart program invites volunteers to the House to prepare, cook and serve breakfast, lunch or dinner to our guest families. Just as salt and pepper are staples in any kitchens, our Meals From The Heart volunteers are essential when it comes to caring for our families!

After preparing a delicious meal, our volunteers make a point to stay and eat with the guest families. Typically, family members have spent their day talking to doctors and nurses about their sick child and dealing with stress and worry. Sitting down to a home cooked meal with someone that lends an empathetic ear is so comforting to someone with a critically ill child. Our volunteers are honored to share those moments and offer their quiet support.

Along with providing meals and the comfort of companionship for the families, our volunteers help alleviate the financial burden of feeding up to 150 people each day. Meals From The Heart volunteer groups buy groceries for our families and prepare meals throughout the day in our kitchens at the Ronald McDonald House. Their labor of love truly helps families feel supported when a delicious meal is waiting for them after a long day at the Hospital.

In March of 2020, the Meals From The Heart program was suspended due to COVID-19. While we miss our volunteer groups and the joy they'd cook up in our kitchens, we focused on raising funds to buy meals for our families, including the "Dollars for Dinner" crowdfunding campaign and the Adopt-A-Meal program. We anticipate that the Meals From The Heart program will be reinstated in mid-2021.



Photo taken prior to COVID-19



Photo taken prior to COVID-19

13TH ANNUAL

RED HEART BALL

The Red Heart Ball is our signature, annual gala, which raises critical funds to help parents stay close to their hospitalized child. In 2020, we emulated the hope that is promised by the world-famous City of New York, where dreams come true. Our guests enjoyed a delicious dinner prepared by our friends at Pardini's Catering, featuring filet mignon donated by Cargill. Our supporters danced the night away to live music by the talented Valley Cats Band, participated in exciting raffles and bid on impressive live auction prizes.

John Nash, President of Cargill, Matt Leu, Assistant Vice President of Cargill, and Katrina Robertson, General Manager of Cargill, accepted the award on behalf of the organization. These individuals have also served on our Board of Directors. We can't thank them enough for their dedication.



Cargill Leadership



The Quiroz family from Lemoore served as our family ambassadors for the evening. Jakyra and Jorge, both active in the United States Navy, addressed our donors and thanked them for the support they felt while their baby, Jiari, underwent surgery at Valley Children's Hospital in 2019.



The Quiroz Family



INAUGURAL RUNNING FOR RONALD 5K AND FUN WALK

The pandemic and shelter-in-place orders of 2020 forced us to cancel many fundraisers and exciting opportunities to meet our donors in person. To continue strengthening our relationships with our community in support of our guest families, we hosted the inaugural 'Running For Ronald 5k and Fun Walk' on Sunday, November 1. The event was spearheaded by Guy Lamb, a three year RMHC Central Valley board member and former board member of RMHC Tulsa, Oklahoma, and Nate Moore of San Joaquin Running. We had a great turnout of runners all across the Central Valley.

Our friends at Fleet Feet Fresno partnered with us to host packet pick up outside of their popular running store in the days leading up to the race. Participants received a race medal, t-shirt, Ronald McDonald socks and a swag bag full of treats.



Participants could run, bike, walk or swim in support of RMHC Central Valley from wherever they chose, and submit their time online. The fundraiser welcomed over 200 participants and raised nearly \$10,000 for the families staying at RMH Central Valley. We look forward to continuing to host this safe and socially distanced fundraiser in the years to come.



15TH ANNUAL SPORTING CLAYS CLASSIC

Our Sporting Clays Classic invites participants from all over the Central Valley to 'shoot for a cause' in support of families utilizing our services at the Ronald McDonald House. Our national partner, Kids & Clays Foundation, has hosted this event in the Central Valley for the past 15 years. The two-day event hosts over 500 supporters throughout the weekend, at the Friday Night Kickoff Dinner at the San Joaquin Winery and the Sun Mountain Gun Club in April of each year.

