

BECOME A SPONSOR FOR OUR 3RD ANNUAL



PRESENTED BY  KSEE 24
LOCAL NEWS THAT MATTERS

JULY 19, 2023

FROM OUR HOUSE TO YOURS TELETHON

Become a sponsor of the 3rd Annual *From Our House to Yours* Telethon that airs live, all day on July 19, 2023. The 2022 telethon raised over \$185,000 that directly impacted families who have a sick or injured child receiving treatment at Valley Children's Hospital.

Ronald McDonald House Charities of the Central Valley's mission is to provide a home away from home and provides resources to families who must travel away from home for the medical care their child needs. RMHC Central Valley is located just steps away from Valley Children's Hospital—named one of the Best Children's Hospitals in the nation for various specialties. In 2022, RMHC Central Valley was able to provide resources and overnight stays for 126 families. The success would not be possible without the help of our sponsors and volunteers.

2022 IN REVIEW


3,391
OVERNIGHT STAYS


177
CHILDREN


9
COUNTIES SERVED


126
FAMILIES SERVED


82
FAMILIES TURNED AWAY,
DUE TO LACK OF SPACE


4
HOTELS FROM THE HEART


1000
STEPS FROM VALLEY
CHILDREN'S HOSPITAL
TO THE RONALD
MCDONALD HOUSE

WITH YOUR HELP
RONALD MCDONALD HOUSE
CHARITIES CENTRAL VALLEY
CAN SUPPORT FAMILIES IN NEED!



WHY A TELETHON?

RMHC Central Valley's 3rd annual 'From Our House to Yours' Telethon will broadcast on KSEE24 and stream online on Wednesday, July 19, 2023. The telethon will allow RMHC Central Valley to continue to raise critical funds for families whose children are receiving lifesaving medical attention at Valley Children's Hospital. The telethon gives sponsors the opportunity to be featured on air and highlight why they believe in the mission of RMHC Central Valley.

Your sponsorship of the telethon will allow RMHC Central Valley to continue to provide shelter, food and resources to thousands of families who find themselves in one of the hardest times in their life. It is only with the support of community leaders like you that we can truly make a difference in the lives of these families.

FROM OUR HOUSE TO YOURS TELETHON SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$20,000 SPONSORSHIP

All benefits from the lower level sponsorships PLUS:

- Opportunity for on-air check presentation during prime time viewing
- Opportunity to give away product as incentive during the telethon

DIAMOND SPONSOR

\$10,000 SPONSORSHIP

All benefits from the lower level sponsorships PLUS:

- Opportunity to have a featured segment on Central Valley Today on KSEE24
- Professionally recorded video showcasing your impact in the community to air on KSEE24 and be published on RMHC Central Valley's social media
- Opportunity to have your company logo featured in The Business Journal

GOLDEN SPONSOR

\$5,000 SPONSORSHIP

All benefits from the lower level sponsorships PLUS:

- Company logo featured on yourcentralvalley.com and rmhccv.org/telethon

SILVER SPONSOR

\$3,000 SPONSORSHIP

All benefits from the lower level sponsorships PLUS:

- Sponsorship recognition plaque

BRONZE SPONSOR

\$1,500 SPONSORSHIP

- Sponsor recognition in **From Our House To Yours Telethon** pre-and post-promotional materials
- Company logo featured on rmhccv.org/telethon and on RMHC Central Valley's social media
- Company logo featured on phone bank set signage during telethon