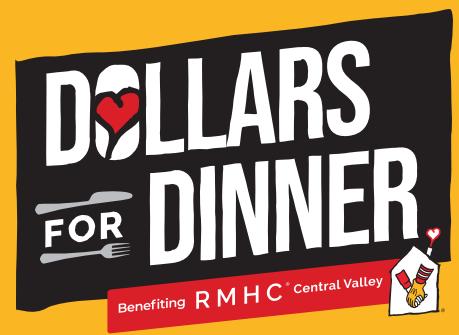
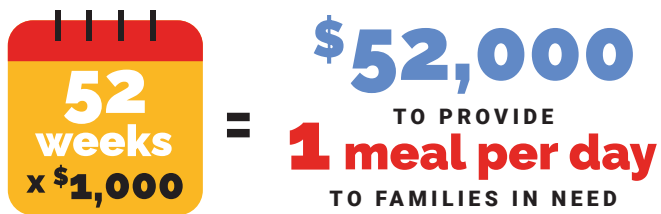


# WITH YOUR SUPPORT RMHC CENTRAL VALLEY CAN PROVIDE 1 MEAL PER DAY TO FAMILIES IN NEED



The Ronald McDonald House Charities of the Central Valley provides a "Home Away From Home" and resources for families who are trying to cope with the physical, emotional, and financial burdens of having a seriously ill child in the hospital. RMHC Central Valley is located just steps away from Valley Children's Hospital, making it easy for families to be near their child's bedside. We invite our community to support the Dollars For Dinner Campaign and help RMHC Central Valley continue to provide meals for guest families.

This August, help us raise **\$52,000** in 31 days!



## Helpful Hearts

Help us raise money for RMHC Central Valley's Dollars For Dinner Campaign when customers purchase a "Helpful Hearts" ornament!



## Helping Our House

The **Helpful Hearts** ornament invites you to ask your customers, at the point of sale, if they'd like to donate money to support the families staying at RMHC Central Valley.

Customers who give a donation will have the opportunity to write their name on the **Helpful Hearts** ornament, which can then be displayed in your business throughout the month of August.

By partnering with RMHC Central Valley, your business will receive publicity on social media. RMHC Central Valley will help drive traffic to your business and let our community know how invested your business is in helping families in need during a vulnerable time.

We'd love to see these **Helpful Hearts** hung in local businesses all throughout the Central Valley – a beautiful representation of support for families of children battling illnesses.

If you have any questions, please contact **Cortney Chatoian Andreasen** at [cortney@rmhccv.org](mailto:cortney@rmhccv.org) or 559-261-3662