We cancelled our Sporting Clays Classic due to the COVID-19 pandemic to ensure the safety of our donors. Although this was a difficult decision, the safety of our donors, staff and volunteers is our priority. Though we were not able to gather in person in 2020, we focused on ways to welcome our partners back to the tournament in 2021 with the help of our dedicated committee members.

We are so grateful for our committee members, sponsors and volunteers who continue to support us as we navigate through these unprecedented times.



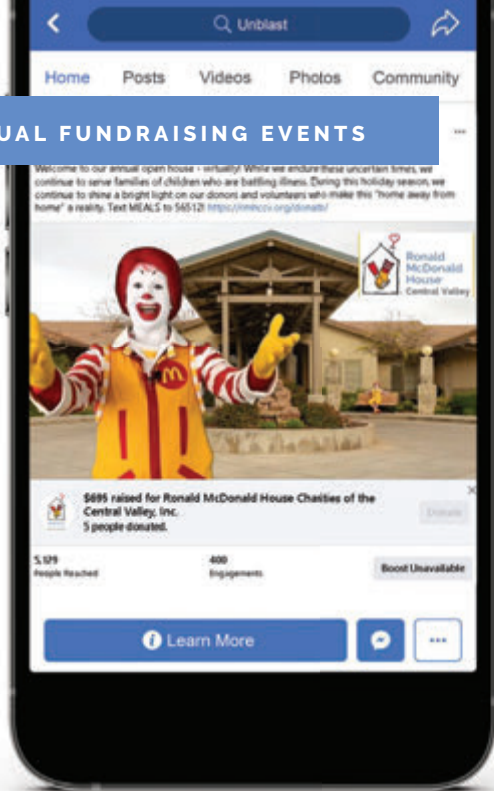
9TH ANNUAL FORE! THE HOUSE GOLF TOURNAMENT

The 9th annual FORE! The House Golf Tournament was held at the Copper River Country Club on Monday, October 19, 2020.

The sold-out tournament, hosted by our friends at Cargill, was another smashing success! Our sponsors enjoyed a safe and socially distanced day out on the course, enjoying activities on every hole and great networking. We are so thankful to our valued partners at Cargill for hosting this fun-filled event for us each year and look forward to the tournament in 2021.



"We are so grateful to the sponsors and volunteers that join us year after year at our golf tournament," said Ellen Knapp, RMHC Central Valley Golf Committee Member. "The day is always filled with excitement and great cheer, and is always centered around our mission of supporting families."



ANNUAL FUNDRAISING EVENTS

VIRTUAL

OPEN HOUSE

Our Holiday Open House is one of our most beloved holiday traditions. In November 2020, we were unable to gather together at RMHC Central Valley to celebrate the holidays due to the pandemic, but we still wanted to preserve the joy of the holidays in some fashion. We opted to kick off the holidays with a Virtual Open House, hosted by Ronald McDonald himself.

Supporters and alumni families joined us via Facebook Live and saw the new updates to the House, and all the holiday sparkle that was made possible by generous donors. We know the holidays can be a challenging time for families of children that are hospitalized, so it is always our priority to try and bring the joy of the season to the House. The virtual format was well-received by our community. It was a great way to amplify our efforts and needs to a larger audience.



DAOU VIRTUAL

WINE TASTING EVENT

JULY 31, 2020



During the COVID-19 pandemic, we made a concerted effort to keep our donors engaged in safe and socially distanced ways. We partnered with our friends from DAOU Winery to create a Zoom wine tasting experience for our donors, hosted by Daniel Daou, winemaker and proprietor of DAOU Vineyards.

Guests purchased a \$250 virtual wine tasting session, which included a variety of wines from DAOU Vineyards, located in Paso Robles, California. All proceeds benefitted RMHC Central Valley and the families we serve. Our donors enjoyed the personalized wine tasting experience with Daniel Daou, which was a bright spot during an otherwise difficult year. We are so grateful for the support of our friends at DAOU Winery and look forward to hosting more of these innovative fundraisers in the future.

