

This Holiday Season

BECOME A SPONSOR
FOR OUR 4TH ANNUAL



PRESENTED BY



LIVE ON
DECEMBER 11, 2024

DON'T MISS OUT ON
RMHC CENTRAL VALLEY'S HOLIDAY SPECIAL
FROM 7-8PM



2023

IN REVIEW

5,434

TOTAL NIGHT STAYS

17

NIGHTS AVERAGE LENGTH
OF STAY PER FAMILY

40

YEARS IN
OPERATION

1,000

STEPS AWAY FROM
VALLEY CHILDREN'S
HOSPITAL

367

MEALS WERE
SERVED IN 2023

1,149

PEOPLE SERVED

Your support directly allows RMHC Central Valley to continue to provide shelter, food and resources to thousands of families who find themselves in one of the hardest times in their life. It is only with the support of community leaders like you that we can truly make a difference in the lives of these families.

Ways to give this holiday season:

DONATE AT rmhccv.org/donate

TEXT RONALD to 56512

VENMO @RMHCCentralValley

BECOME A SPONSOR

From Our House To Yours Telethon

As we gather to celebrate the holiday season, we reflect on the joys and blessings of family that fill our lives. Here at the Ronald McDonald House Charities of the Central Valley, we are grateful for the support of our community who help us provide a "home away from home" for families with hospitalized children.

This holiday season, your sponsorship will make a lasting impact. By donating to RMHC Central Valley, you ensure our families have a joyful holiday season with warm meals, comfortable accommodations and essential services.



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR \$20,000

All benefits from the lower level sponsorships PLUS:

- Opportunity for on-air check presentation during prime time viewing
- Opportunity to give away product as incentive during the telethon

DIAMOND SPONSOR \$10,000

All benefits from the lower level sponsorships PLUS:

- Opportunity to have a featured segment on Central Valley Today on KSEE24
- Professionally recorded video showcasing your impact in the community to air on KSEE24 and be published on RMHC Central Valley's social media

GOLD SPONSOR \$5,000

All benefits from the lower level sponsorships PLUS:

- Company logo featured on yourcentralvalley.com and rmhccv.org/telethon

SILVER SPONSOR \$3,000

All benefits from the lower level sponsorships PLUS:

- Sponsorship recognition plaque

BRONZE SPONSOR \$1,500

- Sponsor recognition in From Our House To Yours Telethon pre-and post-promotional materials
- Company logo featured on phone bank set signage during telethon
- Company logo featured on rmhccv.org/telethon and on RMHC Central Valley's social media