

# Adopt A Room

PARTNERSHIP QUARTERLY UPDATE

**1st**  
QUARTER  
2023



## Q1 UPDATES

These RMHC Central Valley guest family statistics were made possible because of you.



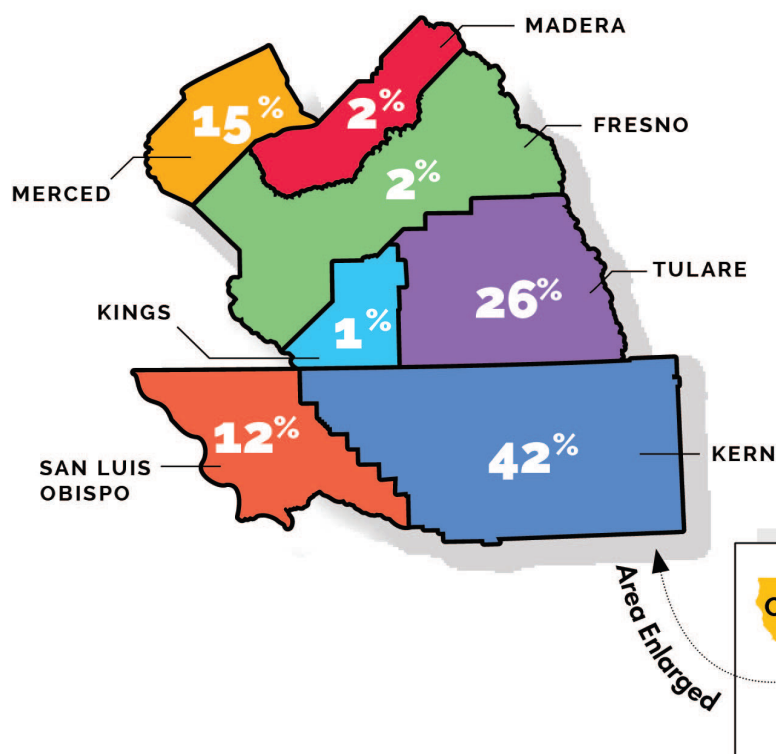
**23**  
Nights average  
length of stay



**57**  
FAMILIES  
served



**1159**  
NIGHTS  
a room was  
occupied



Our house provides support to families who live across

**9 COUNTIES**

In Q1, we housed families from 7 of the 9 counties we serve.

## CHILD'S DIAGNOSES'

of the families who stayed at RMHC Central Valley

**64%** of guest families had a child in the Neonatal Intensive Care Unit (NICU)

**36%** of guest families had a child in the Pediatric Intensive Care Unit (PICU)



# House Updates

**1st**  
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We made many improvements to RMHC Central Valley with your generous investment in our House in the first quarter of the year.

As you know, providing meals and snacks for our guest families throughout the day is a major priority for RMHC Central Valley. We purchased and installed a new refrigerator in the East Wing to accommodate our guest families. Additionally, as our census in the House continues to rise, so does the need to accommodate nursing mothers staying at our House. We purchased a new breast milk freezer for the guest mothers to safely store their milk while their baby is hospitalized. We also purchased a new kitchen service cart so that families can easily access our mealtime offerings and provide ample space for families to serve themselves comfortably.

A major undertaking of Q1 of 2023 was painting each guest suite! This improvement freshened up the House and created a brighter atmosphere for our guest families. As the census of our guest families continues to rise, we purchased new toddler beds so that the siblings of the hospitalized children have a comfortable place to sleep.

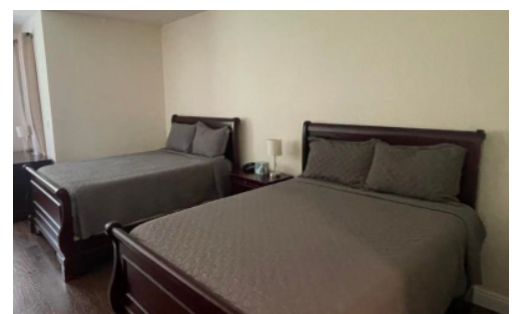
Lastly, we purchased a new washing machine for our West Wing laundry room, and we are grateful for the continued generosity shown as part of our Wish List Wednesday so that we can continue to provide all families with what they need to do their laundry while staying at our House.

We are so grateful for your generosity toward our House and the families we serve!

Sincerely,

*Alene Mestjian*

Alene Mestjian  
Director of Development and Communications  
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# Events

**1st**  
QUARTER  
2022



PRESENTED BY **KSEE24**  
LOCAL NEWS THAT MATTERS

**JULY 19, 2023**

## FROM OUR HOUSE TO YOURS **TELETHON** **SPONSORSHIP** **OPPORTUNITIES**

### PRESENTING SPONSOR

#### **\$20,000 SPONSORSHIP**

All benefits from the lower level sponsorships PLUS:

- Opportunity for on-air check presentation during prime time viewing
- Opportunity to give away product as incentive during the telethon

### DIAMOND SPONSOR

#### **\$10,000 SPONSORSHIP**

All benefits from the lower level sponsorships PLUS:

- Opportunity to have a featured segment on Central Valley Today on KSEE24
- Professionally recorded video showcasing your impact in the community to air on KSEE24 and be published on RMHC Central Valley's social media
- Opportunity to have your company logo featured in The Business Journal

### GOLDEN SPONSOR

#### **\$5,000 SPONSORSHIP**

All benefits from the lower level sponsorships PLUS:

- Company logo featured on [yourcentralvalley.com](http://yourcentralvalley.com) and [rmhccv.org/telethon](http://rmhccv.org/telethon)

### SILVER SPONSOR

#### **\$3,000 SPONSORSHIP**

All benefits from the lower level sponsorships PLUS:

- Sponsorship recognition plaque

### BRONZE SPONSOR

#### **\$1,500 SPONSORSHIP**

- Sponsor recognition in **From Our House To Yours Telethon** pre-and post-promotional materials
- Company logo featured on [rmhccv.org/telethon](http://rmhccv.org/telethon) and on RMHC Central Valley's social media
- Company logo featured on phone bank set signage during telethon