VOLUNTEERS



AMBASSADORS

VOLUNTEER GROUP

2020 marked the one year anniversary of our of RMHCCV Ambassador Program. Through the ambassador program, RMHC Central Valley is able to have a workforce of volunteers that raise awareness and funds for our guest families. An RMHCCV Ambassador is a local community leader who is passionate about the Ronald McDonald House and eager to help in fundraising efforts.

Many RMHCCV Ambassadors kicked off the year by sitting on our Red Heart Ball committee and joining us at the annual gala. Their influence on our fundraising events has been so beneficial for our organization. Their support and advocacy for our organization on social media has helped us raise critical funding for many initiatives such as our 36th anniversary campaign In April, the Adopt-A-Meal campaign in May when the pandemic forced us to suspend our Meals From The Heart program, the Dollars For The Dinner crowdfunding campaign In August, and more.

The year concluded with our RMHCCV ambassadors' help in securing sponsorships and volunteers for our FORE! The House Golf Tournament and the Running For Ronald 5K and Fun Walk. Their unwavering support is a coveted relationship for our operation.

As we reflect on the year 2020, we are reminded how grateful we are for our RMHCCV Ambassador Program. The constant support each RMHCCV Ambassador gives to the Ronald McDonald House is truly something special.



DOLLARS FOR DINNER

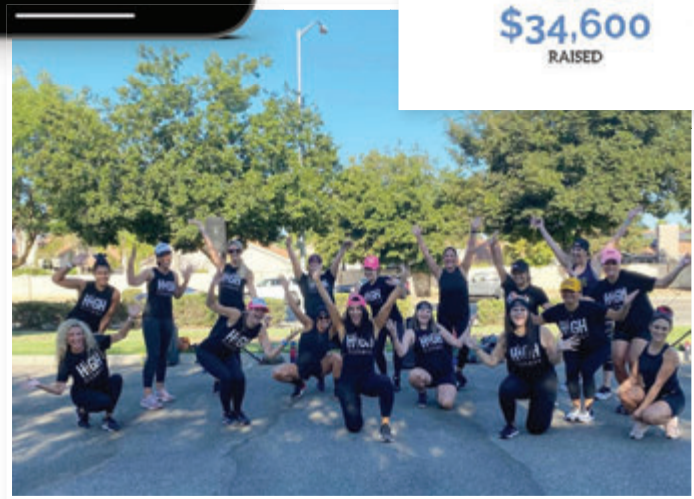
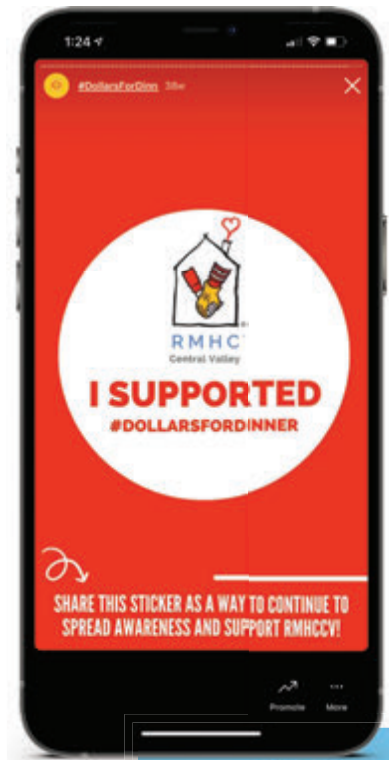
CROWDFUNDING CAMPAIGN

Since 2017, we've raised critical funds to purchase meals for our families through the Dollars For Dinner crowdfunding campaign. The popular Meals from the Heart program was suspended abruptly in March of 2020 due to COVID-19, and the need to raise money to buy groceries and take-out for our families skyrocketed.

The campaign kicked off in August with the support of our Board of Directors, staff, and RMHCCV Ambassadors. Additionally, our friends at The HateDust Project and Breadcrumb Cyber Security pledged matching gifts up to \$15,000, encouraging our social media followers to give. We're so proud of our extended team, who raised \$31,920 for Dollars For Dinner in just four short weeks!

Breadcrumb™
CYBERSECURITY

- 216+ DONORS
- 31 DAYS
- \$34,600 RAISED
- 4 SOCIAL MEDIA PLATFORMS
- 1 MISSION
- 8 THIRD PARTY FUNDRAISERS
- \$10,000 MATCH FROM OUR FRIENDS AT THE HATEDUST PROJECT
- \$5,000 MATCH FROM OUR FRIENDS AT Breadcrumb™



PARTNER SPOTLIGHT

WELL DONE MOVING

We are thankful for the recent partnership with our friends at Well Done Moving. The company has generously donated their service to RMHC Central Valley. The Well Done Moving team has assisted with packing and transporting all items for all three of our annual fundraisers: FORE! The House Golf Tournament, Sporting Clays Classic and the Red Heart Ball.

Well Done Moving is a local, family-owned moving company. The staff of well-trained employees specialize in assisting with business and household moves. Staff members truly live up to their motto: **"We work hard so you don't have to!"**

We are so grateful for their help and look forward to continue to working with their team in 2021.



In plain English, this is our Ronald McDonald House Charities of the Central Valley. We are grateful for this partnership and will continue to stand beside to help support their mission."

- Carlos Torres, Managing Partner, Well Done Moving Inc.

2020 ANNUAL

COLLECTOR CAR DRAWINGS



2020 CORVETTE STINGRAY

The 2020 Corvette was completely redesigned for the 2020 model year.

The biggest change was moving the engine from the front of the car to behind the driver and passenger seats. This change allows styling and more importantly performance enhancements that were not capable before.

Congratulations
Joseph Gray | Florida

The 2020 Annual Collector Car Drawing was a great success! Each year, we search for the most highly desired collector cars that will grab anyone's attention – whether you are a casual car fan or the most avid car aficionado. In addition to our car drawings, we raffled a 7-night trip to Hawaii and a \$10,000 Lowe's Shopping Spree.

Our Drawings typically start in January and end in December. We sell tickets to our regular donors, advertise in car magazines, websites, and also sell tickets at car shows around the country. The Covid-19 pandemic canceled most of our planned car shows, but we were still able to be a vendor at Barrett Jackson Collector

Car Auction in Scottsdale, AZ in January. Spanning nine days, the show attracts over 300,000 car enthusiasts and more than 1,500 cars are auctioned off.

Participating car shows across the country would not be possible without the support from Pilot Transport. Pilot Transport has been

donating the transportation of our cars to and from car shows for the past 4 years. Their continual support has helped us save tens of thousands of dollars in transport costs each year.

Enter to win our 2021 collector car drawings
VISIT RMHC-CAR.COM



1966 CORVETTE STING RAY

This beautifully restored Corvette is covered in Rally Red paint with black interior. Under the hood you'll find a 427CI engine putting out 390HP. Winning multiple awards, this 1966 Corvette would be the perfect addition to any car collection.

Congratulations
Tammy Baccinelli | Texas



BACKDRAFT RT4 COBRA

A Cobra is one of the most sought after classics in America. We offered our donors the chance to win one of the best replica Cobras on the market, made by Backdraft Racing. They look like an original, but have modern equipment which provides increased comfort, reliability, and performance.

Congratulations
Curt Backhaus | Wisconsin



1969 CAMARO RS/SS PACE CAR

One of the most popular Camaro's was a 1969 Pace Car. Chevrolet only made 3,675 Indy 500 Pace Car Edition Camaro's. They were very distinct looking with their Hugger Orange stripes and orange houndstooth interior.

Congratulations
Donald Bricault | Florida



DREAM VACATION GETAWAY

Looking to get out of town? We thought you might, so we offered an amazing Hawaiian vacation.

The winner will enjoy roundtrip airfare for two, 7-nights at the Fairmont Kea Lani Maui, daily breakfast, and \$5000 spending money!

Congratulations
Jerry Holmes | New York



\$10,000 LOWE'S SHOPPING SPREE

With Covid-19 forcing so many of us to stay home in 2020, we thought we'd give you an opportunity for some home improvements. Whether you needed new appliances, flooring, backyard update, or a garage makeover, Lowe's has everything you need.

Congratulations
Michael Marrone | FL



ODEN FAMILY

My name is Miriam and my baby Austin, was born on August 24, 2016. I recall feeling so much excitement when we were expecting our second son. But the excitement quickly faded away when I unexpectedly went into early labor. My excitement turned into nervousness. I was so scared of all of the unknowns of having a premature baby. After waiting a week or so for a room at the Ronald McDonald House, my fear turned to hope. There was a bit of relief for us as we were navigating these really hard times with Austin in the NICU at Valley Children's. The warm and 'homey' atmosphere at Ronald McDonald House truly made our family's journey and battle with illness easier.



Without the Ronald McDonald House, I wouldn't have been able to see Austin as much, and I would have missed those important early moments of bonding time with my baby. As a mom, I truly believe that Austin was released from the NICU one month earlier than expected because of the direct impact of having me close to him at all times. Being able to have direct contact and bonding time with him every single day as he was fighting illness was so critical in his journey to health. The Ronald McDonald House allowed me to have a place to stay every single night, just steps away from the hospital while Austin was in the NICU. I didn't have to worry about grocery shopping or cooking, I could fully focus on Austin, which was a true blessing.

While I stayed at the Ronald McDonald House, my husband, Michael, was able to stay with our oldest son, AJ, back at home. This was so important to me because AJ was able to stay in school and keep normalcy in his life. On the weekends, Michael and AJ would come to the Ronald McDonald House to visit me. One of my favorite things at the House was the amount of kid friendly activities and toys that were available to AJ while he visited. Kids are only allowed in NICU for 20 minutes, so since there were so many things available for AJ at the Ronald McDonald House, this was very helpful. AJ loved to play in the Playroom, playing on the Playstation, basketball in the backyard, everything was so fun for him. He even got his face painted by a volunteer group one weekend. The staff called him their 'little buddy' and were so attentive towards AJ.

My family and I will always be appreciative of the Ronald McDonald House and how they were there for us during the scariest time in our lives. Thank you to all of the donors who allow the Ronald McDonald House to give families like me a 'Home Away From Home' when we needed it the most.

Sincerely,
Miriam

ROUND-UP FOR RMHC

Our Central Valley McDonald's 'Owner Operators' are the foundation of the Ronald McDonald House. Championing our mission from the very start, the Abbate, Agostini, Delph and Torres families make our House a home. We value their leadership on our Board of Directors and thank our local 'Owner Operators' for their tremendous contributions to the mission of the Ronald McDonald House.

Local McDonald's restaurants actively seek ways to support our House. In December of 2019, our generous Owner Operators began the "Round-Up for RMHC" program at McDonald's restaurants across the Central Valley. This allowed McDonald's patrons to Round-Up their purchase to the nearest whole dollar and give their change to the House. It was as simple as pressing a button on the digital ordering kiosks or letting their cashier at the front counter know they wanted to make a donation.



Be a Hero!

Ask to Round-Up for RMHC

Join us in supporting families of sick kids!

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RONALD MCDONALD HOUSE CHARITIES IS KEEPING FAMILIES CLOSE:
A UNIQUE ROLE IN FAMILY-CENTERED CARE

HELPING CHILDREN HEAL

Before family-centered care became a recognized movement in healthcare, the Ronald McDonald House® (RMH) program was founded with a mission to keep families of seriously-ill or injured children physically and emotionally close to the place their child received medical care. A growing body

of research has provided strong evidence that demonstrates the value of our mission, highlighting the physical, emotional and social needs of families with a hospitalized child and confirming the importance of proximity, involvement, education and partnership that are the cornerstones of family-centered care.

According to studies, clinical care is responsible for 20% of a person's overall health outcomes, while 80% is attributable to social determinants, such as physical environment, health behaviors and social conditions. Our programs and services are developed to meet those determinants.



ADOPT-A-MEAL

We received an outpouring of support from our community during the COVID-19 pandemic. Our donors were so considerate in wanting to help RMHC Central Valley provide meals for our guest families, as our beloved Meals From The Heart program was abruptly suspended in March of 2020. We created the Adopt-A-Meal campaign to raise money to buy groceries and meals for our guest families during their stay.

Our partners at Voto Studios donated their time to film a public service announcement to help promote the new campaign. Our trusted media sponsors at KSEE24 donated valuable airtime to broadcast the commercial. Our social media team shared the campaign, and our RMHCCV Ambassadors tirelessly promoted the new venture. Donors gave to this program by texting 'MEALS' to 5652.

The Adopt-A-Meal campaign was a beautiful representation of our community's generosity and consideration of the families we serve. We are so grateful to those who gave donations to ensure our guest families were supported during these difficult times.



For over the past 20 years, KSEE24 has been honored to partner with the Ronald McDonald House Central Valley. 2020 was no exception regardless how challenging due to the Covid Pandemic. From the Red Heart Ball to the Dollars for Dinner program and many more great projects, we truly feel our partnership touches those in need not only in Fresno but thought out the Central Valley. The staff and volunteers at RMHC truly do remarkable work every day providing a Home away from Home. We look forward to continuing our relationship and sharing stories."

-J.R. Jackson
Vice President & General Manager
KSEE24 Local News That Matters - KSEE Television
CBS47 Eyewitness News - KGPE Television



WISH LIST DONATIONS

We provide all the comforts of home for families while they are staying with us at RMHC Central Valley. Donations to our Wish List allow us to keep the House stocked full of household necessities like shampoo, conditioner, paper towels and laundry detergent.

We invite the community to get involved by donating much-needed items on our Wish List via Amazon.

To access our Wish List, please visit <http://bit.ly/RMHCCVAmazonWishList> to see the items highest in demand.

Each Wednesday, we post our Wish List on our social media channels. To follow along, find us on Instagram at @rmhccvalley or on Facebook at Ronald McDonald House Charities of the Central Valley.

During the uncertainty we all faced during 2020, we are so grateful for our friends at Amazon who donated much-needed cleaning supplies off our wish list throughout the pandemic. The items donated helped our housekeeping staff ensure the House stayed safe for the families we serve.

DONORS

\$150,000-\$193,999
The Donald E. Gumz Estate

\$50,000-\$149,999
Cargill
McDonald's Central Valley Operators
RMHC

\$25,000-\$49,000
Anonymous
Martin Brower Distribution
Tempur Pedic International Inc.
The HateDust Project
Rob and Andrea Baptie

\$15,000-\$24,999
Barthuli and Associates Insurance
Fansler Foundation
RLMK, Inc.
Robert and Susan Musick
Voto Studios

\$10,000-\$14,999
Fowler Packing Company, Inc
Frank and Evelyn Schmidt
Family Foundation
Holland Nut Company
Insurance Auto Auctions
Murphy Bank
Papé
Rabobank
Richard and Kathleen Zacky
Family Foundation
Neil and Karlee Zacky
Ruiz Food Products, Inc.
Valley Children's Hospital
Rob and Andrea Baptie
Robin Doss
Ralph and Janet Hovannisian
Dale Mendoza

\$5,000-\$9,999
101 Media LLC
24/7 Roadside LLC
Agostini Restaurants
Alia Corporation
Bee Sweet Citrus
Breadcrumb Cybersecurity
Enterprise Rent A Car
F & T Farms
Fear Waddell, PC
Holy Spirit Catholic Church Outreach
Horizon Nut Company

Macy's
Morgan Stanley
The Almond Company
The Wine Group
Union Bank
Mike and Debbie Agostini
Lane and Cindy Blue
Gina and Shawn Patty
Matthew Delph
Armando Gonzalez
Annie Harris
Mike Huckabay
Jay Kim
Shirley Kirk
John and Heather Rutowicz
Jay and Parm Virk

\$2,500-\$4,999
Bank of America Corporation
Behr Laser and Skin Care Center
Central Valley Community Bank
DC Taylor Co.
DCB Farming
Doug and Alex Brunner
Disneyland
ecou (Life Legacy, LLC)
Great Lakes Coca Cola
HUB International Limited
ID Technology
Katherine Zaninovich, Trustee
Marel
Packers Sanitation Services, Inc.
Provisur Technologies
Real Estate by Design
Realty Concepts
San Joaquin Valley Children's Health
Association
Savvy Real Estate
See's Candies
Shiralian Enterprises
Sleep Number
Tachi Palace Hotel and Casino
Well Done Moving
Wild Electric
Jim and Sabra Abbate
Thomas Archibald
Dennis and Shannon Barnhart
Greg Bianchi
John Bobak
Ross Borba
Brandon and Nicole Eachus
Vincent and Beth Gagliardi
Jeff Gomes

Lydia Gonzalez
Kevin and Diane Herman
Robert and Teresa Keenan
Ric and Dana Kirby
Sandra Kroeger
Larry Lowder
Michelle Pecchenino
Jeffrey Rhymer
Chase and Katrina Robertson
Susan Ryan
Arian and Hayley Shiralian
Edward Verdugo
Peter Wojda
Kitty Young
Mike and Tisha Schafer

\$1,000-\$2,499
Aminah Carter and Interim HeathCare
Anonymous
Bakersfield DSP LLC
BASF
Bianchi Builders
California Teachers Association Merced
Mariposa Council
Crazy Ant Pest Control
D&D Ag Services LLC
D&L Floral
Dr. Pepper and Seven Up Inc.
E&J Gallo Winery
Enterprise Holdings Enterprise
Foundation
First Impression Dental
Provisur Hardware
Fresno Chaffee Zoo
Fresno State Auxiliary Services
Hoekstra & Associates
JT Ag Services
KB Ventures - 500 Club
Kids & Clays Foundation
Lion Raisins
Manco Abbott Inc
Meathead Movers
Merrill Lynch
Nicolas and Noah Arambula
Pardini's Catering
Parreira Almond Processing
Parsons Corporation
Red Shoe Society
RPAC
Samarin Farms
Shoebox Sharing
Sierra Mountain Quilters Association
Star-Tam, Inc.

Temple Beth Isreal Sisterhood
The Butler Family Foundation
The Garabedian Group Inc.
Toyota Material Handling Northern
California
Trademark Pool & Spa Inc.
WestAmerica Bank
Bob and Julie Abbate
Karen Andrew
Rob and Krysta Arteaga
Jonelle Borcich
Jeff Brust
Kennen Burkhardt
Charlie Davis
Roger and Sharan Dosanjh
Lisa Giffin
Hailee Gong
Michelle Graff
Steven Hurd
Sukhjot Kaur
Warren Kilday
Leonard and Teresa Kirkorian
Bob Klein
Ellen Knapp
Cynthia Kurisu
Dianne Lane
Doug and Heidi Larsen
David and Amy Litman
John Maguire
Culley Maxwell
Margaret McGrath
Seth and Kara Mehrten
Marsha Miller
Nate Moore
Celie Myers
Aaron and Kristen Nichols
Eric and Stephine Norcross
Ralph and Linda Olson
Chris Pacheco
Grant and Danielle Parnagian
Ginger Peelman
Dr. Dave Pilkington
Marlene Pomeroy
Daniel Register
Brian and Karrimen Richburg
JP and Margaret Ann Shamshoian
Parsons Corporation
Red Shoe Society
RPAC
Samarin Farms
Shoebox Sharing
Sierra Mountain Quilters Association
Star-Tam, Inc.

Derek and Kaila Walls
Kathleen West
Keith Yamamoto
Randy Yanaga

\$500-\$999
Agrovice, Inc.
Amazon
Anonymous
Artistry by Jasmine
Bud Rank Elementary
California Association of Health
Underwriters
Called to Prayer Ministries
Clarklind Farms
Clovis Veterans Memorial District
Dritsas Groom McCormick LLP
EECU
Facility Designs
Fidelity National Title Insurance
Company
Girl Scout Central CA South
Girl Scout Troop #3339
Halo Jiu Jitsu
Hidalgo Elementary School
Howard 4-H
JM Lord Inc.
Johansen Legacy LLC
Limb Preservation Platform Inc.
Michael Kazarian
Michael McCaslin Trucking
Milk Specialties Global
Milne Photography
Moth Maiden Tattoo & PMU
Pacific Gas and Electric Company
Portugese Fraternal Society - PFSA
Council 108
San Joaquin Chemicals Inc.
Sims Metal Management
Sunnyland Bulgar Wheat
Willow Dental Group
Willow Gardens Nursey
Al and Carolyn Ashjian
Nate Avedian
Jeff Bagnell
Nabeel Bahu
Kerry Barclay
Annie Barrera-Phillips
Donald Bastady
Kim Beck
Ramiro and Leila Cerda
Steve Cloyd
Sylvia Coyle

Heidi Daniels
Lee Danker
Kevin and Christina Delph
Michael DePaoli
Nirmala Dharmaraja
Laura Diele
Scott and Sabrina Eastom
Clarklind Farms
Ashley Full
Kali Gonsalves
Dr. Luz Gonzalez
Chris Grundt
Dr. Michael Habibe
Randy Hall
Vanessa Hanley
Mike Higgins
Kimberly Hohenbrink
Taylor Holland
Gary and Flora Istanboulia
Nicole Johnson
Dr. Kent and Kathleen Karsevar
John Krum
Carol Linville
Steven Love
Fang Lui
Jenn Lynn
Dr. Cecilia Massetti
Heather and Ryan McCann
Lynne Meccariello-Starr
Rachel Meisner
Mike and Gemma Murphy
Brian and Dorothy Nugent
Jennifer Ortega
Robert Papenhausen
Toby Petrucelli
Josiah Prendergast
Ronald Radakovich
Matthew Ruiz
Juan Salazar
Erin Salwasser
Domenico SanteuFemia
Brent Sarabian
Leon and Cheryl Sarkisian
Keith Seto
Jonathon Simonian
Karen Simpson
Hayden and Brittnee Souza
John Stevenson
Sheila Urbanek
Debora Westwood
Darin and Tisha Zafferano

FINANCIALS

FOR YEAR ENDING DECEMBER 2020

Assets, Liabilities & Net Assets

	2020	2019
<i>Total Assets</i>	13,128,832.00	11,068,329.00
<i>Total Liabilities</i>	456,185.00	142,439.00
<i>Net Assets</i>	12,672,647.00	10,925,890.00

Revenue & Expenses

<i>Contributions</i>	2,450,654.00	1,621,880.00
<i>Net investments</i>	818,853.00	1,182,472.00
<i>Other revenue & events</i>	744,372.00	829,269.00
<i>Total Revenue</i>	4,013,879.00	3,633,621.00
<hr/>		
<i>Total Expenses</i>	2,267,122.00	2,406,290.00
<i>Excess Revenue Over Expenses</i>	1,746,757.00	1,227,331.00

*Excess revenue over expenses is restricted to our Comprehensive Capital Campaign toward the building of our future facility.





RMHC[®]
Central Valley